



BAY AREA  
AIR QUALITY  
MANAGEMENT  
DISTRICT

BOARD OF DIRECTORS  
SPECIAL / RETREAT  
MEETING

January 31, 2024

MEETING LOCATION(S) FOR IN-PERSON ATTENDANCE BY  
BOARD MEMBERS AND MEMBERS OF THE PUBLIC

**Southeast Community Center  
1550 Evans Avenue  
Alex Pitcher Pavilion Room  
San Francisco, CA 94124**

**THE FOLLOWING STREAMING OPTIONS WILL ALSO BE PROVIDED**

**These streaming options are provided for convenience only. In the event that streaming connections malfunction for any reason, the Board of Directors reserves the right to conduct the meeting without remote webcast and/or Zoom access.**

**The public may observe this meeting through the webcast by clicking the link available on the air district's agenda webpage at [www.baaqmd.gov/bodagendas](http://www.baaqmd.gov/bodagendas).**

**Members of the public may participate remotely via Zoom at <https://bayareametro.zoom.us/j/84578143174>, or may join Zoom by phone by dialing (669) 900-6833 or (408) 638-0968. The Webinar ID for this meeting is: 845 7814 3174**

**Public Comment on Agenda Items: The public may comment on each item on the agenda as the item is taken up. Members of the public who wish to speak on a matter on the agenda will have two minutes each to address the Board on that agenda item, unless a different time limit is established by the Chair. No speaker who has already spoken on an item will be entitled to speak to that item again.**

**The Board welcomes comments, including criticism, about the policies, procedures, programs, or services of the District, or of the acts or omissions of the Board. Speakers shall not use threatening, profane, or abusive language which disrupts, disturbs, or otherwise impedes the orderly conduct of a Board meeting. The District is committed to maintaining a workplace free of unlawful harassment and is mindful that District staff regularly attend Board meetings. Discriminatory statements or conduct that would potentially violate the Fair Employment and Housing Act – i.e., statements or conduct that is hostile, intimidating, oppressive, or abusive – is *per se* disruptive to a meeting and will not be tolerated.**

**BOARD OF DIRECTORS  
SPECIAL / RETREAT MEETING AGENDA**

**WEDNESDAY, JANUARY 31, 2024**

**10:00 AM**

**Chairperson, Davina Hurt**

**1. Call to Order - Roll Call**

*The Board Chair shall call the meeting to order and the Clerk of the Boards shall take roll of the Board members.*

**I. MORNING SESSION**

**2. Every Breath We Take: Shaping the Air District for the Future**

**A. Indigenous Land Acknowledgment**

*Chair Davina Hurt will acknowledge the unceded ancestral homeland of the Ramaytush Ohlone, the original inhabitants of the land on which this Board Retreat is being held.*

**B. Bayview Hunters Point Welcome and Community History**

*The Board of Directors will receive a welcome from a community youth representative of Bayview Hunters Point, Dominick Ramirez, who will be introduced by Director Shamann Walton. Mr. Ramirez will provide remarks on the historical and cultural significance of Bayview Hunters Point. As an intern at Marie Harrison Community Foundation and a senior at Kipp San Francisco College Prep, Mr. Ramirez is a youth EJ leader in the local community.*

*For more information on Bayview Hunters Point, please view the following video, entitled "Pollution and Prejudice in Bayview Hunters Point": [https://youtu.be/ZNW-ajzGBB4?si=QjEm-plubw\\_Gd\\_ey](https://youtu.be/ZNW-ajzGBB4?si=QjEm-plubw_Gd_ey)*

**C. 2024 Vision and Journey**

*The Board of Directors will hear opening remarks by Chair Hurt on the vision and journey for 2024.*

D. Regional Planning at a Moment of Transition

*Kate Gordon, former Senior Advisor to U.S. Energy Secretary Jennifer Granholm and former Director of the Governor's Office of Planning and Research, will provide a presentation to the Board of Directors on the future of regional, state and federal environmental leadership at a time of economic, energy, and geopolitical transition.*

