















FOR IMMEDIATE RELEASE January 13, 2014

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## **MEDIA ADVISORY**

## Bay Area Bike Share ridership data now available online

**SAN FRANCISCO** – Ridership data from the Bay Area Bike Share pilot program is now available online at <a href="https://www.bayareabikeshare.com/system-data">www.bayareabikeshare.com/system-data</a>. The system-wide data is updated monthly and includes information about the total number of trips taken, annual members and casual members using the system.

The website features graphs that show the cumulative data of the pilot program on a daily and monthly basis. The data is also broken down geographically with information available for each of the five cities where the Bike Share pilot program operates.

With more than 100,000 trips made in its first four months of operation, the regional Bike Share pilot program continues to grow with more riders and members joining every day. An expansion of the pilot program will take place in 2014, increasing the number of bicycle stations to 100 among the five cities and bringing the total number of bikes within the system to 1,000.

Bay Area residents and visitors can learn more about the bike share system at <a href="https://www.bayareabikeshare.com">www.bayareabikeshare.com</a>, <a href="mailto:facebook.com/bayareabikeshare">facebook.com/bayareabikeshare</a> and <a href="mailto:sfbayareabikeshare">sfbayareabikeshare</a> (Twitter).

The project partners who have joined together to launch this effort include:

Air District MTC City and County of San Francisco SamTrans San Mateo County Transportation Authority Caltrain
The County of San Mateo
The City of Redwood City
Santa Clara Valley Transportation Authority

The Air District is the regional agency responsible for protecting air quality in the nine-county Bay Area. For more information, visit www.baaqmd.gov.

MTC is the transportation planning, coordinating and financing agency for the nine-county San Francisco Bay Area, and operates the region's 511 traveler information system. For more information, visit 511.org.

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