



NEWS

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***Spare the Air* Partners with City CarShare**

SAN FRANCISCO – The Bay Area Air Quality Management District and City CarShare are partnering to help residents *Spare the Air* in the Bay Area by offering incentives for residents to drive less.

“Reducing vehicle use through carpooling, ridesharing and car-sharing services are among the best ways to *Spare the Air*,” said Lisa Fasano, director of communications for Bay Area Air District. “We hope Bay Area residents will take advantage of this opportunity to reduce car trips and improve air quality.”

“City CarShare encourages people to drive less and increase their use of alternate modes of transportation like biking, public transit and walking,” said Rick Hutchinson, CEO of City CarShare. “In addition to helping residents save money by eliminating the costs of private vehicle ownership, City CarShare’s business model also helps them to reduce their emissions of air pollution and greenhouse gases.”

The public is invited to visit www.sparetheair.org where they can pledge to reduce air pollution by driving less and receive special City CarShare discounts. After taking the *Spare the Air* pledge, current City CarShare members will receive a one-time \$20 driving credit, and new members will receive a \$50 driving credit.

For businesses and nonprofits that want to provide an alternative for employees who use their own vehicles for work-related trips, City CarShare will waive the annual fee for the first year of a business/non-profit membership, a value of up to \$120. Employees can then take transit to work and have access to a car during the day.

About City CarShare:

City CarShare is a Bay Area nonprofit on a mission to provide convenient, affordable access to cars to reduce individual car ownership—and improve the environment and quality of life in our cities.

About Bay Area Air District:

The Bay Area Air Quality Management District (www.baaqmd.gov) is the regional agency chartered with protecting air quality in the Bay Area.

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