



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

AGENDA: 3

Clean Building Compass

**Climate Protection Committee Meeting
September 30, 2020**

**Abby Young
Climate Protection Manager – Planning Division**

BAAQMD Building Decarbonization Strategy



LOCAL GOVT SUPPORT

Develop resources to help local govts implement a suite of building decarbonization strategies.

RULES

Explore new rules for appliances in residential and commercial buildings.

COORDINATION

Strengthen collaborations with the Building Decarbonization Coalition, BayREN, and other regional partners.

INCENTIVES

Fund pilot heat pump water heater incentive programs, and support scaling by local govts.

Clean Building Compass



Find the tools, case studies and templates to help local government navigate the climate crisis, inspire action and network with other local government staff.



BY YOUR ROLE

BY DESIRED RESULT

BY CONSTRUCTION TYPE



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT



BUILDING
DECARBONIZATION
COALITION



Bay Area
**Regional
Collaborative**



[INSERT VIDEO]

Next Steps



- Continue roll-out and promotion
 - Presentations to local government networks in all counties
 - Statewide forums
- Add new content
 - High-global warming potential gases
 - Electric vehicle charging
 - Additional content to existing topics
- Targeted technical assistance available to local government staff



www.buildingdecarb.org/compass



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

AGENDA: 4

Outreach on Climate and Food

**Climate Protection Committee Meeting
September 30, 2020**

**Lisa Fasano
External Affairs Officer**

Climate and Food Program



Education and outreach are fundamental components of this program

- Using Air District technical expertise to expand understanding of the connections between climate and food
- Building on relationships with community-based organizations to reach a broader audience
- Helping local governments develop programs and messaging
- Initial program launch: *Healthy Plate – Healthy Planet* webinar series

Public Webinar Series



Healthy Plate – Healthy Planet

Climate Friendly Food Webinar Series

- Purpose: to provide information on the health and environmental benefits of a climate-friendly diet
- Target audience: general public, especially households in vulnerable communities, and food service professionals
- Presented Fall 2020 – Winter 2021
- For more information:
<https://www.acterra.org/healthy-plate>



Healthy Plate – Healthy Planet Webinar Series



Webinar #1: September 2020

The Invisible Vegan: Film screening and panel discussion

- Film explores unhealthy dietary patterns in the African American community
- Live online panel discussion with the filmmaker
- Promoted through social media and community partners
- 256 people registered to view the movie; 130 attended the panel discussion
- To view the film, email Robbie.brown@acterra.org for a streaming link



Healthy Plate – Healthy Planet Webinar Series



Webinar #2 November 2020

Plant-Forward Holidays: Cooking demonstration of multi-cultural holiday dishes

- Featuring celebrity chefs from multi-cultural backgrounds
- Each chef prepares a favorite holiday dish representing their cultural heritage
- Chefs use induction cooktops
- Facilitator interviews chefs as they cook



Healthy Plate – Healthy Planet Webinar Series



Webinar #3 January 2021

Meat Me Halfway: Film screening and online discussion

- Presents a middle ground for people looking to make a change without taking an extreme approach
- Introduces concept of “Reducetarianism” - reducing, rather than eliminating, animal-based foods
- Panel discussion with leaders in alternative diets



Healthy Plate – Healthy Planet Webinar Series



Webinar #4 March 2021

Webinar for food service professionals

- Builds on the 2018 Climate Friendly Cuisine Conference at Governor's Global Climate Summit
- Focus on plant-based cuisine, reducing food waste, and sustainable approaches to food sourcing
- Take a new look at cooking – induction vs. gas
- Cooking demonstrations



Upcoming Climate and Food Activities



- Model Climate and Food content for local climate action plans
- Collaborate with CalRecycle, StopWaste.org and local governments to help jurisdictions meet state organic waste reduction mandates
- Climate and Food web page: curated/annotated information and resources
- *If COVID permits:* outdoor plant-based food expo (late 2021)

