

2020 Youth for the Environment and Sustainability (YES) Conference

Community and Public Health Committee Meeting
October 30, 2019

Kristina Chu
Senior Public Information Officer

Spare the Air Youth Program

- Spare the Air Youth Program, established in 2010
- Joint regional effort led by the Metropolitan Transportation Commission (MTC) and the Air District
- Program strives to educate, inspire, and empower youth and families to walk, bicycle, carpool, and take transit
- Approximately 1.5 million residents under 18 years old



2020 YES Conference

- Date: Saturday, March 28, 2020, from 9:00 a.m. to 3:00 p.m.
- Location: El Camino High School, 1320 Mission Road, South San Francisco, CA 94080 (right across the street from South San Francisco BART)
- Shuttle service provided to areas of region without easy access to BART



The poster for the 2020 YES Conference features a light blue background with various icons related to sustainability and technology. At the top, the word "YES" is written in large, stylized letters, with icons of a bicycle, a person, and a gear integrated into the letters. To the right of "YES" is the text "Youth for the Environment & Sustainability". Below this is a dark blue banner with the word "CONFERENCE" in white, bold, capital letters. Underneath the banner, the date and time "SATURDAY, MARCH 28, 2020, 9AM-3PM" are written in blue, followed by the location "El Camino High School, 1320 Mission Rd. South San Francisco (across from SSF BART station)" in black. A green banner below that contains the text "Registration, call for speakers, information at sparetheairyouth.org" in white. The central part of the poster features a graphic of a globe with a crack down the middle, and two stylized human figures on either side, one appearing to hold the globe. Below this graphic is a dark blue banner with the text "Join us! Take action for OUR future" in white. Underneath this banner are two bullet points: "Share ideas, solutions and projects" and "Organize for climate action!" followed by "Enjoy free food and giveaways" and "Make new friends & have fun!". At the bottom of the poster, there is a small text block stating "The Conference is open to middle school and high school students from the nine Bay Area counties Alameda - Contra Costa - Marin - Napa - San Francisco - San Mateo - Santa Clara - Solano - Sonoma". Below this text are logos for the Bay Area Air Quality Management District, Spare the Air Youth Program, and the Metropolitan Transportation Commission.

YES Youth for the Environment & Sustainability

CONFERENCE

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El Camino High School, 1320 Mission Rd.
South San Francisco (across from SSF BART station)

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Join us! Take action for OUR future

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Alameda - Contra Costa - Marin - Napa - San Francisco - San Mateo - Santa Clara - Solano - Sonoma

This is a free event. Students are required to have their parents' permission to attend. The YES Conference is sponsored by the Bay Area Air Quality Management District and the Metropolitan Transportation Commission. The Spare the Air Youth Program is a joint-program of the Air District and MTC.

Bay Area Air Quality Management District
Spare the Air Youth Program
Metropolitan Transportation Commission

2020 YES Conference *Draft* Agenda

- 9:00 a.m. – Registration/Breakfast
- 10:00 a.m. – Welcome & Keynote
- 10:45 a.m. – Session 1
- 11:30 a.m. – Lunch
- 12:30 p.m. – Activities/Networking
- 1:00 p.m. – Session 2
- 2:00 p.m. – Keynote Speakers
- 2:30 p.m. – Raffle/Closing
- 3:00 p.m. – Conference Ends



2020 YES Conference Outreach

- Presentations at Teen Commission Meetings
- Spare the Air Youth Technical Advisory Committee
- Student Advisory Council members
- Air District/MTC youth grantees
- Bay Area networks
- Social media outreach
- Air District Board Members



The poster features a light blue background with various icons related to sustainability and technology. At the top, the word 'YES' is written in large, stylized letters, with icons of a person on a bicycle, a person walking, and a person pushing a stroller integrated into the letters. To the right of 'YES' is the text 'Youth for the Environment & Sustainability'. Below this is a dark blue banner with the word 'CONFERENCE' in white, bold, capital letters. Underneath the banner, the date and time 'SATURDAY, MARCH 28, 2020, 9AM-3PM' are written in blue, followed by the location 'El Camino High School, 1320 Mission Rd. South San Francisco (across from SSF BART station)'. A green banner below that contains the text 'Registration, call for speakers, information at sparetheairyouth.org'. The central image shows two stylized human figures, one on the left and one on the right, holding a globe that is split vertically down the middle by a jagged crack. Below the globe is a dark blue banner with the text 'Join us! Take action for OUR future'. Underneath this banner are two columns of bullet points: 'Share ideas, solutions and projects', 'Organize for climate action!', 'Enjoy free food and giveaways', and 'Make new friends & have fun!'. At the bottom, there is a small text block stating 'The Conference is open to middle school and high school students from the nine Bay Area counties: Alameda · Contra Costa · Marin · Napa · San Francisco · San Mateo · Santa Clara · Solano · Sonoma'. Below this text are logos for the Bay Area Air Quality Management District, Spare the Air Youth Program, and the Metropolitan Transportation Commission.

