

Implementing Assembly Bill (AB) 617

Richmond-San Pablo Area



Community and Public Health Committee Meeting
June 20, 2019

Randy Joseph, RYSE Youth Center
Willie Robinson, Richmond Branch NAACP
Kristen Law, Community Engagement Specialist

AB 617 Communities

Year 1:

Richmond-San Pablo: Monitoring Plan

West Oakland: Action Plan



AB 617 Community-Driven Programs

Community Action Plan

- Identify, prioritize, and implement emission and exposure reduction measures
- Must develop and submit emission reduction plan to California Air Resources Board (CARB) one year after the community is selected by CARB

Community Monitoring Plan

- Better understand sources contributing to disparate air quality impacts
- Initial monitoring required to start on July 1, 2019
- No formal requirement for plan submittal timing or approval

GETTING TO AUTHENTIC PARTICIPATION

- Multiple conversations to encourage participation
- Request for Proposals to find willing community members
- Offered direct assistance to applicants
- No community members responded
- Had to reimagine an entirely different process

MAY 2018



OCT 2018

COMMUNITY-LED IN RICHMOND-SAN PABLO AREA

CARRY SUCCESS FORWARD

Co-lead team and Steering Committee will ensure an inclusive, transparent process with shared goals, creating a greater impact.



COMMUNITY SUMMIT

Community shaped process, including Steering Committee membership and decision-making.

