

#### COMMUNITY EQUITY, HEALTH AND JUSTICE COMMITTEE

#### **COMMITTEE MEMBERS**

DAVINA HURT – CO-CHAIR NATE MILEY – VICE CHAIR RICH CONSTANTINE CAROLE GROOM LORI WILSON TYRONE JUE – CO-CHAIR JOHN BAUTERS JOHN GIOIA BRAD WAGENKNECHT SHAMANN WALTON

## THIS MEETING WILL BE CONDUCTED UNDER PROCEDURES IN ACCORDANCE WITH GOVERNMENT CODE SECTION 54593

• THE PUBLIC MAY OBSERVE THIS MEETING BY CLICKING THE LINK AVAILABLE ON THE AIR DISTRICT'S AGENDA WEBPAGE AVAILABLE AT

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WEBINAR ID: 840 8797 0320

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THURSDAY OCTOBER 7, 2021 9:30 A.M.

### **AGENDA**

#### 1. CALL TO ORDER - ROLL CALL

#### PLEDGE OF ALLEGIANCE

#### PUBLIC MEETING PROCEDURE

The Committee Co-Chairs shall call the meeting to order, and the Clerk of the Boards shall take roll of the Committee members.

**Public Comment on Agenda Items** The public may comment on each item on the agenda as the item is taken up. Members of the public who wish to speak on matters on the agenda for the meeting, will have three minutes each to address the Committee. No speaker who has already spoken on that item will be entitled to speak to that item again.

**Staff/Phone (415) 749-**

#### **CONSENT CALENDAR (ITEM 2)**

#### 2. APPROVAL OF THE MINUTES OF SEPTEMBER 2, 2021

Clerk of the Boards/5073

The Committee will consider approving the attached draft minutes of the Community Equity, Health and Justice Committee meeting of September 2, 2021.

#### **END OF CONSENT CALENDAR**

#### **REGULAR AGENDA (ITEMS 3-5)**

#### 3. **COMMUNITY PERSPECTIVES**

V. Eady/4646 **veady@baaqmd.gov** 

The Committee will receive a presentation from Mykela Patton, an East Oakland Youth Organizer for Communities for a Better Environment (CBE), who will discuss her work with CBE supporting Assembly Bill (AB) 617 goals city by city, neighborhood by neighborhood.

#### 4. TRANSPARENT AND EQUITABLE FUNDING PROJECT

G. Nudd/4786 gnudd@baaqmd.gov

The Committee will receive an update on the Transparent and Equitable Funding Project.

# 5. DISCUSSION ON PROCESS OF FILLING VACANT SEATS FOR THE PATH TO CLEAN AIR COMMUNITY STEERING COMMITTEE V. Eady/4646

veady@baaqmd.gov

The Committee will receive a presentation on staff's proposed process for replacing vacant seats and appointing a small number of reserve candidates who can fill future vacancies as they arise for the Path to Clean Air Community Steering Committee.

#### END OF REGULAR AGENDA

#### 6. PUBLIC COMMENT ON NON-AGENDA MATTERS

Members of the public who wish to speak on matters not on the agenda for the meeting, will have three minutes each to address the Committee.

#### 7. COMMITTEE MEMBER COMMENTS

Any member of the Committee, or its staff, on his or her own initiative or in response to questions posed by the public, may: ask a question for clarification, make a brief announcement or report on his or her own activities, provide a reference to staff regarding factual information, request staff to report back at a subsequent meeting concerning any matter or take action to direct staff to place a matter of business on a future agenda. (Gov't Code § 54954.2)

#### 8. TIME AND PLACE OF NEXT MEETING

Thursday, November 4, 2021, at 9:30 a.m., via webcast, pursuant to procedures in accordance with Government Code Section 54593.

#### 9. **ADJOURNMENT**

*The Committee meeting shall be adjourned by the Committee Co-Chairs.* 

#### **CONTACT:**

## MANAGER, EXECUTIVE OPERATIONS 375 BEALE STREET, SAN FRANCISCO, CA 94105

vjohnson@baaqmd.gov

(415) 749-4941 FAX: (415) 928-8560 BAAQMD homepage: www.baaqmd.gov

• Any writing relating to an open session item on this Agenda that is distributed to all, or a majority of all, members of the body to which this Agenda relates shall be made available at the Air District's offices at 375 Beale Street, Suite 600, San Francisco, CA 94105, at the time such writing is made available to all, or a majority of all, members of that body.

