



NEWS

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Air District to showcase clean air choices at Alameda Fourth of July Parade

SAN FRANCISCO – The Bay Area Air Quality Management District will bring the *Spare the Air Every Day* message to the Alameda Green and Clean Fourth of July Parade on Friday.

More than 25 Air District employees will encourage the public to make clean air choices by walking, biking and driving fuel efficient hybrids. Parade-goers can see the Air District's new hybrid vehicles featuring colorful wraps promoting the *Spare the Air Every Day* campaign and get more information about what they can do to protect the air and climate.

"We all have a role to play in clean air," said Air District Communications Director Lisa Fasano. "We're bringing our Spare the Air message directly to the people to show how they can make clean air choices every day."

The parade begins at 10 am along Park Street in Alameda beginning at Lincoln Avenue. The Alameda 4th of July Parade is the second longest Independence Day parade in the nation. With over 170 floats that travel a three mile route, the parade has become the central activity of the Bay Area's Fourth of July weekend. The parade boasts the longest route in the United States, drawing over 35,000 spectators from the region. For more information about the Alameda Green and Clean Fourth of July Parade visit <http://www.myalamedaparade.com>.

The Bay Area Air Quality Management District (www.baaqmd.gov) is the regional agency chartered with protecting air quality in the Bay Area. For more information about Spare the Air, visit www.sparetheair.org.

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