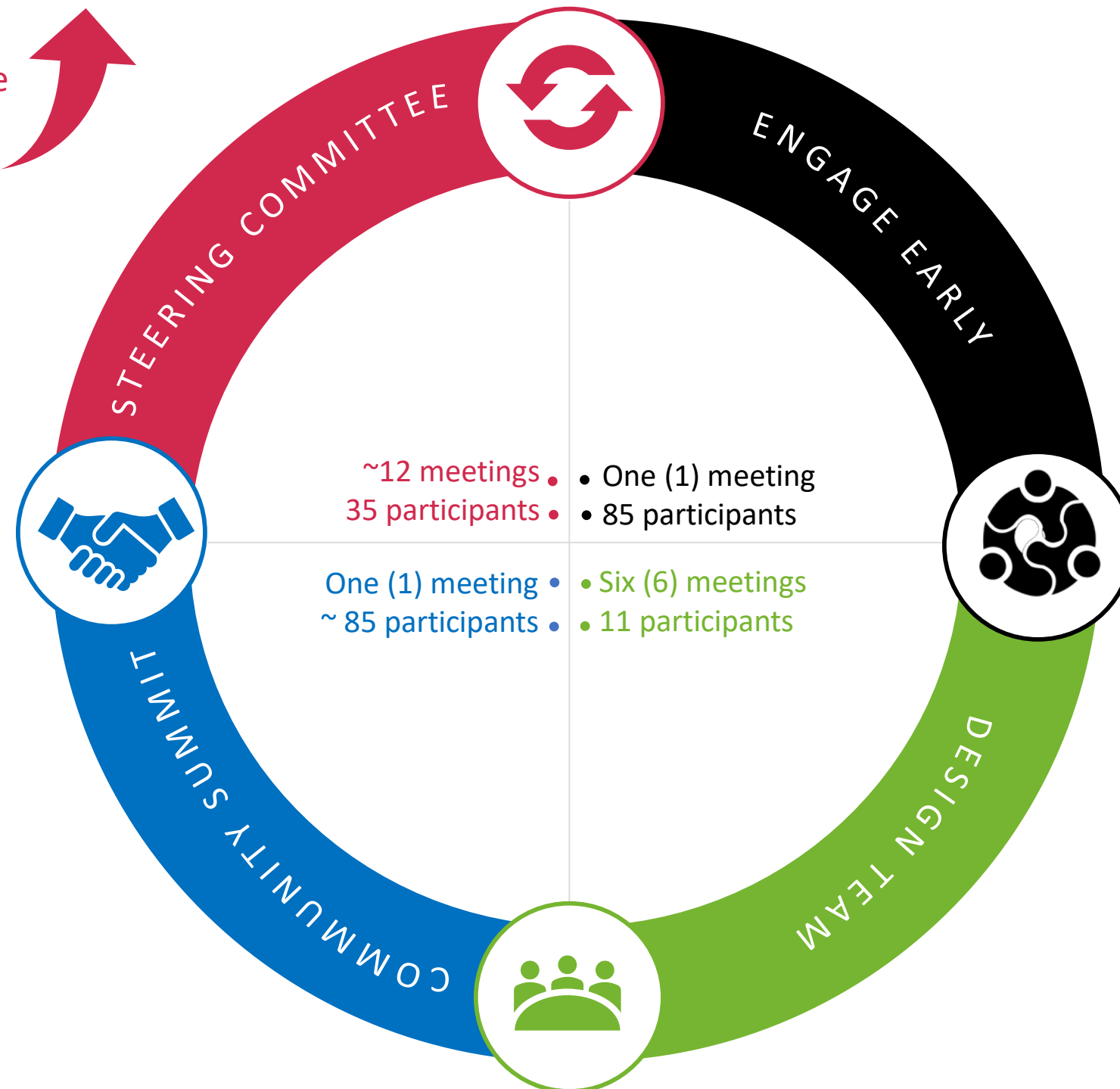


DESIGNED BY COMMUNITY

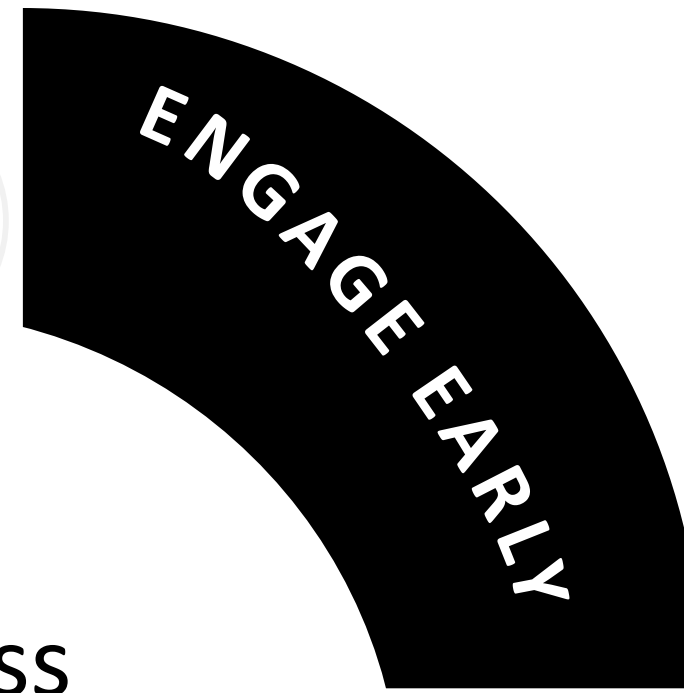
Community members designed process to build trusting relationships and authentic participation.

DESIGN TEAM

Community planned summit to get input on their design for Steering Committee process



COMMUNITY-LED IN RICHMOND-SAN PABLO AREA



DESIGNED BY COMMUNITY

Community members designed process to build trusting relationships and authentic participation.

Community shaped process including steering committee membership and decision-making.

One (1) meeting
85 participants



DESIGN TEAM

Community planned summit to get input on their design for steering committee process



COMMUNITY-LED IN RICHMOND-SAN PABLO AREA

CARRY SUCCESS FORWARD

Co-leads and Steering Committee will ensure an inclusive, transparent process with the community, creating a greater impact.



DESIGN TEAM

COMMUNITY SUMMIT

Community had an opportunity to shape their own process, including steering committee members and decision-making.

Community planned summit to get input on their design for steering committee process



Six (6) meetings
11 participants



Designed By Community

Community members designed process to build trusting relationships and authentic participation.

Design Team



11 community members, Six (6) meetings

COMMUNITY-LED IN RICHMOND-SAN PABLO AREA

CARRY SUCCESS FORWARD
Co-leads and Steering Committee will ensure an inclusive, transparent process with shared goals, creating a greater impact.



COMMUNITY SUMMIT

Community shaped process, including steering committee membership and decision-making.

- ~12 meetings
- 35 participants
- 1 meeting
- 85 participants
- 4 meetings
- 11 participants

DESIGN TEAM
One (1) meeting
~ 85 participants



Designed Community
Community meeting design process to build trusting relationship authentic participation



COMMUNITY-LED IN RICHMOND-SAN PABLO AREA



Designed By Community
Community members designed process to build trusting relationships and authentic participation.



CARRY SUCCESS FORWARD

Co-lead team and Steering Committee will ensure an inclusive, transparent process with shared goals, creating a greater impact.