E. Assembly Bill (AB) 617 Community Air Protection Program Reimagined - Clean Air Successes and Challenges

i. Community Voices of AB 617

*The Board of Directors will view a brief video produced by the California Air Resources Board, entitled "Community Air Protection Program Blueprint 2.0 Listening Workshops Community Voices" <https://www.youtube.com/watch?v=ANA6V6MVAWQ&t=2s>*

ii. Panel Discussion of Bay Area AB 617 Community Steering Committee Representatives

*Community representatives from the Air District's four AB 617 communities participate in a discussion on clean air successes and challenges. Marcia Raymond, Acting Deputy Executive Officer of Equity and Community Programs and Suma Peesapati, Environmental Justice and Community Engagement Officer, will moderate. Arieann Harrison from Bayview Hunters Point/ Southeastern San Francisco, Nancy Aguirre from Richmond-North Richmond-San Pablo, Mykela Patton from East Oakland, and Richard Grow, from West Oakland, will discuss community-level challenges, community priorities, proven real-world solutions, opportunities for strategic pivots, and thoughtful recommendations for Air District staff.*

F. Public Comment

**BREAK**

## **II. WORKING LUNCH**

### 3. The Air We Breathe: Trends and Traditions in Air Quality Regulation

#### A. The Air District's 2023 Accomplishments and the Outlook for 2024

*The Board of Directors will receive a presentation from Dr. Philip M. Fine, Executive Officer/APCO on the Air District's 2023 accomplishments and the outlook for 2024.*

#### B. Executive Team Highlights Current and New Initiatives for the Upcoming Year(s)

*The Board of Directors will receive a presentation on the Executive Team's highlights on current and new initiatives for the upcoming year(s) from Alexander Crockett, General Counsel; Gregory Nudd, Deputy Executive Officer of Science and Policy; Hyacinth Hinojosa, Deputy Executive Officer of Finance and Administration; John Chiladakis, Chief Technology Officer; Marcia Raymond, Acting Deputy Executive Officer of Equity and Community Programs; Meredith Bauer, Deputy Executive Officer of Engineering and Compliance; and Viet Tran, Deputy Executive Officer of Public Affairs.*

#### C. Community Advisory Council (CAC)'s Environmental Justice Action Planning

*Vernice Miller-Travis of The Metropolitan Group, along with the CAC Co-Chairs Latasha Washington and Kevin Jefferson, will provide an overview of the development process for the Environmental Justice (EJ) Action Plan. The presentation will cover the work of the CAC's EJ Policy Ad Hoc Committee and the creation of the EJ Priorities, which will serve as a foundational guide for both the EJ Action Plan and the Strategic Plan.*

#### D. Public Comment

## **BREAK**

## **III. AFTERNOON SESSION**

### 4. Air District's 5-Year Air Quality Strategic Plan Workshop

#### A. The Importance of Long-Term Thinking

*Rachel Hatch, Chief Operating Officer of Institute for the Future (a nonprofit with a track record of ten-year forecasting), will provide a presentation to the Board of Directors, to remind us of the importance of long-term thinking while priming our deliberations on strategic plan development.*

B. Strategic Plan Development

*The Board of Directors will receive an interactive presentation from BluePoint Planning, the Air District's strategic planning consultant, who, together with Vernice Miller-Travis of the Metropolitan Group, will present an overview of the Air District's strategic planning process, a review of the input gathered from staff and external stakeholders and an outline of next steps.*

C. Public Comment

**IV. OTHER BUSINESS**

5. Public Comment on Non-Agenda Matters

*Pursuant to Government Code Section 54954.3, members of the public who wish to speak on matters not on the agenda will be given an opportunity to address the Board of Directors. Members of the public will have two minutes each to address the Board, unless a different time limit is established by the Chair. The Board welcomes comments, including criticism, about the policies, procedures, programs, or services of the District, or of the acts or omissions of the Board. Speakers shall not use threatening, profane, or abusive language which disrupts, disturbs, or otherwise impedes the orderly conduct of a Board meeting. The District is committed to maintaining a workplace free of unlawful harassment and is mindful that District staff regularly attend Board meetings. Discriminatory statements or conduct that would potentially violate the Fair Employment and Housing Act – i.e., statements or conduct that is hostile, intimidating, oppressive, or abusive – is per se disruptive to a meeting and will not be tolerated.*