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Bay Area Air Quality Management District | spare the air Youth Program | Metropolitan Transportation Commission

2019 – 2020 Student Advisory Council (SAC) Members

- SAC members will assist with Conference planning and outreach
- Two to three (2-3) in-person meetings
- Remote bi-monthly planning meetings



Questions?



Assembly Bill (AB) 617 Implementation: Update and Next Steps

Community and Public Health Committee Meeting
October 30, 2019

Elizabeth Yura
Community Engagement & Strategic Policy

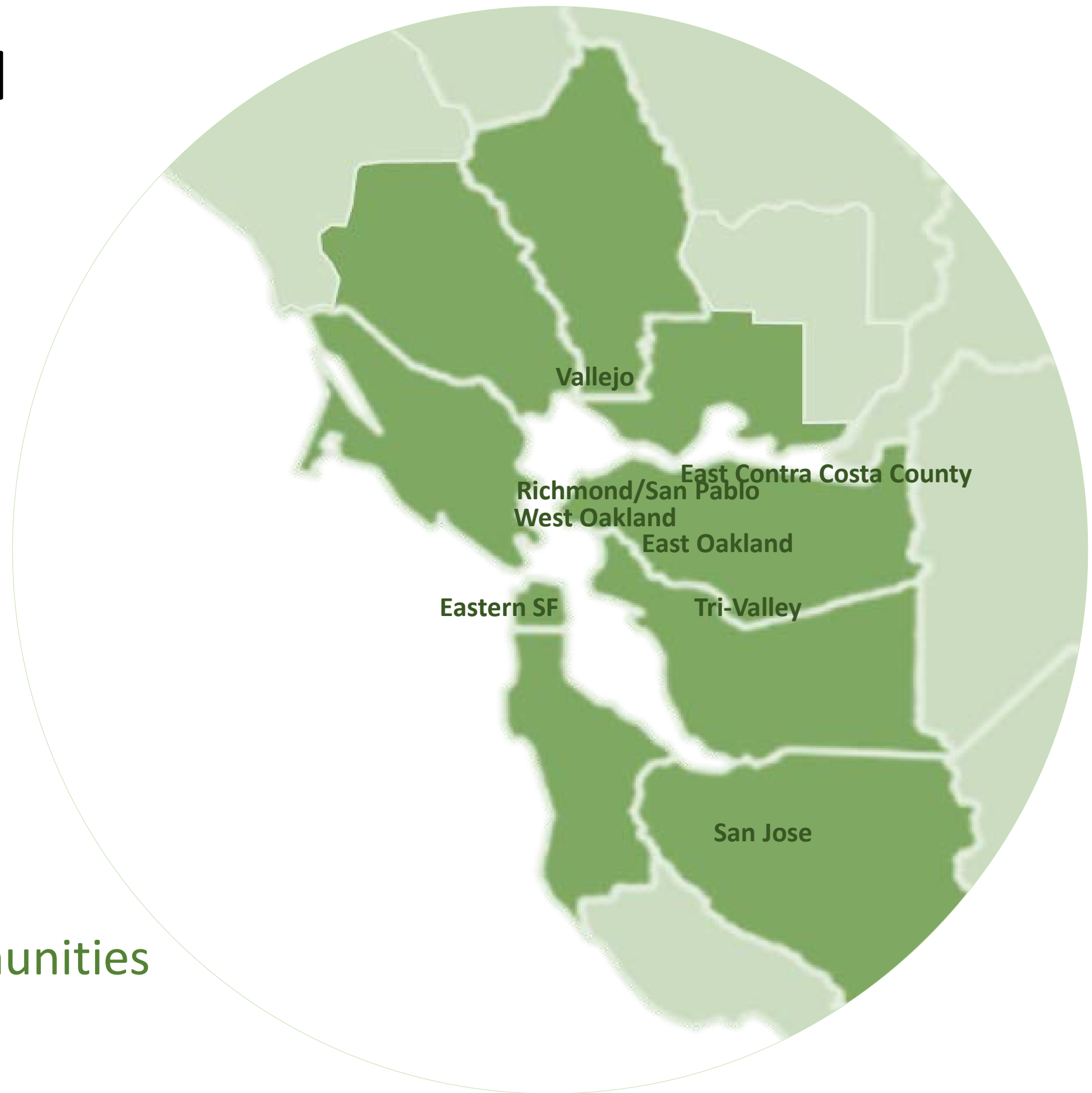
2019 Accomplishments

- Completed West Oakland Community Action Plan
- Working towards draft Richmond-San Pablo Monitoring Plan
- Began initial screening monitoring
- Distributed \$350 thousand for building capacity to high priority AB 617 communities
- Distributed \$59 million in mobile incentives since 2017