#### **Accessibility and Non-Discrimination Policy**

The Bay Area Air Quality Management District (Air District) does not discriminate on the basis of race, national origin, ethnic group identification, ancestry, religion, age, sex, sexual orientation, gender identity, gender expression, color, genetic information, medical condition, or mental or physical disability, or any other attribute or belief protected by law.

It is the Air District's policy to provide fair and equal access to the benefits of a program or activity administered by Air District. The Air District will not tolerate discrimination against any person(s) seeking to participate in, or receive the benefits of, any program or activity offered or conducted by the Air District. Members of the public who believe they or others were unlawfully denied full and equal access to an Air District program or activity may file a discrimination complaint under this policy. This non-discrimination policy also applies to other people or entities affiliated with Air District, including contractors or grantees that the Air District utilizes to provide benefits and services to members of the public.

Auxiliary aids and services including, for example, qualified interpreters and/or listening devices, to individuals who are deaf or hard of hearing, and to other individuals as necessary to ensure effective communication or an equal opportunity to participate fully in the benefits, activities, programs and services will be provided by the Air District in a timely manner and in such a way as to protect the privacy and independence of the individual. Please contact the Non-Discrimination Coordinator identified below at least three days in advance of a meeting so that arrangements can be made accordingly.

If you believe discrimination has occurred with respect to an Air District program or activity, you may contact the Non-Discrimination Coordinator identified below or visit our website at <a href="https://www.baaqmd.gov/accessibility">www.baaqmd.gov/accessibility</a> to learn how and where to file a complaint of discrimination.

Questions regarding this Policy should be directed to the Air District's Non-Discrimination Coordinator, Terri Levels, at (415) 749-4667 or by email at <a href="mailto:tlevels@baaqmd.gov">tlevels@baaqmd.gov</a>.

## BAY AREA AIR QUALITY MANAGEMENT DISTRICT 375 BEALE STREET, SAN FRANCISCO, CA 94105 FOR QUESTIONS PLEASE CALL (415) 749-4941

# **EXECUTIVE OFFICE:**MONTHLY CALENDAR OF AIR DISTRICT MEETINGS

## **OCTOBER 2021**

TYPE OF MEETING	<b>DAY</b>	<b>DATE</b>	<b>TIME</b>	ROOM
<b>Board of Directors Meeting</b>	Wednesday	6	9:30 a.m.	Webcast only pursuant to Government Code Section 54593
<b>Board of Directors Legislative Committee</b>	Wednesday	6	1:00 p.m.	Webcast only pursuant to Government Code Section 54593
Board of Directors Community Equity, Health and Justice Committee	Thursday	7	9:30 a.m.	Webcast only pursuant to Government Code Section 54593
Board of Directors Stationary Source and Climate Impacts Committee	Monday	18	9:00 a.m.	Webcast only pursuant to Government Code Section 54593
<b>Board of Directors Special Meeting</b>	Wednesday	20	9:00 a.m.	Webcast only pursuant to Government Code Section 54593
Board of Directors Administration Committee	Wednesday	20	11:00 a.m.	Webcast only pursuant to Government Code Section 54593
Board of Directors Legislative Committee - CANCELLED	Wednesday	20	1:00 p.m.	Webcast only pursuant to Government Code Section 54593
<b>Advisory Council Meeting</b>	Monday	25	8:30 a.m.	Webcast only pursuant to Government Code Section 54593
Board of Directors Mobile Source and Climate Impacts Committee	Thursday	28	9:30 a.m.	Webcast only pursuant to Government Code Section 54593

MV – 9/24/2021 – 4:46 P.M. G/Board/Executive Office/Moncal

#### BAY AREA AIR QUALITY MANAGEMENT DISTRICT

Memorandum

To: Chairpersons Davina Hurt and Tyrone Jue and Members

of the Community Equity, Health and Justice Committee

From: Jack P. Broadbent

Executive Officer/APCO

Date: October 4, 2021

Re: Approval of the Minutes of September 2, 2021

#### **RECOMMENDED ACTION**

Approve the attached draft minutes of the Community Equity, Health and Justice Committee (Committee) meeting of September 2, 2021.

#### **DISCUSSION**

Attached for your review and approval are the draft minutes of the Committee meeting of September 2, 2021.

