

NEWS RELEASE



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Air District rolls out new Air Quality Incident Notification service

Public can sign up to receive email and text notifications about air quality incidents

SAN FRANCISCO – Today, the Bay Area Air Quality Management District is announcing the launch of a new subscription service that will provide Bay Area residents with timely information about significant events affecting regional and local air quality.

Residents can sign up on the <u>Air Quality Incident Notifications</u> web page to register for emails and text notifications about short- or long-term incidents that might affect their specific counties or the entire Bay Area.

"This new subscription service will help the Air District get the word out quickly to Bay Area residents when incidents like industrial fires, refinery flaring, wildfires or widespread odors are affecting local or regional air quality," said Dr. Philip Fine, executive officer of the Air District. "It will augment our regional Spare the Air program by providing notice when air quality is being affected by specific events in the Bay Area and enable the public to receive more localized messaging about air quality conditions in their community."

These Air Quality Incident Notifications are a courtesy service the Air District is providing to help Bay Area residents track notable air quality incidents in their communities. However, **they are not a replacement for other important sources of air quality information** - such as local community warning systems, <u>Spare the Air Alerts</u>, the <u>EPA Fire and Smoke Map</u> or local media coverage - and should not be relied on as a sole source of information about local air quality events.

The <u>Bay Area Air Quality Management District</u> is the regional agency responsible for protecting air quality in the nine-county Bay Area. Connect with the Air District via <u>Twitter</u>, <u>Facebook</u> and <u>YouTube</u>.

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