RFP 2012-010 Website Rebuild/Redesign
Question and Answer

1. Whether companies from Outside USA can apply for this?

    The Air District will consider proposals from non-Bay Area vendors.

2. Whether we need to come over there for meetings?

    When possible, the Air District prefers to hold major meetings in person.

3. Can we perform the tasks outside USA?

    Yes.

4. The RFP states on page 8 that completed federal forms should be included in the submission. It mentions to see Appendix A and I don't have an Appendix A.

    Please disregard Section IV, Part A1M, no federal forms are required with the submission of the proposal.

5. On page 3 the RFP requests that vendor submit an electronic copy of their proposal on a thumb drive. Would a CD in place of the thumb drive suffice?

    Yes, a CD can be submitted in place of a thumb drive.

6. Will the actual development and implementation of the new Air District website be a separate project or will this be done in-house?

    There will be an RFP for the development and implementation of the Website as a separate project to be done in conjunction with the internal BAAQMD Web Team.

7. If the implementation is a subsequent project, would the vendor providing strategy/assessment services be conflicted out and unable to propose on the implementation?

    Vendors selected for the assessment / strategy project will also be eligible to submit proposals for the next project segment.

8. Does the Air District have a preference for local Bay Area based vendors?

    The Air District will consider proposals from vendors outside the Bay Area.

9. When was the last iteration of the current BAAQMD website and was this done in-house or by an outside vendor? Can you disclose the name of this vendor? Will this vendor be proposing on this particular RFP?

The current Air District Website was launched in June 2009. Development was done by outside vendors. Previous vendors are not disqualified from submitting proposals for this RFP.

10. Are there portions of the BAAQMD website that are only visible to some classes of users such as BAAQMD employees, BAAQMD board members, Legislative personnel etc.

    Yes.

11. If the answer is Yes please list the specific classes for us.

    Visitor information, including types, site usage and access, is expected to be developed by the Vendor in cooperation with the Air District's Web Team as part of the Web Assessment project.

12. Has BAAQMD come up with a list of features not currently available on the website?

    A list of features is expected to be developed by the Vendor as part of Web Assessment project.

13. If the answer is Yes please list the specific features for us.

    See above.

14. How are site statistics gathered today?

    Site statistics are gathered using a combination of Google Analytics and logs on the Air District's servers.

15. Which tool does BAAQMD use for gathering site statistics?

    The Air District uses Google Analytics and processes our own server logs as needed.

16. What search tool does BAAQMD use for its website?

    The Air District uses Google custom search.

17. Is there a need to promote BAAQMD to audiences who do not use the District's website?

    Yes.

18. If the answer is Yes please list the specific audiences for us and their importance to the District.

    Audience research, including identification, profiles and requirements, is expected to be developed by the Vendor as part of the Web Assessment project.