Respectfully submitted,

Jack P. Broadbent Executive Officer/APCO

Prepared by: <u>Marcy Hiratzka</u> Reviewed by: <u>Vanessa Johnson</u>

Attachment 2A: Draft Minutes of the Committee Meeting of September 2, 2021

Draft Minutes - Community Equity, Health and Justice Committee Meeting of September 2, 2021

Bay Area Air Quality Management District 375 Beale Street, Suite 600 San Francisco, California 94105 (415) 749-5073

#### **DRAFT MINUTES**

Summary of Board of Directors Community Equity, Health and Justice Committee Meeting Thursday, September 2, 2021

This meeting was conducted under procedures authorized by executive order N-29-20 issued by Governor Gavin Newsom. Members of the Committee participated by teleconference.

#### 1. CALL TO ORDER – ROLL CALL

Community Equity, Health and Justice Committee (Committee) Co-Chairperson, Davina Hurt, called the meeting to order at 9:30 a.m.

Present: Co-Chairpersons Davina Hurt and Tyrone Jue; Vice Chairperson Nate

Miley; and Directors Rich Constantine, John Gioia, and Lori Wilson.

Absent: Directors John Bauters, Carole Groom, Brad Wagenknecht, Shamann

Walton.

Also Present: None.

#### 2. APPROVAL OF THE MINUTES OF JULY 1, 2021

**Public Comments** 

No requests received.

**Committee Comments** 

None.

#### **Committee Action**

Director Gioia made a motion, seconded by Director Wilson, to **approve** the Minutes of July 1, 2021; and the motion carried by the following vote of the Committee:

AYES: Constantine, Gioia, Hurt, Jue, Miley, Wilson.

NOES: None. ABSTAIN: None.

ABSENT: Bauters, Groom, Wagenknecht, Walton.

#### 3. COMMUNITY PERSPECTIVES

Committee Co-Chair Hurt introduced Mr. Charles Reed, Lead Campaign Organizer of the Oakland New Emerald Deal. Mr. Reed's presentation described this initiative that would reallocate 100% of the Cannabis Tax revenue from the City of Oakland's Fund. These funds will be placed in a Community Equity Restitution Fund and re-distributed through specific social equity and re-entry programs to the communities that have historically dealt with a lack of infrastructure and resources. This initiative would create a policy change that will provide crucial funding in response to institutional and systemic inequities in housing, education, job training, and pollution in communities historically disproportionately negatively impacted.

#### **Public Comments**

No requests received.

#### **Committee Comments**

The Committee and staff discussed the current applications process for cannabis establishments; the type of support that is being sought from the Air District; and the percentage of the cannabis businesses of color in Oakland.

#### Committee Action

None; receive and file.

# 4. DISCUSSION ON THE SELECTION OF THE COMMUNITY ADVISORY COUNCIL (CAC)

Veronica Eady, Senior Deputy Executive Officer of Policy & Equity, gave the staff presentation *Discussion on the Selection of the Community Advisory Council*, including: outcome; outline; proposed CAC composition; proposed timeline for appointment; proposed selection panel; review process; and input/next steps.

#### **Public Comments**

Public comments were given by Ms. Margaret Gordon, West Oakland Environmental Indicators Project; and Charles Reed, New Emerald Deal.

#### **Committee Comments**

The Board and staff discussed the proposed role of/concerns about the two seats on the selection panel that are designated for local or state agency representatives; suggested revisions to the proposed composition of the selection panel; concerns about the potential difficulty of procuring the time commitment of multiple Board members to serve on the selection panel; and how the questionnaire that was required of CAC applicants can assist the selection panel.

#### Committee Action

None; receive and file.

#### 5. ASSEMBLY BILL (AB) 617 PROGRAM UPDATE: COMMUNITY WORKSHOP

Greg Nudd, Deputy Air Pollution Control Officer of Policy, gave the staff presentation *AB 617 Program Update: Community Workshop*, including: outcome; requested action; outline; program overview; Bay Area communities; a community centered program; program roadmap; updated program costs; nomination process; nomination: East Oakland; preliminary boundary; East Oakland air pollution; sources of air pollution; disparate health outcomes; nomination timeline; community workshop highlights; community feedback; next steps; and feedback requested.

#### **Public Comments**

Public comments were given by Charles Reed, New Emerald Deal; and Ms. Margaret Gordon, West Oakland Environmental Indicators Project.

