

# Implementation Proposals



**West Oakland  
Environmental  
Indicators Project**  
*know which way the wind blows*



BAY AREA  
AIR QUALITY  
MANAGEMENT  
DISTRICT

# Overview

Roles and Responsibilities Proposal  
Implementation Criteria  
Framework Proposal

# Roles and Responsibilities



## **Steering Committee**

Decision-making body



## **Co-leads Group**

Guides Steering Committee



## **Sub-Committees**

Make recommendations  
to Steering Committee



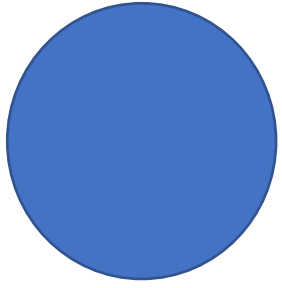
## **Inter-Agency Working Group**

Shares information

# Proposal: Steering Committee Role

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Steering Committee continues to be the decision-making body and to set overarching principles and criteria for plan implementation



# Proposal: Steering Committee Charter

- Members are: Residents or businesses with street addresses within the West Oakland Study Area
- Additional members may include city/county officials, land use planning agencies, transportation agencies, and local health departments

Question: Does the Steering Committee wish to keep membership as described in the Charter or open it up to additional members?



# Proposal: Sub-Committee Role

1. Sub-Committees make recommendations to Steering Committee
2. Non-Steering Committee members can serve on Sub-Committees
3. One community member and one agency member co-chair each Sub-Committee





# Proposal: Sub-Committee Structure

## Standing Sub-Committees

- ✓ Land Use & Mobility
- ✓ Port & Freight
- ✓ Enforcement
- ✓ Health

## Ad-hoc Sub-Committees

- Finance & Advocacy
- Youth Engagement

Question: Does the Steering Committee agree to the proposed Sub-Committee role and structure?

# Proposal: Steering Committee and Sub-Committee Monthly Meetings Rotate

## First Month



Full Steering  
Committee meets

## Second Month\*



Sub-Committees on Land Use  
& Mobility and Port & Freight

## Third Month\*



Sub-Committees on  
Enforcement and Health

Question: Does the Steering Committee agree to the proposed Committee and Sub-Committee meeting schedule?

\* To include full Steering Committee business as needed



# Proposal: Co-leads and Inter-Agency Work Group Roles



## Co-Leads Group

1. Sets Steering Committee meeting agenda
2. Guiding role
3. Meets bi-weekly (2x month)

## Inter-Agency Work Group

1. Share information
2. Coordination
3. Bi-weekly or ad-hoc meetings

Question: Does the Steering Committee agree to have the Co-leads continue to guide the process, set agendas; and to establish an Inter-Agency Work Group to share information and coordinate?

# Implementation Criteria Framework Proposal



Equity at center



Neighborhood  
benefits and  
impacts



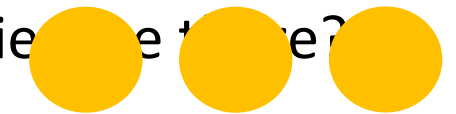
Reduce  
emissions  
exposure to  
improve health  
outcomes



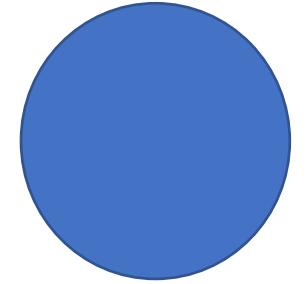
Explore funding  
options and  
alternatives

# Proposal: Criteria Implementation Framework

1. Equity at center
  - Consider each Strategy impact by race and equity
2. Neighborhood benefits and impacts
  - How each Strategy addresses the most impacted neighborhood zones – see Plan Goal
3. Reduce emissions exposure to improve health outcomes
  - How each Strategy works toward improved health outcomes – see Plan Targets
4. Explore funding options and alternatives
  - If funding is not available at present, what other opportunities are there?



# Plan Goal and Targets



## Goal:

- To protect and improve community health by eliminating disparities in exposure to local air pollution

## Targets:

- By 2025: All neighborhoods experience West Oakland's average air quality
- By 2030: All neighborhoods experience West Oakland's best air quality



# Implementation Criteria Framework Proposal

1. Equity at center
2. Neighborhood benefits and impacts
3. Reduce emissions exposure to improve health outcomes
4. Explore funding options and alternatives

Steering Committee is not asked to endorse these criteria now; only to consider these criteria at this time...

