



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

Discussion on the Selection of the Community Advisory Council

Community Equity, Health and Justice Committee
September 2, 2021

Veronica Eady
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Outcome



Board of Directors will determine how candidates are selected for the Community Advisory Council (CAC).

Presentation Outline



- Review of the proposed composition of the Community Advisory Council
- Review of the application timeline
- Potential selection process of the CAC
- Input and feedback from the Board of Directors on next steps

Proposed CAC Composition



County	Seats
Alameda	4 seats
Contra Costa County	4 seats
San Francisco	1 seat
Santa Clara	2 seats
San Mateo	1 seat
Solano	1 seat
At Large	2 seats
TOTAL	15 seats

Proposed Timeline for Appointment



- **July 2021**
 - Application opened July 29
- **September 2021**
 - Application closes September 7
 - Selection Panel reviews applications mid-September
- **October 2021**
 - CEHJC reviews slate of candidates prepared by Selection Panel
- **November 2021**
 - Board of Directors reviews and potentially confirms slate of candidates

Proposed Selection Panel



- **Air District staff recommends:**
 - 5 to 9-member review panel
- **Selection panel should be composed of individuals with interest and/or experience in Environmental Justice/equity**
- **Proposed panel:**
 - **3 Board members; 2 Local- or state-agency representatives; 2 local EJ advocates**
 - Ex: BCDC, MTC, City of Oakland, CARB official, South Coast AQMD, EJ advocates

Review Process



- **Selection panel completes initial screening**
 - Individual panelists rank candidates by County/At Large seats
- **Panelists review and discuss rankings**
 - Panelists reach consensus on top 4-6 candidates for each regional seat
- **Interviews**
 - Panelist will conduct group or individual interviews
- **Selection panel will present a slate of candidates for consideration at the October CEHJ Committee Meeting**

Input/Next Steps



- Air District staff seek further input from the Board of Directors on the selection process of the Community Advisory Council



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AGENDA: 5

Assembly Bill (AB) 617 Program Update: Community Workshop

Community Equity, Health and Justice Committee
September 2, 2021

Greg Nudd
Deputy Air Pollution Control Officer
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Outcome



Committee hear community feedback on AB 617 program and next community nomination.

Requested Action



- No action requested. Item is informational only.

Outline



Program Overview

East Oakland Nomination

Community Workshop

Next Steps

Program Overview



- Responds to history of environmental injustice in low-income, communities of color.
- Partner with community to address solutions to higher levels of air pollution in historically disadvantaged communities.
- Address exposure to harmful air pollutants in impacted communities.