6. Board Member Comments

*Any member of the Board, or its staff, on his or her own initiative or in response to questions posed by the public, may: ask a question for clarification, make a brief announcement or report on his or her own activities, provide a reference to staff regarding factual information, request staff to report back at a subsequent meeting concerning any matter or take action to direct staff to place a matter of business on a future agenda. (Gov't Code § 54954.2)*

7. Special Orders of the Day

A. Recognition of Interim Chief Operating Officer, Sharon Landers

B. Recognition of former Board of Director, Myrna Melgar

C. Recognition of former Board of Directors Chair John J. Bauters

8. Time and Place of Next Meeting

*Wednesday, February 7, 2024, at 10:00 a.m. at 375 Beale Street, San Francisco, CA 94105. The meeting will be in-person for the Board of Directors members and members of the public will be able to either join in-person or via webcast.*

9. Adjournment

*The Board meeting shall be adjourned by the Board Chair.*

**CONTACT:**

**MANAGER, EXECUTIVE OPERATIONS**  
**375 BEALE STREET, SAN FRANCISCO, CA 94105**  
[yjohnson@baaqmd.gov](mailto:yjohnson@baaqmd.gov)

**(415) 749-4941**  
**FAX: (415) 928-8560**  
**BAAQMD homepage:**  
[www.baaqmd.gov](http://www.baaqmd.gov)

- Any writing relating to an open session item on this Agenda that is distributed to all, or a majority of all, members of the body to which this Agenda relates shall be made available at the Air District's offices at 375 Beale Street, Suite 600, San Francisco, CA 94105, at the time such writing is made available to all, or a majority of all, members of that body.

**Accessibility and Non-Discrimination Policy**

The Bay Area Air Quality Management District (Air District) does not discriminate on the basis of race, national origin, ethnic group identification, ancestry, religion, age, sex, sexual orientation, gender identity, gender expression, color, genetic information, medical condition, or mental or physical disability, or any other attribute or belief protected by law.

It is the Air District's policy to provide fair and equal access to the benefits of a program or activity administered by Air District. The Air District will not tolerate discrimination against any person(s) seeking to participate in, or receive the benefits of, any program or activity offered or conducted by the Air District. Members of the public who believe they or others were unlawfully denied full and equal access to an Air District program or activity may file a discrimination complaint under this policy. This non-discrimination policy also applies to other people or entities affiliated with Air District, including contractors or grantees that the Air District utilizes to provide benefits and services to members of the public.

Auxiliary aids and services including, for example, qualified interpreters and/or listening devices, to individuals who are deaf or hard of hearing, and to other individuals as necessary to ensure effective communication or an equal opportunity to participate fully in the benefits, activities, programs, and services will be provided by the Air District in a timely manner and in such a way as to protect the privacy and independence of the individual. Please contact the Non-Discrimination Coordinator identified below at least three days in advance of a meeting so that arrangements can be made accordingly.

If you believe discrimination has occurred with respect to an Air District program or activity, you may contact the Non-Discrimination Coordinator identified below or visit our website at [www.baaqmd.gov/accessibility](http://www.baaqmd.gov/accessibility) to learn how and where to file a complaint of discrimination.

Questions regarding this Policy should be directed to the Air District's Non-Discrimination Coordinator, Suma Peesapati, at (415) 749-4967 or by email at [spesapati@baaqmd.gov](mailto:spesapati@baaqmd.gov).

**BAY AREA AIR QUALITY MANAGEMENT DISTRICT  
375 BEALE STREET, SAN FRANCISCO, CA 94105  
FOR QUESTIONS PLEASE CALL (415) 749-4941**

**EXECUTIVE OFFICE:  
MONTHLY CALENDAR OF AIR DISTRICT MEETINGS**

**JANUARY 2024**

<u>TYPE OF MEETING</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
Board of Directors Special Meeting/ Retreat	Wednesday	31	10:00 a.m.	Southeast Community Center 1550 Evans Ave. Alex Pitcher Pavilion Room San Francisco, CA 94124

