

THE LISTENING PROJECT

A Community-Driven
Project of the Richmond Progressive
¹
Alliance



The Listening Project

A Project of the RPA

OUR WORK

In support of a transition away from fossil fuels in the City of Richmond, the Richmond Progressive Alliance (the RPA) is undertaking a community-engagement process we're calling a "listening project" (the Listening Project). The goal of the Listening Project is to better understand the concerns and needs of Richmond communities that have historically suffered the greatest harm from generations of fossil fuel operations in our City.

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OUR TEAM



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OUR PROCESS

LISTEN

To UNDERSTAND the ³
needs of the MOST
harmed by fossil fuel
operations

EDUCATE

To DISPEL myths ⁴
created by Chevron's
rhetoric that is
embedded in our city

ENGAGE

To BUILD relational
power and a
community-driven
campaign

ACTIVATE

To MOBILIZE the
community with a
campaign towards a
fossil free Richmond

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OUR IMPACT

- Directly outreached at 25 events in highly impacted areas
- Listened to 30 residents including 3 City Council members
- Surveyed over 250 English speaking residents and 35 Spanish speaking residents
- Textbanked 15,000 residents in English and Spanish in the most impacted by air pollution which are Districts 1, 2, 3 and include Iron Triangle, Atchison Village, and Central Richmond
- Engaged over 300 listeners with our Listening Project Podcast
- Invested over \$2,000 in direct compensation for participants
- Collaborated with over 15 Richmond and Bay Area⁵ organizations working towards Just Transition
 - Communities for a Better Environment, Safe Return Project, Urban Tilth and Rich City Rides
 - Sunrise Movement, Sunflower Alliance, DSA, Bay350, Amazon Watch, Extinction Rebellion, 1000 Grandmothers, DirectActionEverywhere, Youth vs Apocalypse, and more!

The Listening Project Podcast

A Project of the RPA

OUR STORIES . OUR VOICES .

Episode 1: Lay of the Land

Episode 2: At Our Expense

Episode 3: Chevron en la Comunidad

Episode 4: Silent Killer

Episode 5: Asthma Club

Episode 6: Polluting Politics

Episode 7: Buying Us Out



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LISTENING ACTIVITY

THANK YOU!

Website

www.richmondlisteningproject.org

Email

richmondlisteningproject@gmail.com

Socials

[@RichmondListeningProject](#)





BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

AGENDA: 7

Update on the Community Advisory Council

Community Equity, Health and Justice Committee Meeting
March 3, 2022

Suma Peesapati
Environmental Justice and Community Engagement Officer
spesapati@baaqmd.gov

Outcome



The Community Equity, Health and Justice Committee will receive an update on the first Community Advisory Council (CAC) meeting, the CAC's current activities, and their future work.

Background



- On November 17, 2021, the Board of Directors approved the formation of the Air District's inaugural Community Advisory Council (CAC)
- The CAC was created to advise Air District leadership on community related matters, to advance an equity-forward policy agenda, and to provide input on key Air District policies and programs
- The Community Advisory Council consists of 17 members from across the Bay Area with diverse lived experiences, expertise, and backgrounds

First Council Meeting



- The CAC held its first meeting on January 13, 2022
- The meeting agenda included:
 - Welcome from Board Chair and Executive staff
 - Council member introductions
 - Background on the Brown Act
 - Overview of the Air District

Key Takeaways



- Need for autonomy
- Relationship and trust building with Air District staff
- Trainings – including Brown Act and Robert's Rules for staff and CAC members

Next Steps



- Air District staff are meeting one-on-one with the Council members, exploring additional facilitation support, planning multiple trainings on the Brown Act and Robert's Rules of Order
- Council members are invited to attend smaller group meet-and-greets to get to know each other
- Next CAC Meeting: March 30, 2022, from 6:00 PM – 8:00 PM
 - Election of Chair and Co-Chair
 - Development of a Charter and Work Plan
- Community Equity Health and Justice (CEHJ) Committee is seeking a representative to attend CAC meetings



Questions?



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

AGENDA: 8

Discussion of the 2022 CEHJ Committee Work Plan

Community Equity, Health, and Justice Committee
March 3, 2022

Veronica Eady
Deputy Executive Officer
veady@baaqmd.gov

2022 CEHJ Work Plan



- March
 - Update on the Community Advisory Council
 - CEHJ Work Plan
 - Assembly Bill (AB) 617 Update – East Oakland Community Selection (Community Perspective)
- April
 - Environmental Justice Work Plan
 - Participatory Budgeting Progress
 - SEP Air Filtration Project Update/Overview

2022 CEHJ Work Plan (cont.)



- May
 - Community Air Monitoring Plan (CAMP) Update/Air Monitoring Van Project
 - Compliance and Enforcement & Permitting Overview
 - TENTATIVE: Clean Cars for All/ Technology Implementation Office (TIO) Update
- June
 - Air District-wide Stipend Policy
 - Racial Equity Discussion/Toolkit
 - Richmond-North Richmond-San Pablo Community Emissions Reduction Plan (CERP) Measures Update

2022 CEHJ Work Plan (cont.)



- July
 - Community Advisory Council Update
 - Update on AB 617 Progress/Starter Kits
 - James Cary Smith Grant Program Update
 - TENTATIVE: Spare the Air Program Update

- September
 - AB 617- Community Designation
 - Racial Equity Plan/Equity Resource Team Report Out
 - Transparent and Equitable Funding Project Update

2022 CEHJ Work Plan (cont.)



- October
 - Diversity, Equity and Inclusion Office Update
 - Rules Prioritization
- November
 - Community Benefits Fund Update
 - Community Advisory Council Update
 - Richmond-North Richmond-San Pablo CERP Update
- December
 - James Cary Smith Grants Update