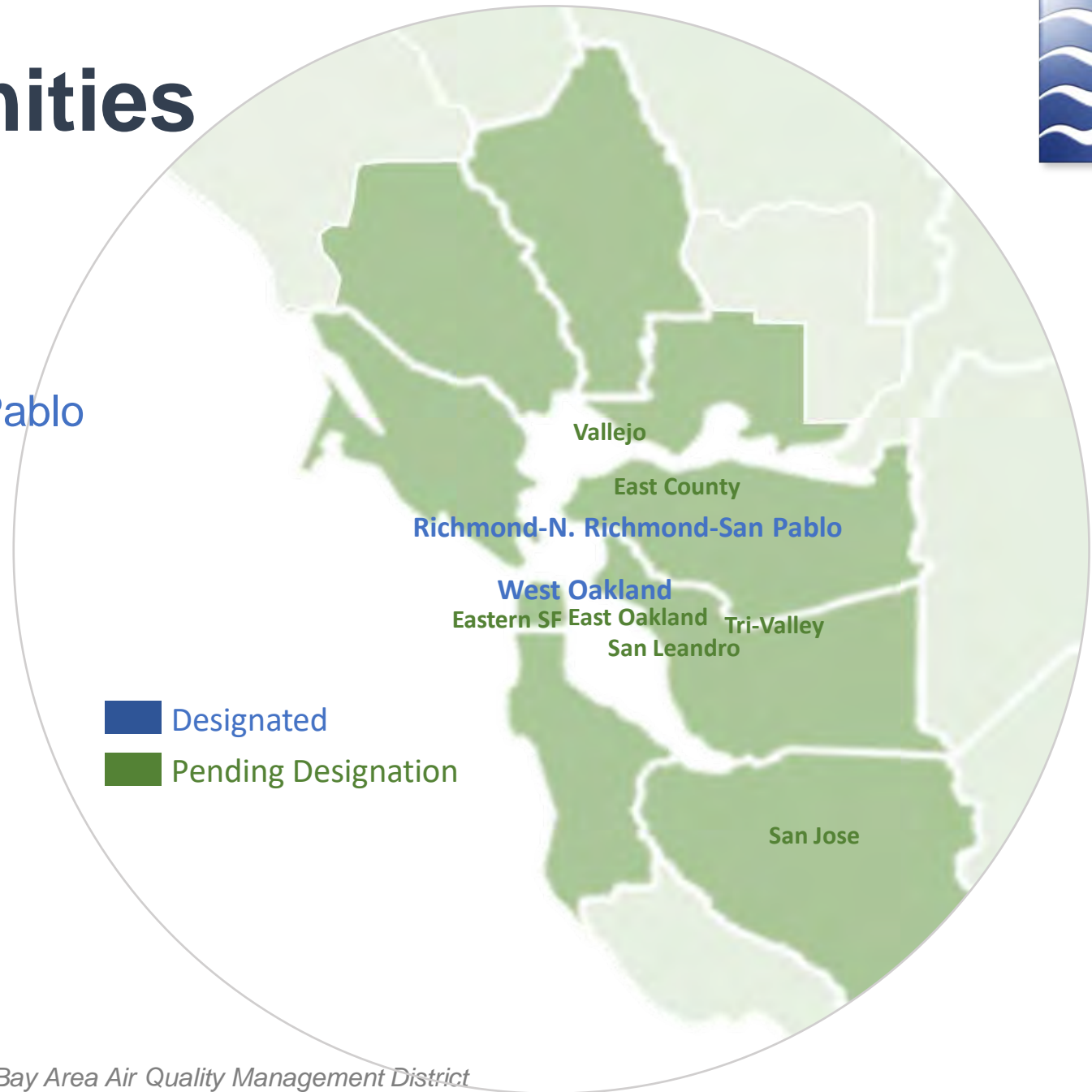
Bay Area Communities

Designated Communities

- West Oakland
- Richmond-North Richmond-San Pablo

Communities Pending Designation

- East County (Contra Costa)
- East Oakland
- Eastern SF
- San Leandro
- San Jose
- Tri-Valley
- Vallejo



A Community Centered Program



Build community knowledge about air quality, best practices. Build Air District capacity to work in community.

Gather what we know about community and air quality. Improve what we know.

Track progress on strategies. Report progress on strategies. Track and report on progress of entire program.

Implement emission reduction strategies and enforcement measures.

Work with community to tell story about community. Perform root cause analysis to ensure "right" problems addressed.

Set community goals and targets. Select emission reduction strategies and enforcement measures.

Form and support community decision making partnership. Develop committee charter and community engagement plan.



Program Roadmap



AB 617 Program

Build Shared Capacity	Understand Community	Share Community Story	Support Community Decision Making	Plan Solutions	Take Action	Evaluate Progress
Direct Community Support	About Community	Accessible Community Materials	Form Steering Committee	Community Goals and Targets	New Rules on Sources Impacting Community	Track Progress
Foundations in Air Quality	Lived Experiences	Define Issues	Committee Meetings	Strategies	Implemented Enforcement Measures	Report Annual Progress
Best Practices	Air Pollution	Root Cause	Committee Charter	Enforcement Measures	Incentives to Improve Local Air Quality	Evaluate Overall Program
Staff Training	Existing Efforts		Community Engagement Plan		Additional Strategies	
Trust Building			Maintain Partnership			