~12 meetings

35 participants

Six (6) co-leads



Co-Lead Team

- Linda Whitmore, Santa Fe Neighborhood Council
- Naama Raz-Yaseef, Community Member
- Nain Lopez, West County First Five
- Willie Robinson, Richmond National Association for the Advancement of Colored People (NAACP)
- Randy Joseph, RYSE Youth Center
- Kate Hoag/Kristen Law, Bay Area Air Quality Management District (BAAQMD)



Steering Committee

35 members, 12 meetings

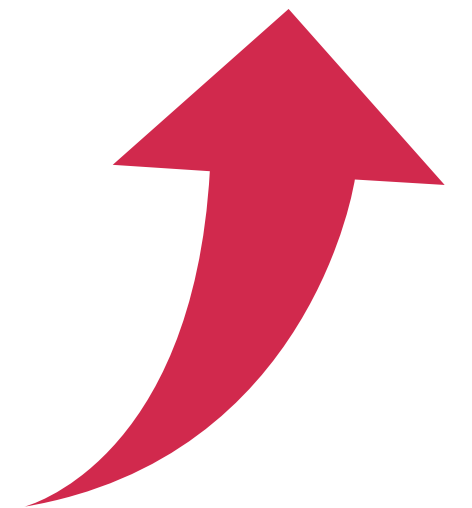
Steering Committee Balance

Total Steering Committee Members: 35

By sector:

- Resident/Neighborhood Group: 11
- Business/Industry: Six (6)
- Community-Based Organization (CBO)/Nonprofit: 12
- Government: Five (5)
- Education: One (1)

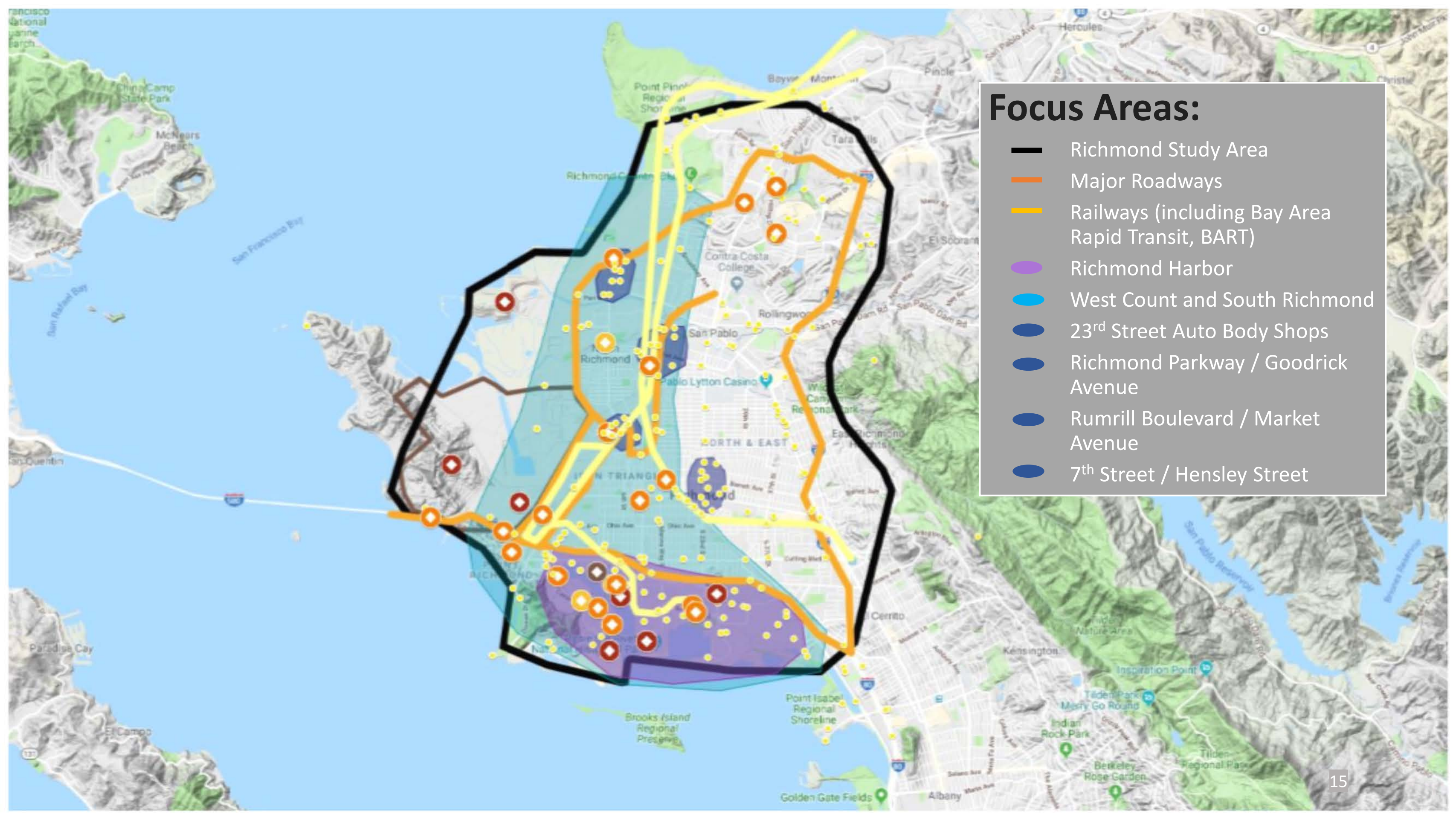
Members who represent residents: 18 (51.4%)



