

Bay Area Air Quality Management District
939 Ellis Street
San Francisco, California 94109
(415) 749-5073

APPROVED MINUTES

Summary of Board of Directors
Public Engagement Committee Meeting
Thursday, March 24, 2016

1. CALL TO ORDER – ROLL CALL

Public Engagement Committee (Committee) Chairperson Ross called the meeting to order at 9:35 a.m.

Roll Call:

Present: Chairperson Mark Ross; Vice Chairperson Teresa Barrett, Directors John Avalos, Nate Miley, Rod Sinks, and Brad Wagenknecht

Absent: Directors Scott Haggerty and Katie Rice

Also Present: None

2. PUBLIC COMMENT ON NON-AGENDA MATTERS: No requests received.

3. APPROVAL OF THE MINUTES OF OCTOBER 26, 2015

Committee Comments: None

Public Comments: No requests received

Committee Action:

Director Wagenknecht made a motion, seconded by Director Barrett, to approve the minutes of October 26, 2015; and the motion carried by the following vote of the Committee:

AYES: Avalos, Barrett, Ross, Sinks, and Wagenknecht
NOES: None
ABSTAIN: None
ABSENT: Haggerty, Miley, and Rice

4. OVERVIEW OF 2016 YOUTH FOR THE ENVIRONMENT AND SUSTAINABILITY (YES) CONFERENCE

Jean Roggenkamp, Deputy Executive Officer, introduced Yvonna Cázares, Public Information Officer of the Community Engagement Office, who gave the staff presentation *Youth for the Environment and Sustainability (YES) 2016 Conference*, including the event agenda, outreach methods, a video of the event, and outcomes. Leslie Lara with the Metropolitan Transportation Commission (MTC) thanked Air District staff for their collaboration with the MTC on this event.

Committee Comments:

The Committee and staff discussed the potential for facility growth; potentially having multiple, geographically-focused conferences if attendance exceeds any one facility's capacity; advertising to increase attendance; consideration of 375 Beale Street facility for future event site; and the attendance rate of students from the City of San Francisco.

Public Comments: No requests received.

Committee Action: None; receive and file.

5. JAMES CARY SMITH COMMUNITY GRANT PROGRAM UPDATE

Ms. Roggenkamp introduced David Ralston, Community Engagement Manager of the Community Engagement Office, who gave the staff presentation *James Cary Smith Community Grant Program Update*, including an overview; program awardees; partnering with the community; breakdown of funded projects; and opportunities going forward.

NOTED PRESENT: Director Miley was noted present at 9:53 a.m.

Committee Comments:

The Committee and staff discussed the rotation of outreach for community-based science participatory research projects and education and engagement activities; San Francisco Community Bike Builds project; James Carey Smith legacy; and the current funding cycle timeline.

Public Comments: No requests received.

Committee Action: None; receive and file.

6. PUBLIC ENGAGEMENT FOR THE CLEAN AIR PLAN/REGIONAL CLIMATE PROTECTION STRATEGY(CAPRCPS)

Ms. Roggenkamp introduced Luz Gomez, Community Engagement Manager of the Community Engagement Office, who gave the staff presentation *2016 Clean Air/Regional Climate Protection Strategy*, including engagement overview; community open houses; informational posters; online civic engagement – open air forum; and CAPRCPS working group.

Committee Comments:

The Committee and staff discussed the cost of the forum platform and Peak Democracy as a contractor; who monitors and filters uncivil content from public comments on the forum; identification requirements of public commenters; neighborhood greenhouse gas level mapping capabilities based on the District’s consumption-based inventory; and social media outreach of these tools.

Public Comments: No requests received.

Committee Action: None; receive and file.

7. **COMMITTEE MEMBER COMMENTS / OTHER BUSINESS:** None.
8. **TIME AND PLACE OF NEXT MEETING:** At the Call of the Chairperson.
9. **ADJOURNMENT:** The meeting adjourned at 10:29 a.m.

/s/ Marcy Hiratzka
Marcy Hiratzka
Clerk of the Boards