Updated Program Costs

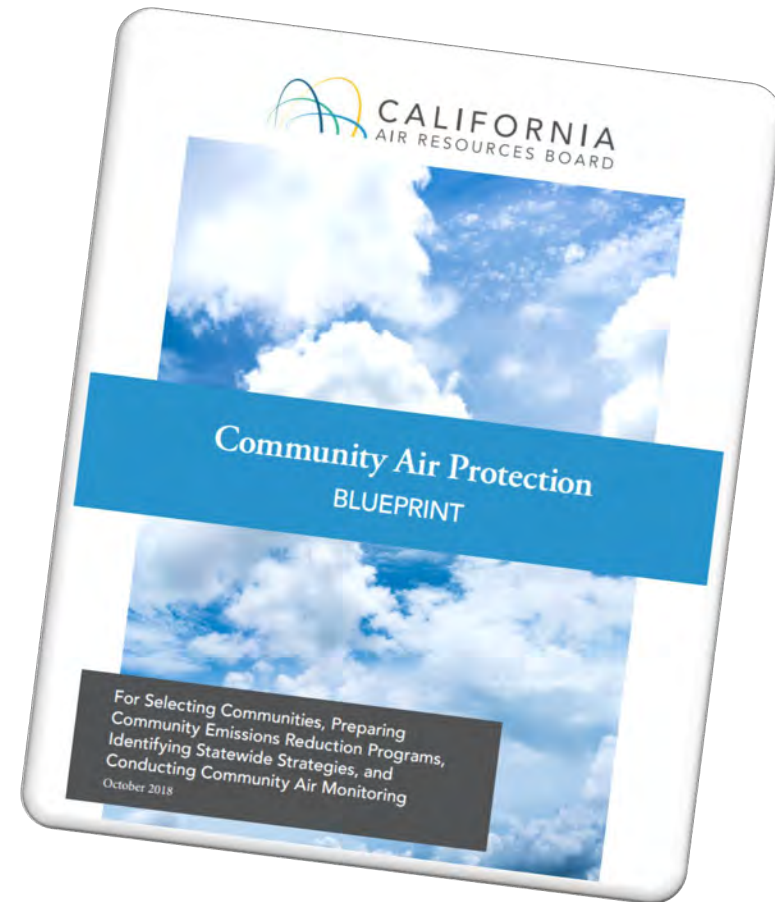


Work Area	Labor	Contracts	Total
Overall Program Management	\$ 429,000	-	\$ 429,000
Build Shared Capacity	\$ 1,078,000	\$ 1,245,000	\$ 2,323,000
Understand Community	\$ 6,952,000	\$ 1,207,000	\$ 8,027,000
Share Community Story	\$ 127,800	\$ 20,000	\$ 147,000
Community Decision Making	\$ 613,800	\$ 445,000	\$ 1,058,800
Plan Solutions	\$ 3,168,000	\$ 125,000	\$ 3,293,000
Take Action	\$ 1,551,000	\$ 100,000	\$ 1,651,000
Evaluate Progress	\$ 178,200	\$ 25,000	\$ 203,200
Total	\$ 14,192,200	\$ 3,432,000	\$ 17,492,200

Nomination Process



- Needs to follow state nomination process
- Community nomination stems from Air District “high priority recommendations” submitted to state in 2018
- Community-readiness is a significant driver for next nomination