Steering Committee

Mapping Focus Areas

Kate Hoag
BAAQMD



- ### Focus Areas:
- Richmond Study Area
 - Major Roadways
 - Railways (including Bay Area Rapid Transit, BART)
 - Richmond Harbor
 - West Count and South Richmond
 - 23rd Street Auto Body Shops
 - Richmond Parkway / Goodrick Avenue
 - Rumrill Boulevard / Market Avenue
 - 7th Street / Hensley Street

What's Next?

- Steering Committee meeting on June 19, 2019
- Begin initial monitoring efforts in July 2019
- Continue to prioritize focus areas and monitoring objectives
- Draft monitoring plan
- Community Summit in Fall 2019
- Identify near-term action
- Analyze data from screening and short-term studies to inform future action plans



A green-tinted illustration of a community scene. In the foreground, various people are engaged in different activities: a person walking a dog, a person using a walker, a person riding a bicycle, a person pushing a stroller, a person on a skateboard, and a person riding a bicycle. In the background, there are houses, trees, a sun, and birds. The text "Thank You!" is overlaid in the center.

Thank You!

Randy Joseph, RYSE Youth Center
Willie Robinson, Richmond Branch NAACP
Kristen Law, Community Engagement Specialist

Update on the Proposed Youth Engagement Strategy



Community and Public Health Committee Meeting
June 20, 2019

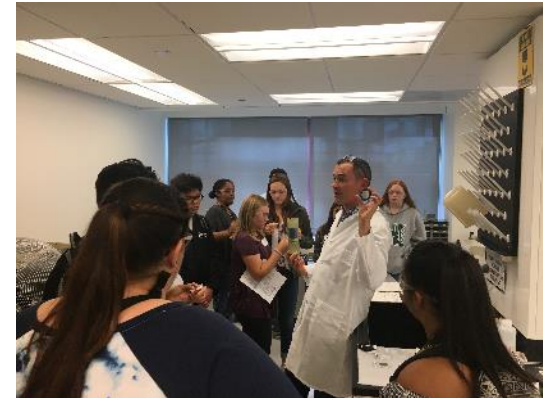
Kristina Chu
Senior Public Information Officer

Why Youth?



Youth Engagement Activities

- **Anti-idling campaigns launched by Spare the Air Resource Teams**
- **School presentations on air quality**
- **Air District tours**
- **Internship program**
- **School/Teacher grant funding**



Spare the Air Youth Program

- **Spare the Air Youth Program, established in 2010**
- **Joint regional effort led by the Metropolitan Transportation Commission (MTC) and the Air District**
- **Program strives to educate, inspire, and empower youth and families to walk, bicycle, carpool, and take transit**
- **Approximately 1.5 million residents under 18 years old**



Youth for the Environment and Sustainability (YES) Conferences



Student Advisory Committee (SAC) Members

- Recruiting Student Advisory Committee (SAC) members
- SAC members will assist with Conference planning and outreach
- Two to three (2-3) in-person meetings
- Remote bi-monthly planning meetings
- Deadline to apply is July 12, 2019



2020 YES Conference Outreach

- **Social media outreach**
- **Presentations at Teen Commission Meetings**
- **Spare the Air Youth Technical Advisory Committee**
- **Student Advisory Committee members**
- **Air District/MTC youth grantees**
- **Bay Area networks**

spare the air youth



Youth for the Environment
and Sustainability

Future Youth Engagement Efforts

- **Ambassador program**
- **Scholarship program**
- **Curriculum review and development**
- **Trainings and workshops for youth and educators on “Air Quality 101”**



Questions?

