



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

AGENDA: 4

Recommendation for Board Action to Authorize Execution of Contract Amendments for Year 3 of the James Cary Smith Community Grant Program

Community Equity, Health, and Justice Committee Meeting

October 18, 2023

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Presentation Requested Action



The Committee will consider recommending the Board of Directors authorize the Executive Officer/APCO to execute any and all contract amendments to extend the term of the current eligible James Cary Smith (JCS) Community Grant awards previously approved by the Board of Directors for one additional year, and to approve the cumulative grant amount in a not to exceed amount of \$1,688,575. Amendments would allow eligible grantees to begin Year 3 of the three-year grant program.

Presentation Outline



- Background on JCS Community Grant Program
- Overview of current grant cycle (FY 2021-2024)
- Program evaluation findings
- Year 3 of program
- Grantee perspectives: Project impact

James Cary Smith



- The Community Grants Program is named for Jim Smith, the Air District's former Community Outreach Manager.
- Mr. Smith passed away in 2015 from ALS, and the program extends his vision of more engaged and empowered communities.



James Cary Smith

Background on Grant Program



- The Community Engagement Office has offered grant funding to local organizations for more than a decade.
- From 2019 - 2021, two grant programs ran concurrently: James Cary Smith Community Grant Program & Community Health Protection Grant Program.
- In 2021, the Board of Directors authorized adjustments to/expansion of the James Cary Smith Community Grant Program.

Adjustments to Grant Program



- One aligned grant program
- Focus on environmental justice (EJ) communities
- Supporting local capacity-building efforts
- Offering multi-year grant awards – up to 3 years
- Increased grant amounts – up to \$100,000 per grantee per year

Current Grant Cycle



- Grants awarded to projects based in Bay Area environmental justice communities
- Wide range of capacity-building projects serving various populations
- Year 1 (FY2021-2022): \$3M awarded to 33 grantees
- Year 2 (FY2022-2023): \$1.9M awarded to 22 grantees
- Year 3 (FY2023-2024): \$1.7M requested for 20 grantees

Grantees are building local capacity through:



**Strengthening
Organizational
Capacity**

Advocacy

**Civic
Participation**

**Building
Coalitions &
Strategic
Partnerships**

**Community
Education**

**Youth
Leadership
Development**

**Addressing
Additional
Community
Concerns**

Program Components



- Ongoing customized support for grantees via workshops, office hours, and technical assistance
- Grantee Google group to share resources & funding opportunities
- Periodic grantee convenings
- Grantee Resource Library

Program Evaluation Findings



Grant funding is leveraging **local capacity and expertise**



Increased funding amplifies capacity-building efforts **within and across EJ communities**



Grant funds are **reaching and impacting diverse communities**



Grant funds are **reaching and impacting diverse communities**



- Programs in **low-income communities**
- Trainings in **linguistically diverse communities** (*67% of grantees*)
- Projects serving **young people** (*64% of grantees*)
Engaging students at over 57 schools
- Organizations **led by people of color** (*70% of grantees*)

Year 3 of the Program



- Year 3 grant dollars will fund a continuation of projects approved by the Board of Directors in 2021.
- 20 grantees eligible for Year 3 funding.
- Year 3 funding amount cannot exceed original amount requested by grantees.
- Staff anticipate bringing a request for the next grant cycle to the Board of Directors in Summer 2024.

Grantee Perspectives



- Earth Team
- Rise South City



EARTHTEAM

Leadership. Stewardship. Service

Something's in the Air (SITA)

SITA has received the Governor's Environmental and Economic Leadership Award (GEELA), California's highest environmental honor.

EDUCATION • ACTION • CONNECTION

MEASUREMENT STUDY TO EVALUATE CONTROLS FOR REDUCING IN-HOME POLLUTANT EXPOSURES AT HOMES NEAR HIGH TRAFFICKED ROADWAYS

- Research-Action Projects
- Student-led
- Vehicles Mile Travelled
- Asthma Correlations
- Traffic routes

Grantee Perspectives



Requested Action



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Questions?