#### **Committee Comments**

The Committee and staff discussed the anticipated roles of the City of Oakland, Board members who represent Oakland, and the Alameda County Health Officer if East Oakland is selected as the next community to develop an emission reduction plan; whether AB 617 will study air quality impacts from mobile sources and traffic in East Oakland; and the Air District's levels of capacity building in AB 617 candidate communities that have not yet been selected.

#### Committee Action

None; receive and file.

#### 6. DISCUSSION ON AIR DISTRICT-WIDE TRAINING EFFORTS

Ms. Eady gave the staff presentation *Discussion on Air District-Wide Training Efforts*, including outcome; requested action; executive training; staff and management training; goal; training format; proposed workshop schedule; and feedback requested.

#### **Public Comments**

Public comments were given by Charles Reed, New Emerald Deal; and Ms. Margaret Gordon, West Oakland Environmental Indicators Project.

#### **Committee Comments**

The Committee and staff discussed in what manner the Board members will undergo this training without violating the Ralph M. Brown Act; who is anticipated to facilitate the trainings, and whether companies may be added to the potential list of trainers; whether the Air District is able to mandate that the Board members participate in the trainings, and how the Air District plans to track the Board members' participation; whether there will be an order in which the Board members must receive the trainings; and whether training recordings will be offered to the Board members.

#### Committee Action

None; receive and file.

#### 7. PUBLIC COMMENT ON NON-AGENDA MATTERS

Public comments were given by Gary Hughes, Biofuelwatch; and Charles Reed, Emerald New Deal.

#### 8. COMMITTEE MEMBER COMMENTS

Chair Hurt reported the following:

- The recruitment is still open for the Air District's first Community Advisory Council. The recruitment closes on September 7, 2021 at 5:00pm.
- A new funding cycle for the Air District's James Cary Smith Community Grant Program has opened. Community groups, neighborhood associations, and nonprofit organizations may apply.

#### 9. TIME AND PLACE OF NEXT MEETING

Thursday, October 7, 2021, at 9:30 a.m., via webcast, pursuant to procedures authorized by Executive Order N-29-20 issued by Governor Gavin Newsom.

#### 10. ADJOURNMENT

The meeting adjourned at 11:28 a.m.

Marcy Hiratzka Clerk of the Boards

AGENDA: 3

#### BAY AREA AIR QUALITY MANAGEMENT DISTRICT

Memorandum

To: Chairpersons Davina Hurt and Tyrone Jue and Members

of the Community Equity, Health and Justice Committee

From: Jack P. Broadbent

Executive Officer/APCO

Date: October 4, 2021

Re: Community Perspectives

#### RECOMMENDED ACTION

None; receive and file.

#### **BACKGROUND**

The Community Equity, Health and Justice Committee provides local and regional community environmental justice advocates and local leaders a platform to present and share their expertise and/or lived experiences. Specific subjects/topics will vary based upon each community perspective member's unique experience.

Founded in 1978, Communities for a Better Environment (CBE) is one of the preeminent environmental justice organizations in the nation. The mission of CBE is to build people's power in California's communities of color and low-income communities to achieve environmental health and justice by preventing and reducing pollution and building green, healthy and sustainable communities and environments. CBE provides residents in heavily polluted urban communities in California with organizing skills, leadership training and legal, scientific and technical assistance, so that they can successfully confront threats to their health and well-being.

#### **DISCUSSION**

Mykela Patton, an East Oakland Youth Organizer for Communities for a Better Environment (CBE) will discuss her work with CBE and supporting Assembly Bill (AB) 617 goals city by city, and neighborhood by neighborhood. In addition, Ms. Patton will share information regarding CBE's efforts gathering community input to be factored in the new Community Emissions Reduction Plan.

Mykela is a lifelong East Oakland resident, a Skyline High School graduate, and third year student at Colby College in Waterville, Maine where her academic prowess helped her become a Questbridge Scholar. While attending Skyline High School, she joined the Green Energy Academy and was introduced to environmental science and the environmental movement, which led to an internship with the local Oakland nonprofit, the Rose Foundation for Communities and the Environment.

## BUDGET CONSIDERATION/FINANCIAL IMPACT

None.