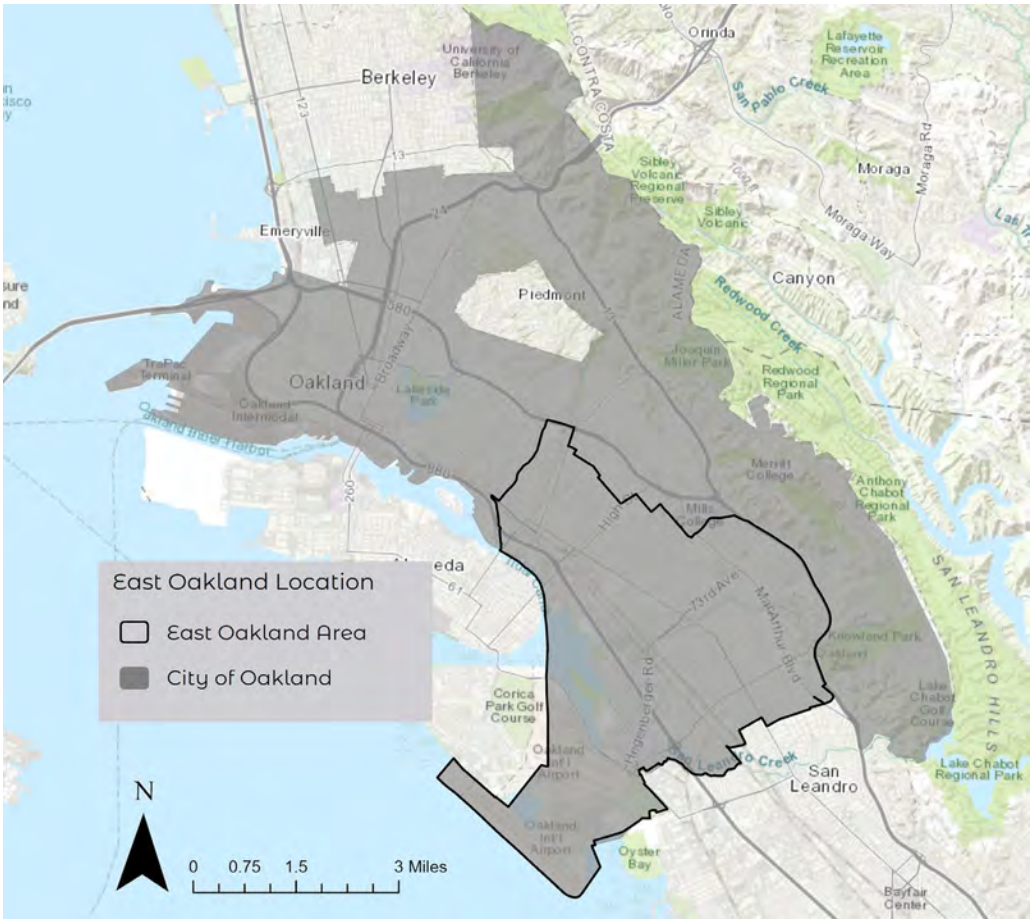
Nomination: East Oakland



Source: The BlackHour.com, CC By 2.0

- Community advocates for selection each year
- High levels of air pollution, health burdens
- Low-income, community of color, history of environmental injustice
- Decades of building community capacity, leadership development
- Existing inter-neighborhood coalition and collaboration