AB 617 2020: Regional

- Environmental Justice Working Group
- Rulemaking
- Criteria & Toxics Rule Reporting
- Inter-Governmental Coordination
- Regional Modeling and Monitoring
- Incentives to AB 617 communities



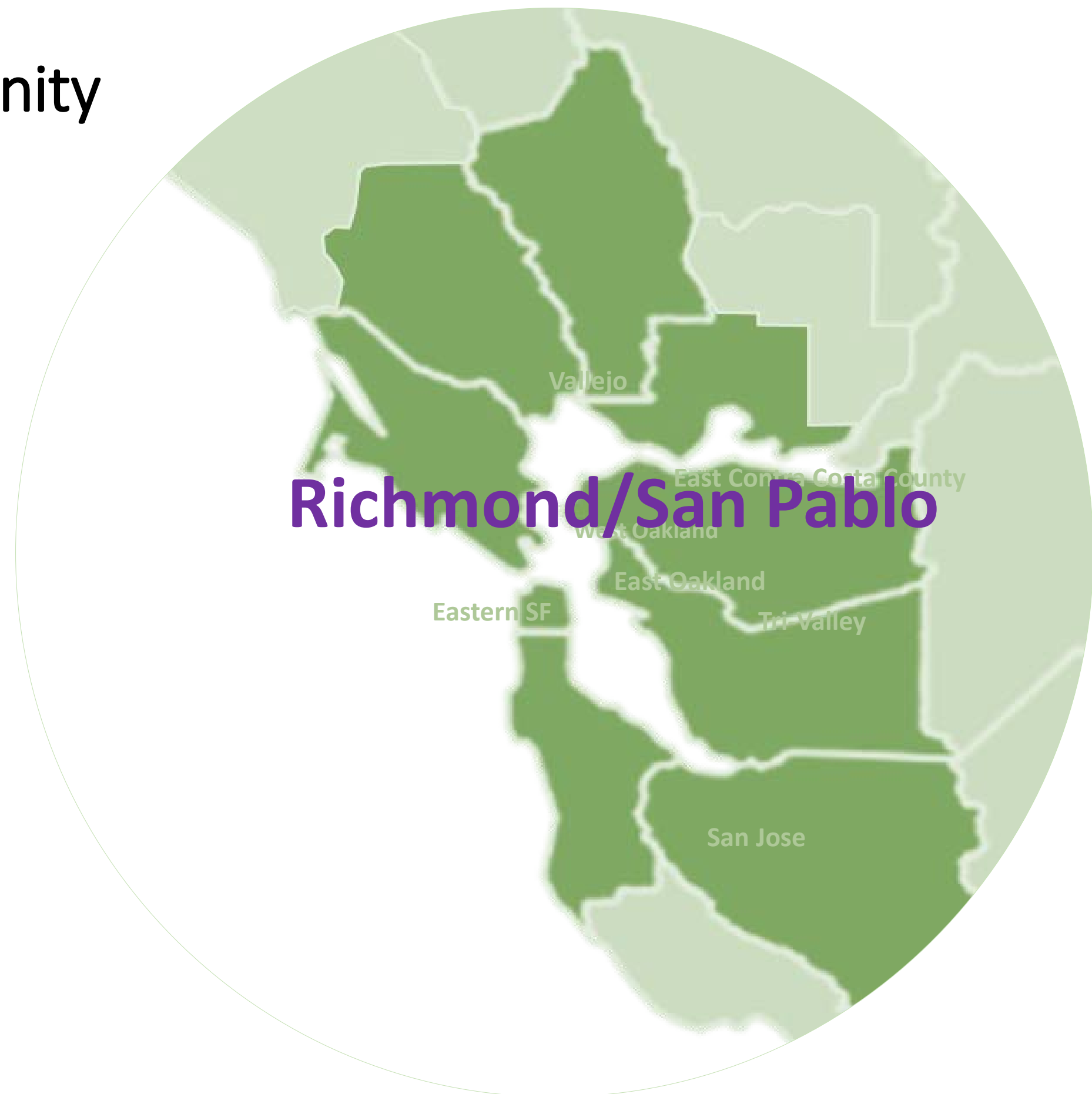
AB 617 2020: Community

- Implement Plan
- Collaborate with Port
- Track progress
- Update local emissions
- Track health indicators