Respectfully submitted,

Jack P. Broadbent Executive Officer/APCO

Prepared by: J. Howard, Azibuike Akaba Reviewed by: Veronica Eady

AGENDA: 4

#### BAY AREA AIR QUALITY MANAGEMENT DISTRICT

Memorandum

To: Chairpersons Davina Hurt and Tyrone Jue and Members

of the Community Equity, Health and Justice Committee

From: Jack P. Broadbent

Executive Officer/APCO

Date: October 4, 2021

Re: <u>Transparent and Equitable Funding Project</u>

#### RECOMMENDED ACTION

None; receive and file.

#### **BACKGROUND**

While the Air District provides two public hearings on the annual budget and posts the approved budget to the Air District's website, as well as prepares annual reports to the California Air Resources Board (CARB) regarding Assembly Bill (AB) 617 expenditures, community members have requested more accessible and detailed information on the Air District's overall expenditures, including AB 617 implementation and community monitoring.

Specifically, community members requested additional information on funding opportunities provided by the Air District and information on total funding currently provided to:

- Community Air Risk Evaluation (CARE) and disadvantaged communities
- African American/Black communities
- African American/Black community-based organizations, businesses, and other consultants

As it relates to AB 617, community members requested information on:

- The total funding provided to the Richmond-North Richmond-San Pablo Community Air Monitoring Plan
- How the Air District plans to spend the \$9 million AB 617 CARB grant monies anticipated to be allocated to the Air District

#### **DISCUSSION**

This memo addresses the community requests regarding funding to various communities and communication of funding opportunities. Funding related to the AB 617 Program has and will continue to be provided to the Community, Equity, Health and Justice Committee in separate reports.

#### Data Constraints

To assess Air District expenditures into various communities, staff analyzed a recently completed and audited budget cycle for fiscal year ending (FYE) 2020. The analysis confirmed that to respond to the community's request, improved data is necessary.

While the Air District currently maintains comprehensive records and contracts, the Air District does not currently gather equity-related information for all vendors, contractors and/or grant recipients. Information regarding who directly benefits from expenditures is also not uniformly collected or tracked. For example, the Air District does not gather information on whether vendors are locally owned, small business, or minority, woman or veteran owned. While this information may be collected in requests for proposals or requests for qualifications bid process, it is not standardized or retained with contract records. Additionally, the Air District does not require that vendors or contractors gather or report data on who and/or which communities benefitted at the conclusion of a contract.

There are a few programs at the Air District where staff does collect some equity and/or demographic data, however such data is not available across all Air District expenditures. Most expenditure data is limited to where a check is mailed. The data presented below is therefore highly constrained and should be reviewed and considered within the context of these caveats.

#### Review of Expenditure Data

In Fiscal Year Ending (FYE) 2020, Air District expenditures totaled over \$172 million, including both general and special revenue funds. Personnel costs make up nearly 40 percent of expenditures, incentive program distributions account for 34 percent, while services and supplies make up 22 percent. Capital expenditures account for 3 percent of expenditures.

The Services & Supplies category includes small grant programs, such as the James Cary Smith Community Grant Program, the AB 617 Community Health Protection building capacity grants, and Climate Protection grants. The category also includes all consultant services. Capital expenditures include lab equipment, air monitoring, software, and other capital. Incentive Program Distributions are largely mobile source program incentives, i.e., Carl Moyer, Transportation Funds for Clean Air, Mobile Source Incentive Funds, Goods Movement Bond Program, etc.

Table 1. FYE 2020 Expenditures by Category and Revenue Source

Expenditure	<b>General Fund</b>	<b>Special Fund</b>	<b>Total Funds</b>	Percent
Category				
Personnel &	\$63,388,071	\$4,874,811	\$68,262,882	39%
Benefits				
Services &	\$30,583,078	\$7,119,535	\$37,702,613	22%
Supplies				
Capital	\$5,744,975		\$5,744,975	3%
Expenditures				
Incentives	\$1,117,406	\$57,042,100	\$58,159,506	34%
Program				
Distribution				
Other*	\$841,643	\$1,665,844	\$1,959,049	1%
Total	\$101,675,173	70,702,290	172,377,463	100%

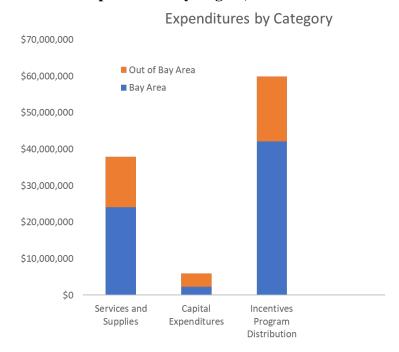
<sup>\*</sup>Other Financial Use and Transfer Out

#### Geographic Distribution

For the geographic analysis, staff did not include salary expenditures. The geographic distribution analysis only includes services and supplies, including small grant programs, capital costs and incentive program distributions.