Preliminary Boundary

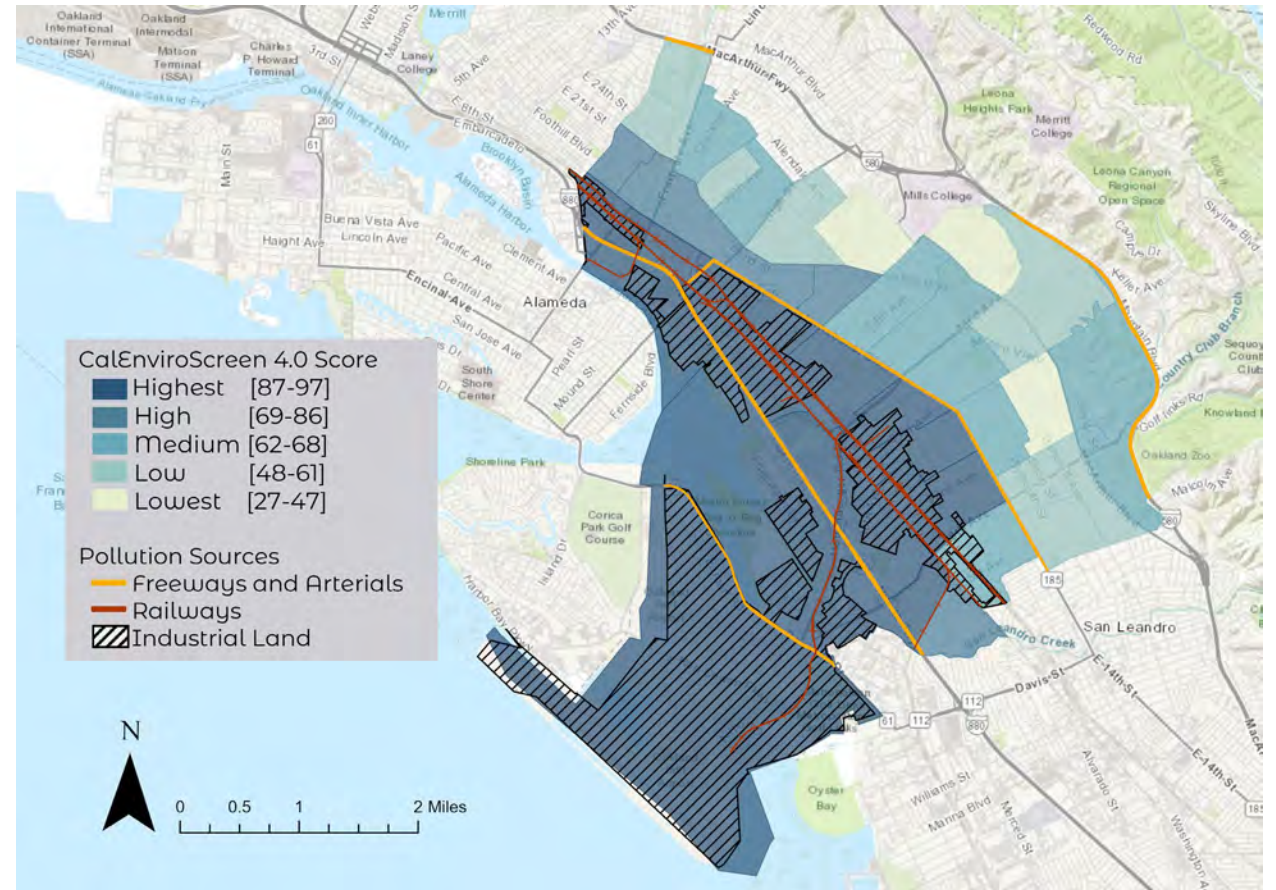


- Includes census tracts that are in top 30% of pollution burden statewide (CalEnviroScreen)
- Reflects East Oakland Neighborhood Initiative area
- Aligns with City's East Oakland planning areas and County's Public Health regions

East Oakland Air Pollution



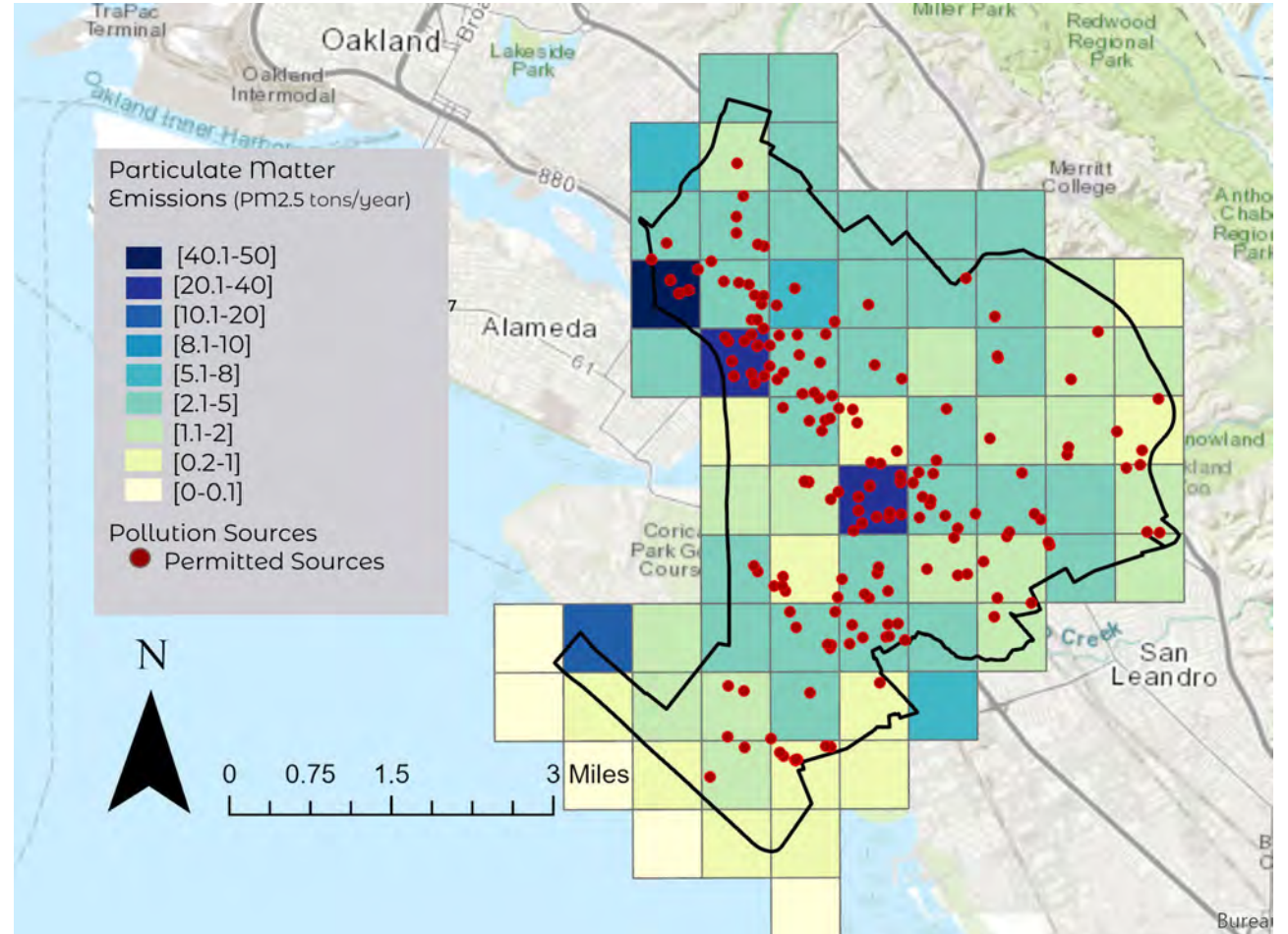
- Much of East Oakland experiences high levels of pollution
- Major goods movement and transportation corridor
- Large areas adjacent to industry and truck magnet businesses