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AGENDA: 5

Path to Clean Air Richmond-North Richmond-San Pablo Community Emissions Reduction Plan Draft Proposed Strategies and Actions

**Community Equity, Health and Justice Committee Meeting
October 18, 2023**

**Diana Ruiz
Community Engagement Manager
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**Wendy Goodfriend
Planning and Climate Protection Division Director
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Presentation Outcome



RICHMOND - NORTH RICHMOND - SAN PABLO COMMUNITY

PATH TO CLEAN AIR

- Learn about the Path to Clean Air, Richmond-North Richmond-San Pablo, Community Emissions Reduction Plan (CERP) and the draft proposed strategies and actions to be implemented by the Air District.
- Hear from members of the Community Steering Committee's (CSC) Problems to Solutions Ad Hoc about the CERP implementation priorities.

Presentation Requested Action



- None; informational item only

Presentation Outline



- Overview of the Path to Clean Air
- Goals of the Community Emissions Reduction Plan (CERP)
- Strategy Development Process
- Community Concerns and Cross-cutting Issues
- Air District Led Strategies and Actions
- Community Steering Committee Priorities and Insights
 - Dr. Niyi Omotoso
 - Nancy Aguirre
- Next Steps

Overview: The Path to Clean Air



- Includes Richmond, San Pablo, and unincorporated areas of Contra Costa County including North Richmond
- Overburdened and underserved community of color comprised primarily of Latinx, Asian, and Black/African American
- Selected for a Community Air Monitoring Plan in 2018, completed in 2022
- Selected for a Community Emissions Reduction Plan (CERP) in 2020
- CERP Community Steering Committee (CSC) convened in 2021
- CSC is co-developing CERP with Air District staff, key partners, stakeholders, and interested community members

Goals of the PTCA CERP



Goal #1 Just Transition: In pursuit of our right to breathe clean air, promote environmental justice, and ensure the well-being of our residents and workers, our community-driven emissions reduction plan is rooted in Just Transition principles. This plan seeks to address the consequences of historical racial disparities by developing more stringent air pollution policies that advance social healing and restoration.

Goal #2 Health: In pursuit of reducing historically high rates of asthma, cancer, and other chronic health conditions, our plan seeks to lower our community's disproportionate exposure to air pollution by reducing toxic emissions from local sources by 30-50% by 2035.

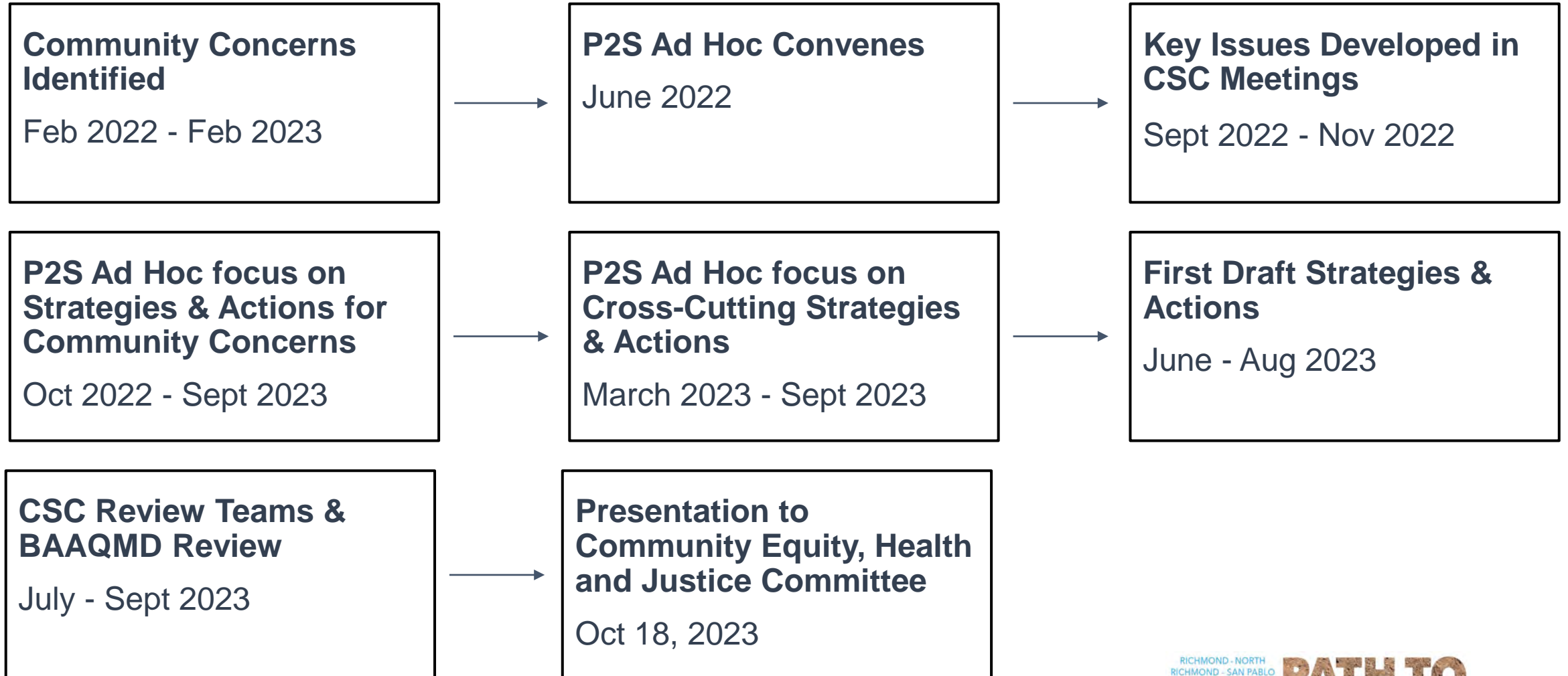
Goals of the PTCA CERP (Cont.)