The geographic distribution of the expenditure data highlights the challenges in using expenditure data to respond to the community's request. Of the total expenditures in FYE 2020, over \$68 million, or 66 percent of funds, were distributed to organizations with offices located within the Bay Area. Remaining expenditures were distributed to organizations with offices outside of the Bay Area, within California or elsewhere in the country or world, as a small number of organizations have international offices.

Exhibit 1. FYE 2020 Expenditures by Region, Less Personnel



Two incentive programs account for 41 percent of all expenditures paid to companies outside of the Bay Area, Goods Movement Bond Grants and the Carl Moyer Program. These programs are competitive and open to all entities across California and even outside the state, if they own/operate equipment used in the Bay Area. Therefore, national trucking, shipping or railroad companies may, and often do, successfully apply for incentive funding. The vast majority of the "out of region" incentives are used on equipment that operates in the Bay Area; however, the expenditure data does not reveal that information.

In the services and supplies category, technology services, equipment, software, and other expenditures are often paid to national organizations with headquarters out of state. Expenditures may also go to local businesses with headquarters in another part of the state or country. An example is the Vehicle Buy Back Program, which funds the retirement of older vehicles. When older vehicles are retired, the Air District funds dismantling of these vehicles, at an estimated cost of \$1.7 million in FYE20. The dismantler's headquarters are in Multnomah County, Oregon, although the firm owns and operates a local company, Pick-n-Pull, in the Bay Area.

Payments made to organizations with offices located out of the Bay Area underscore why current expenditure data is inadequate for use in understanding who receives Air District funds and/or who benefits. To understand who benefits or where the work is occurring, systems will have to be put into place to collect beneficiary data across all expenditure types.

For expenditures made to organizations within the Bay Area, nearly half went to individuals and/or entities in either Alameda or San Francisco County. Of the total distributed in Alameda County, nearly 60 percent went to Oakland companies or community-based organizations. San Mateo County individuals and/or entities received 16 percent of Bay Area expenditures, while organizations located in Contra Costa and Santa Clara County received between 10 and 12 percent of total Bay Area expenditures. The remaining counties, Marin, Sonoma, Napa and, Solano, received less than 10 percent of the Bay Area total expenditures.

As with the out of Bay Area data, where the check is mailed, even if within the Bay Area, is not always an indication of where the work is done or which community benefits. Work may occur within one area of the region, but checks may be mailed to a different part of the region if a company has multiple offices.

#### Improving Transparency & Equity Across Air District Programs

Air District staff recognizes an overarching need to improve transparency and equity in Air District programs, budgets, and expenditures. Specifically, there needs to be a process for defining program-related equity goals, improved data collection and communication about funding opportunities, and a need to implement best practices for more equitable budgeting and spending.

#### Define Equity Goals

Equity can and will look different across the Air District's varied policy and operational programs and functions. Staff will work with the newly seated Community Advisory Council to define equity goals within Air District programs and functions and to consider how such goals may impact budgeting. Once these equity goals are defined, Air District staff will work together with the Community Advisory Council to explore and consider more transparent and inclusive methods of developing the Air District's budget.

#### Improve Data Collection

There are a few programs at the Air District where staff have collected some equity-related data. The Transportation Funds for Clean Air, Clean Cars for All and the AB 617 Program are examples of where data has been collected to better track funding distribution and/or demographic data. Demographic data is reported to CARB and is shared with Air District Board committees regularly, e.g., the Mobile and Climate Impacts Committee.

Developing protocols for more broadly collecting beneficiary information, demographic data, and assessing equity across all Air District programs will be a long-term endeavor for the Air District. Data collection protocols best suited for a variety of expenditure types and systems for maintaining and reporting will have to be considered and put into place. As a preliminary effort, staff will pilot a process for improving data collection via the James Cary Smith Community Grant Program.

Through the grant award and contracting process, staff will collect data on who benefits from each grant and where beneficiaries are located. Once the grant cycle has completed, staff will evaluate the distribution of funds, breadth of beneficiaries, and evaluate opportunities for improvement. Lessons learned during this pilot will be carried forward and replicated in other Air District programs.