Sources of Air Pollution



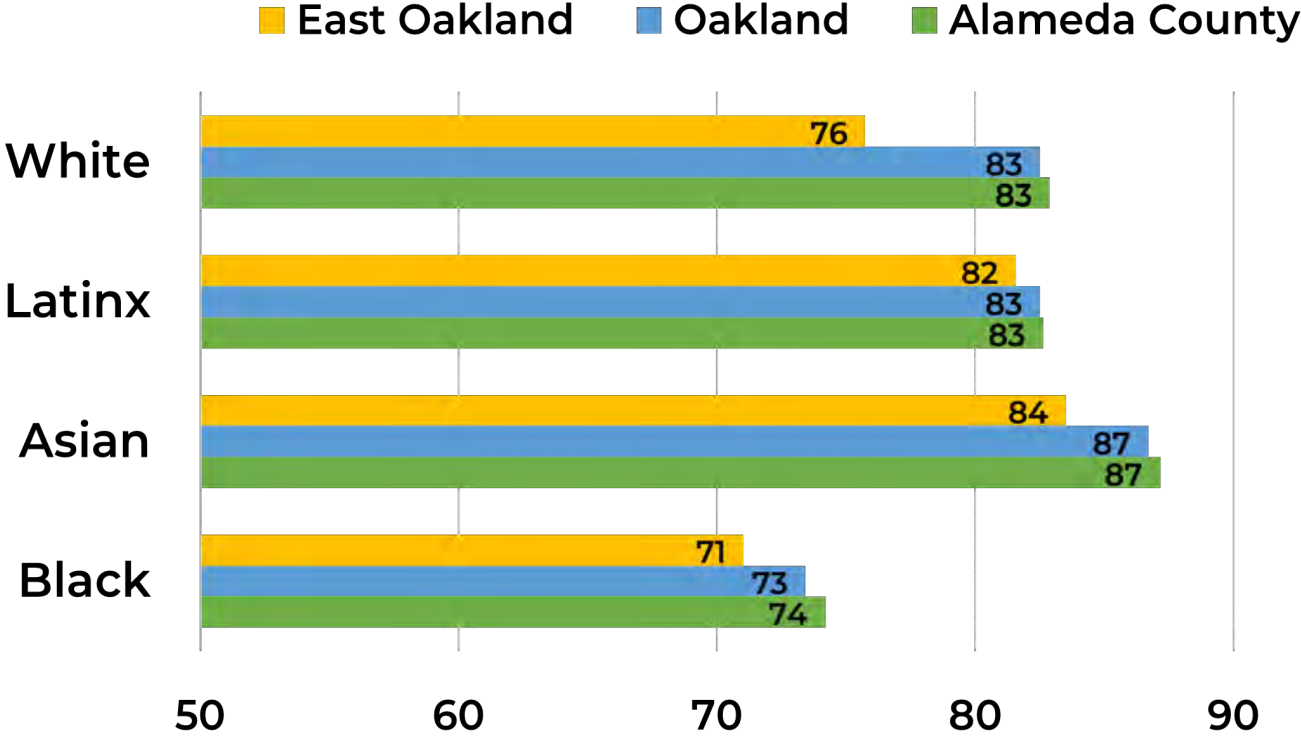
- Stationary sources:
AB&I Foundry, concrete manufacturing, food processing
- Mobile sources:
Freeways, airport, rail and truck routes, ships
- Area sources:
Residential fuel combustion, commercial cooking