Goal #3 Community Engagement: Through education and engagement, our plan aims to empower our community by providing resources and tools to promote understanding of air pollution and its impact on our health and environment.

Goal #4 Hold Government Accountable: Our goal is to hold our government accountable for implementing our plan, including its strategies and actions, to protect our health and environment and effectively enforce regulations on high-polluting industries and other toxic sources of emissions in our community.

Strategy Development Process



Community Concerns and Cross-cutting Issues



- Community Concerns
 - Commercial & Industrial Sources Near Community
 - Fuel Refining, Support Facilities, Storage, and Distribution
 - Marine and Rail
 - Public Health & Reducing Exposures
 - Vehicles & Trucks, Streets & Freeways, Logistics & Warehouses

- Cross-cutting Issues
 - Compliance & Enforcement
 - Land Use
 - Promoting Urban Greening
 - Properly Resource CERP Implementation

Strategies and Actions Overview



- Co-created by the CSC, Air District, CARB and key partners
- Implementation leads and partners will include, but are not limited to:
 - Air District
 - CARB
 - Cities of San Pablo and Richmond
 - Contra Costa County
 - PTCA CSC
- Implementation mechanisms include:
 - Advocacy
 - Education
 - Enforcement
 - Further Study
 - Incentives
 - Permitting
 - Rule Development

Example Strategies the Air District will Lead during Implementation



Commercial and Industrial Sources Near Community

- Control sources of fugitive dust and prevent particulate matter from becoming airborne and reduce community exposure.
- Address and reduce particulate matter emissions, toxic air contaminant exposures, and other health hazards from large facilities including Levin Terminal, the West Contra Costa County Landfill, and New NGC, Inc. (formerly Gold Bond).
- Address community concerns and reduce local impacts from smaller facilities and sources that are commercial or industrial in nature.

Example Strategies the Air District will Lead during Implementation



Public Health and Reducing Exposures

- Support transition to electric appliances for CERP residents (new and existing homes as well as rental units).
- Ensure resources for high-efficiency air filtration distribution and installation programs, and support partnerships that benefit vulnerable populations and places.
- Increase home retrofits for of low-income families within the CERP area - including air filtration, efficiency, electrification, weatherization, and sealing – to protect families from air pollution.
- Evaluate opportunities to reduce health impacts from residential wood burning.

Example Strategies the Air District will Lead during Implementation (Cont.)



Vehicles & Trucks, Streets & Freeways, Logistics & Warehouses

- Develop and disseminate model policies or ordinances for local review and approval of truck-attracting businesses, incorporating all current best practices.
- In coordination with CARB, local and regional agencies, review policies and assess opportunities to require/encourage truck attracting businesses to incorporate zero emission operations.
- Help prioritize local traffic calming projects by identifying areas with high air pollution exposure, unmaintained transportation infrastructure, and road safety needs.

Example Strategies the Air District will Lead during Implementation (Cont.)