#### Communicating Funding Opportunities

The Air District utilizes a variety of methods to notify community and interested stakeholders about new funding opportunities. Staff generally provides information through e-blasts, website announcements, social media posts, personal emails, and phone calls. Community members can also sign up for various notification lists on the Air District's website. More recently, the Air District's Community Engagement Office has expanded outreach efforts for the James Cary Smith Community Grant. They are holding instructional webinars as well as "tips and tricks" sessions run by third-party contractors to assist applicants with the application process and to answer questions.

While the Air District's communication methods are robust, there remains room for improvement. Staff are identifying ways to create greater transparency in how individuals sign up to receive information on funding opportunities. In the interim, staff will continue using a multitude of outreach channels and one-on-one communications to ensure community members are aware of funding opportunities.

#### Best Practices

Equity in local government work comes in multiple forms and approaches. Equity practices may focus on one aspect of an agency's work, such as hiring, or they can examine an entire agency's mission, priorities, and budget and expenditures to ensure equitable outcomes.

In terms of budgeting, various best practices for advancing equity are available. Budgeting for Equitable Outcomes is a best practice for how local governments can change budgeting processes to evaluate the racial impacts of its expenditures, i.e., services and investments. Participatory budgeting is a bit narrower in scope, where residents directly participate in budget-related decision-making; community members decide how to spend a defined portion of a government agency's budget. The Community Benefits Fund will be an opportunity to pilot participatory budgeting and other equitable budgeting practices at the Air District. Before a budgeting pilot can begin, however, the groundwork needs to be laid. To lay this groundwork, appropriate training will be provided to Air District staff, the Community Advisory Council and Air District board members. Training will cover the principles, approaches and methods used to advance equity in budgeting.

Next Steps

In the coming months, staff will develop an interdivisional working group to unify the work described above. Staff will return to Community Equity, Health and Justice Committee with updates on:

- Communication strategy for notification of Air District grant and other funding opportunities
- Input from the Community Advisory Council on defining equity in Air District programs and potential steps toward more equitable spending
- Information on the distribution and beneficiaries of the James Cary Smith grant program
- Updates and potential next steps in introducing equity best practices into Air District programs and functions, e.g., participatory budgeting and other equity practices

#### BUDGET CONSIDERATION/FINANCIAL IMPACT

None.

Respectfully submitted,

Jack P. Broadbent Executive Officer/APCO

Prepared by: Christy Riviere, Sonam Shah-Paul, Tim Williams

Reviewed by: Greg Nudd

AGENDA: 5

#### BAY AREA AIR QUALITY MANAGEMENT DISTRICT

Memorandum

To: Chairpersons Davina Hurt and Tyrone Jue and Members

of the Community Equity, Health and Justice Committee

From: Jack P. Broadbent

Executive Officer/APCO

Date: October 4, 2021

Re: Discussion on Process for Filling Vacant Seats for the Path to Clean Air Community

**Steering Committee** 

#### **RECOMMENDED ACTION**

None; receive and file.

#### BACKGROUND

On February 4, 2021, the Community Equity, Health, and Justice Committee (Committee) recommended to the Board of Directors (Board) that a Community Steering Committee (CSC) be established for the Community Emission Reduction Plan (CERP) for the Richmond, North Richmond, and San Pablo study area, which has been branded as the Path to Clean Air study area.

The Board resolution that established the Path to Clean Air CSC stipulated, "the CSC shall be compromised of an odd number of members between 27 and 31, with a minimum of 70% of members residing within the initial study area, and with two non-voting members representing local businesses and industrial companies (not business associations)." On February 19, 2021, the Committee recommended a slate of 31 members be seated as the Path to Clean Air CSC, which the Air District Board approved on March 3, 2021.

#### **DISCUSSION**

Currently there are four vacancies on the Path to Clean Air CSC, which puts the membership at the minimum number as stipulated by the Board resolution. The Committee will receive a presentation on staff's proposed process for replacing vacant seats and appointing a small number of reserve candidates who can fill future vacancies as they arise.

#### BUDGET CONSIDERATION/FINANCIAL IMPACT

None.

## Respectfully submitted,

Jack P. Broadbent Executive Officer/APCO

Prepared by: Kevin Olp
Reviewed by: Veronica Eady