Disparate Health Outcomes

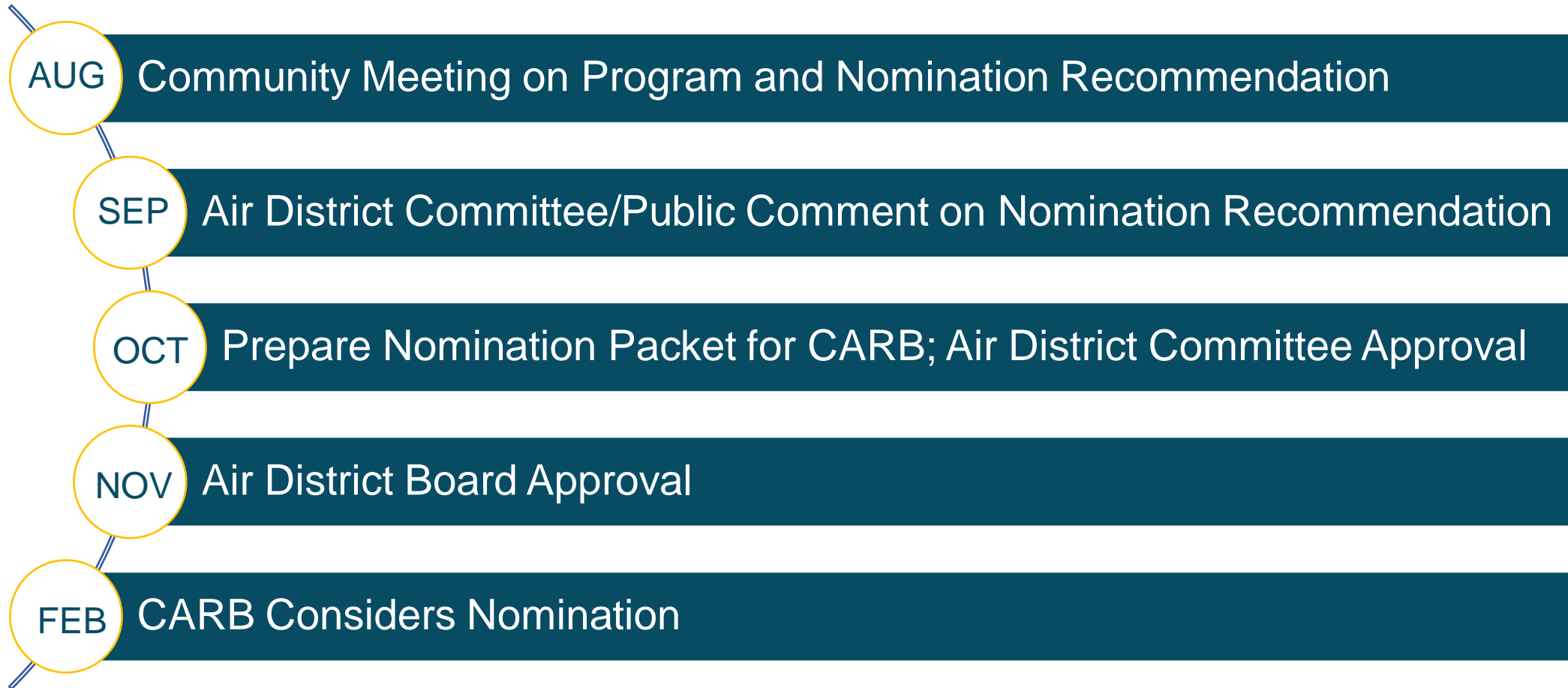


Life Expectancy at Birth



- Lower life expectancy, especially for Black East Oaklanders
- Black East Oaklanders experience higher rates of mortality from lung cancer, heart disease, and stroke than Oakland and Alameda County residents.

Nomination Timeline



Community Workshop Highlights



- ~50 community member attendees
- 1 video montage of community voices
- 2 presentations program and nomination recommendation
- 8-member community panel
- 3 breakout sessions on program and select program elements



Community Feedback



Program Plan

- Prioritize community voices
- Create safe spaces for learning, inclusive of all knowledge levels
- Excited about capacity building, understanding community and taking action
- Ensure community has resources to fully participate
- Ensure true community engagement

Nomination

- Support from leaders across AB 617 communities
- Co-develop process with community
- Lift up voices of local community members and youth
- Provide adequate financial resources for capacity building and leadership development
- Leverage other processes, e.g., SB 1000

Next Steps



Implement	West Oakland Community Action Plan
Develop	Community Action Plan in Richmond-North Richmond-San Pablo
Nominate	East Oakland for Community Action Plan
Provide	James Cary Smith Community Grant Funding
Continue	Building shared capacity and understanding of all communities

Feedback Requested



Discussion of AB 617 program and East Oakland community nomination recommendation.