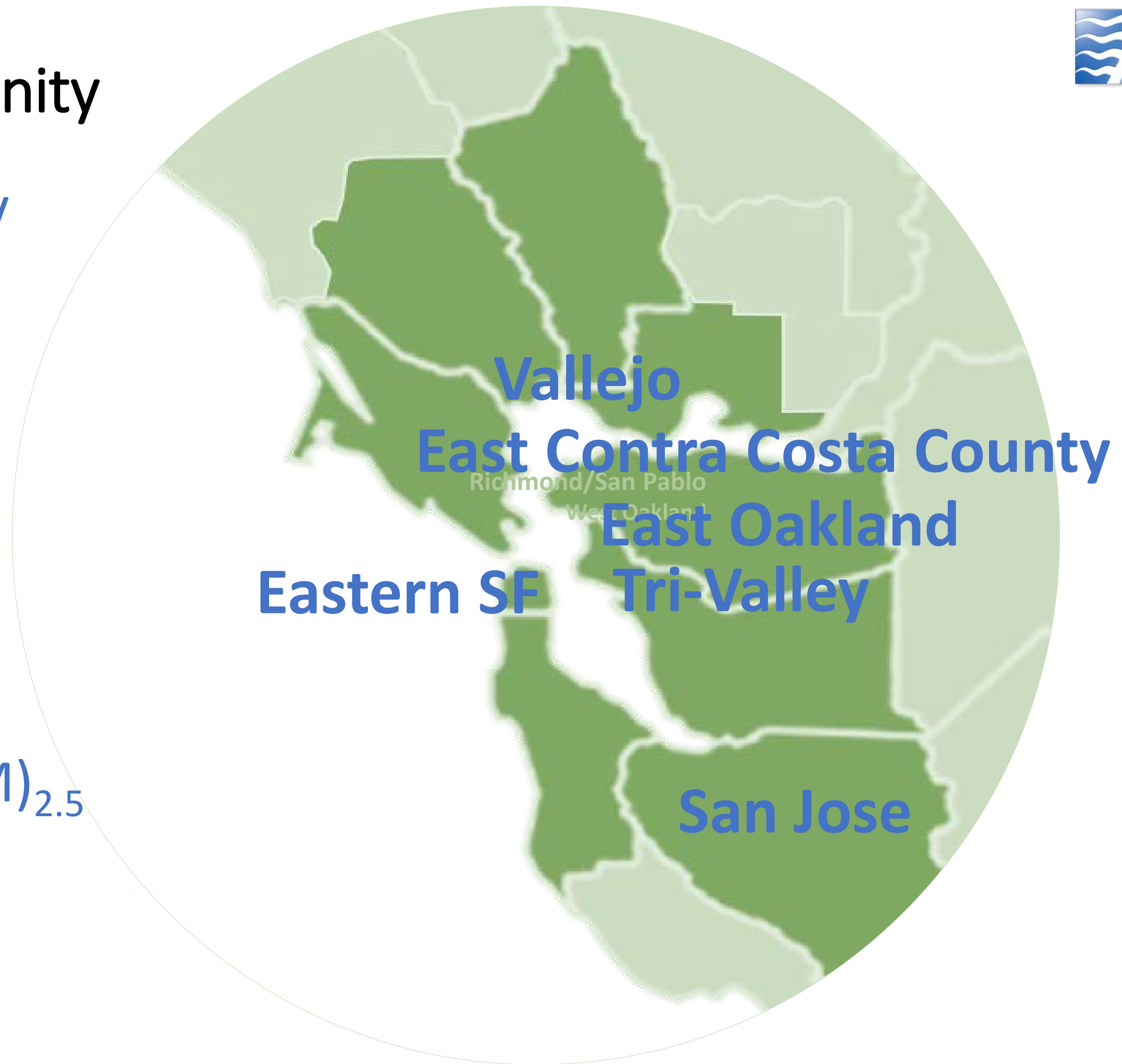
AB 617 2020: Community

- Develop and implement Monitoring Plan
- Evaluate new monitoring data
- Act on immediate strategies
- Pre-selection Community Emission Reduction Program (CERP) work
- Verify and validate emissions
- Review land use data
- Gather and track health data



AB 617 2020: Community

- Implement community grants
- Build relationships
- Complete needs assessments
- Estimate drivers of particulate matter (PM)_{2.5} exposure
- Review land use data



Next Steps in Program Management

- Develop workplan for AB 617 Program
- Adjust staffing levels as needed
- Determine the level of effort possible with existing state funding
- Incorporate workplan into planning for next budget cycle
- Determine funding request for next Legislative session

