



# NEWS

**DATE:**  
January 13, 2017

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## MEDIA ADVISORY

### **Air District joins CAL FIRE, EPA & community groups to improve air quality at East Oakland elementary school**

*Trees and shrubs to be planted on Martin Luther King Jr. Day of Service*

**SAN FRANCISCO** - The Bay Area Air District will join representatives from CAL FIRE, Oakland Unified School District, City of Oakland, the U.S. Environmental Protection Agency, Higher Ground, Urban Releaf and volunteers along with other members of the community for the installation of a vegetative barrier to reduce pollution and improve air quality at Brookfield Elementary School, located in East Oakland next to the high-traffic Interstate 880 freeway.

**WHAT:** Planting trees, shrubs and bamboo to form a vegetative barrier to improve air quality and provide environmental benefits at the school

**WHERE:** Brookfield Elementary School  
401 Jones Street, Oakland, California

**WHEN:** Monday, January 16, 2017 at 9 a.m.

**WHY:** Joint project to improve air quality at elementary school and measure benefits of the vegetative barrier along the sound wall that backs up to the heavily traveled I-880 freeway

**WHO:**

9:00 - 9:15 Kemba Shakur, Urban Releaf  
9:15 - 9:30 In Tlanextli Tlacopan Aztec Fire Dancers  
9:30 - 9:35 Marie Roberts, Brookfield Elementary Principal  
9:35 - 9:40 Tiffany Gibson, Higher Ground  
9:40 - 9:45 Ken Pimlott, CAL FIRE Chief  
9:45 - 9:50 Oakland Mayor Libby Schaaf -invited  
9:50 - 9:55 Rebecca Kaplan, City Councilmember & Air District Board Member  
9:55 - 9:57 James Harris, Oakland Unified School District Supervisor  
9:57 -10:00 Nicole La, TEECOM  
10:00-10:05 Ken Davidson, U.S. Environmental Protection Agency  
10:05 -10:10 Rob Bonta, California State Assembly member

The Bay Area Air Quality Management District ([www.baaqmd.gov](http://www.baaqmd.gov)) is the regional agency responsible for protecting air quality in the nine-county Bay Area.

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