BAY AREA
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AEGNDA: 6

Discussion on Air District-Wide Training Efforts

**Community Equity, Health and Justice Committee
September 2, 2021**

**Veronica Eady
Sr. Deputy Executive Officer, Policy & Equity
veady@baaqmd.gov**

Outcome



Committee will discuss Agency-wide Training for the Board and staff for fall 2021.

Requested Action



No action requested. Item is information only.

Executive Training



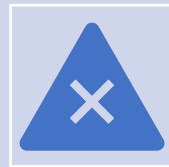
Courageous Leadership Project



All Air District Executive Team members attended a series of trainings on Opposition and Outrage in Public Participation.



Executive Team developed skills, knowledge and learned effective ways and methods to create healthy communication.



Time was set aside to practice skills when faced with rage, resistance and opposition.

Staff & Management Training



While the term microaggression has been known in the past few years, it's now part of the broader conversation on unconscious bias.

Microaggressions are everyday verbal, nonverbal, and behavioral slights, whether intentional or unintentional, that communicate negative messages to people based solely upon their race or ethnicity, according to Dr. Derald Wing Sue, a professor of counseling psychology at Columbia University and a pioneer in the study of microaggressions.

While microaggressions may appear to be harmless or even complimentary (telling a person of color 'you are so articulate'), they often stem from unconscious biases. Employees who experience microaggressions can experience health problems, but from what's been called a "death by a thousand cuts." Working from home, it's important to raise awareness through live chats and video meetings, too.

As one of many steps organizations can take to improve workplace culture, motivate employees to recognize microaggressions as a positive change, whether they are a target, a bystander, or a perpetrator.

STAY TUNED! THE AIR DISTRICT WILL SOON BE OFFERING 101 TRAINING COURSES INCLUDING MITIGATION AND RACIAL EQUITY 101.

BAY AREA AIR QUALITY MANAGEMENT DISTRICT

RACIAL EQUITY 101

GARE Learning Year Cohort In-Service Workshop

Join the Air District's Government Alliance for Racial Equity (GARE)'s Learning Year Cohort as we share valuable, thought provoking lessons on your role in building racial equity.

Brown Bag Event

IMPLICIT BIAS COMPETENCY & MITIGATION

Course 201

Registration **OPEN**

DOCTOR BRYANT T. MARKS
TRAINER | EDUCATOR

Everyone has bias. This course is a follow up to the popular Implicit Bias 101 course. The 201 course will focus on competency and mitigation.

- Three step model for addressing implicit bias in organizations: assessment, awareness, taking action
- The three components of a bias management action plan: transparency, objective standards, and accountability
- The potential impact of implicit bias on team dynamics, and decision making in the workplace
- Personal actions you can start today

< Click directly on ONE of the specific event times below to register >

May 24th
9 - Noon <Link 1>
1 - 4 pm <Link 2>

BAY AREA AIR QUALITY MANAGEMENT DISTRICT
Diversity@baaqmd.gov

As part of on-going training, staff and management participated in:

- Racial Equity 101 Training
- Implicit Bias Competency and Mitigation Training
- Microaggression Training scheduled for fall 2021

Goal



- Equip Air District Board of Director members and staff with the necessary skills and training to be effective when working with the community.
- Strengthen community partnerships

Training Format



Recommendation

- Zoom and In Person

Challenges

- Developing a schedule conducive for all Board members



Proposed Workshop Schedule



Workshops Specifically for Board of Directors:

SESSION	LENGTH	LOCATION	DATE
Module 1: Structural Racism	1.0 hours	Zoom/In person	TBD
Module 2: Partnership and Power Sharing	1.0 hours	Zoom/In person	TBD
In-depth discussion about Modules 1 & 2	3.0 hours	In person	TBD
Module 3: Collaborative Problem Solving	1.0 hours	Zoom/In person	TBD
Module 4: Participatory Budgeting	1.0 hours	Zoom/In person	TBD
In-depth discussion about Modules 3 & 4	3.0 hours	In person	TBD

Feedback Requested