**FEBRUARY 2024**

<u>TYPE OF MEETING</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
Board of Directors Meeting	Wednesday	7	10:00 a.m.	1 <sup>st</sup> Floor Board Room
Board of Directors Stationary Source Committee	Wednesday	14	10:00 a.m.	1 <sup>st</sup> Floor, Yerba Buena Room
Board of Directors Community Equity, Health and Justice Committee	Wednesday	14	1:00 p.m.	1 <sup>st</sup> Floor, Yerba Buena Room
Board of Directors Finance and Administration Committee	Wednesday	21	10:00 a.m.	1 <sup>st</sup> Floor Board Room
Board of Directors Policy, Grants and Technology Committee	Wednesday	21	1:00 p.m.	1 <sup>st</sup> Floor Board Room

**MARCH 2024**

<u>TYPE OF MEETING</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
Board of Directors Meeting	Wednesday	6	10:00 a.m.	1 <sup>st</sup> Floor Board Room
Board of Directors Stationary Source Committee	Wednesday	13	10:00 a.m.	1 <sup>st</sup> Floor, Yerba Buena Room
Board of Directors Community Equity, Health and Justice Committee	Wednesday	13	1:00 p.m.	1 <sup>st</sup> Floor, Yerba Buena Room
Board of Directors Finance and Administration Committee	Wednesday	20	10:00 a.m.	1 <sup>st</sup> Floor Board Room
Board of Directors Policy, Grants and Technology Committee	Wednesday	20	1:00 p.m.	1 <sup>st</sup> Floor Board Room
Board of Directors Community Advisory Council	Thursday	21	6:00 p.m.	1 <sup>st</sup> Floor, Yerba Buena Room

HL 1/23/2024 – 3:00 p.m.

G/Board/Executive Office/Moncal



**BAY AREA AIR QUALITY MANAGEMENT DISTRICT**

Memorandum

To: Chairperson Davina Hurt and Members  
of the Board of Directors

From: Philip M. Fine  
Executive Officer/APCO

Date: January 31, 2024

Re: Strategic Plan Development

RECOMMENDED ACTION

None; receive and file.

BACKGROUND

In July 2023, the Air District sought and received authorization from the Board of Directors for the Executive Officer/APCO to execute a contract with BluePoint Planning for the development of an agency-wide Strategic Plan. The strategic planning effort is to culminate in a five-year plan that includes strategic goals and prioritized objectives and strategies with measurable results, based on input from communities, other stakeholders, Board members, and Air District staff. The strategic plan will align with the environmental justice work that the Metropolitan Group is facilitating with the Air District and the Community Advisory Council and its Environmental Justice Policy Ad Hoc committee.

The Board of Directors received an overview of the initial stages of the strategic plan's development on November 1, 2023. In addition, the Board's strategic planning Ad Hoc committee reviewed progress and provided input on September 20, 2023, and January 3, 2024. During Fall 2023, Air District staff provided input through Division-level small-group meetings; Community Advisory Council members responded to surveys and engaged in interviews; partner agencies and other external stakeholders gave early input; and members of the Board of Directors were interviewed. At today's session, BluePoint Planning will summarize this extensive outreach, present a draft framework of the Air District's strategic plan based on this input, and seek feedback from the Board of Directors.

DISCUSSION

The strategic plan's framework includes the Air District's mission, core values, vision for the next five years, and strategic goals. Updates to prior versions of the mission and core values are suggested, and a new draft vision statement is offered, all crafted from the extensive input. Four broad strategic goal areas will also be described. BluePoint Planning, in part through an interactive presentation tool, will offer opportunities for Board members' informal reactions to

each of these elements.

Importantly, environmental justice strategic priorities will serve as a foundation of the strategic plan. As part of the presentation, the Metropolitan Group’s Executive Vice-President will describe how these priorities will inform the plan and will give an overview of the efforts thus far to align the EJ work, including the EJ Action Plan, with development of the strategic plan.

During Spring 2024, strategies to carry out the plan’s goals will be drafted and prioritized by Air District staff. Additional sessions with the Board’s strategic planning Ad Hoc committee will be held, and a draft plan will be presented to the Board of Directors’ Finance and Administration Committee in late Spring. The plan is anticipated to be complete by June 2024.

BUDGET CONSIDERATION/FINANCIAL IMPACT

None; funds for this project were previously authorized by the Board of Directors.

Respectfully submitted,

Philip M. Fine  
Executive Officer/APCO

Prepared by: Deborah Jordan, Consultant to the Executive Office  
Reviewed by: Sharon Landers

ATTACHMENTS:

- 1. Strategic Planning Presentation