Compliance and Enforcement

- Develop an education and outreach campaign to inform the community about the Air District Complaints System.
- Investigate targeted facilities that are of concern to the community.
- Increase transparency by regularly updating the community on enforcement activities.

Example Strategies the Air District will Lead during Implementation (Cont.)



Fuel Refining, Support Facilities, Storage, and Distribution

- Lay the foundation for a Just Transition to a fossil fuel-free future with community, workers, and governmental leaders at the helm (to be led by the CSC with Air District support).
- Reduce flaring activity and better respond to and inform the public about major incidents.
- Hold fuel refining industry accountable: enhanced compliance and enforcement, legal approaches and penalties, permitting, and monitoring.
- Update rules to reduce emissions and exposure from all fuel refining sources feasible, thoroughly engaging the public and CSC in the process.
- Evaluate risk reduction approaches for particulate matter health impacts.

Proposed Rules & Rule Related Actions



Fuel Refining, Support Facilities, Storage, and Distribution

- Strengthen Flaring Rules 12-11 and 12-12
- Amend Rule 11-18 to improve stringency, efficiency, transparency, and public engagement
- Evaluate Targeted Source-Category Specific Rules
- Develop Regulations using the PM_{2.5} Local Risk Methodology
- Evaluate NO_x BARCT for Combustion Sources
- Evaluate Controls to Reduce SO_x Emissions

Proposed Rules & Rule Related Actions (Cont.)



Other Community Concern and Cross-cutting Issue Areas

- Change permitting rule(s) to increase accessibility, incorporate EJ principles and strengthen community protections
- Evaluate opportunities to strengthen emissions and operational requirements, improve monitoring, recordkeeping, and/or recording for enforceability:
 - Autobody Shops
 - Metal Recycling
 - Sources of Fugitive Dust
 - Back Up Generators (BUGs)
 - Wood Burning
 - Indirect or Magnet Sources
 - Restaurants

Community Steering Committee Priorities & Insights



- **Niyi Omotoso**, MD, MPH, FAAP – Dr. Omotoso is a primary care pediatrician working ten plus years at LifeLong Medical Care's clinics in West Contra Costa county. Dr. Omotoso is a graduate of *Baylor University* then *Washington University in Saint Louis School of Medicine* before completing general pediatrics residency and pediatric Infectious Disease fellowship at UCSF Benioff Children's Hospital in Oakland. He also holds a Master's degree in Epidemiology and Biostatistics from the *University of California, Berkeley School of Public Health*.

Community Steering Committee Priorities & Insights (Cont.)



- **Nancy Aguirre** – is a resident and small business owner in Point Richmond. Nancy is member of Communities for a Better Environment, a non-profit environmental justice group working with communities in the Bay Area that include Richmond. She is a former volunteer of Saffron Strand, a non-profit supporting the unhoused. In addition, Nancy invests her time and experience in her community by tutoring and by leading a team of women to provide them the support to open their own small businesses. She holds a Bachelor of Arts degree from *Sonoma State University* in American Multi-Cultural Studies, with a minor in Psychology and completed her Bilingual Education Certification. Nancy is an accomplished businesswoman and is an award –winning Independent Beauty Consultant with Mary Kay Cosmetics.

Path to Clean Air Next Steps and Timeline



- Finalize draft proposed CERP – end of October
- Translate CERP chapters into Spanish – November
- Share CERP with the public for review – December/January
- CSC and Air District respond to public comment - January
- CSC adopts CERP - January or February 2024
- BAAQMD considers approval of CERP – Q1 or Q2 2024
- CARB considers approval of CERP – Q2 2024

Questions/Discussion





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AGENDA: 6

Community Advisory Council (CAC) Retreat Video

**Community Equity, Health, and Justice Committee Meeting
October 18, 2023**

Latasha Washington, CAC Co-Chair
Kevin Jefferson, CAC Co-Chair

Presentation Outcome



- Receive highlights from the CAC special meeting / retreat on September 14-15.

Requested Action



- None – Informational Only

Presentation Outline



- Introduction of the video
- Community Advisory Council Retreat video

Introduction



*Community Equity, Health, and Justice Committee Meeting
October 18, 2023*

Bay Area Air Quality Management District



CAC Retreat Video



Questions