

# The Vision Statement and Principles

## **Vision Statement**

We envision that all people grow and live in neighborhoods, with human-centered infrastructure planning, including space for our communities to safely be together free of emission sources and air pollution. The effects of air pollution are known to cause severe health risks that include asthma, cancer, heart disease and other serious long-term health conditions. We envision removing barriers to health equity for all residents, as well as a significant reduction of pollution-driven respiratory illness rates in children. We aim to accomplish this by using effective communication strategies to inform people of elevated health risks in real time, by developing community led efforts to monitor emissions, by holding industry and all polluters accountable, and by strategizing a measurable reduction in emissions and exposure.

## **Principles**

### **Collaborative and Involved Stakeholders**

Serve as effective leaders in collaborating with elected officials to become engaged, accountable, and reflective of our communities' best wishes. Empower long term relationships between grassroots organizations, businesses, and local governments.

### **Community and Equity-Centered**

Through an equity-centered lens, community voices will be at the forefront of this process. The communication tools used to reach community members will be diverse, inclusive, and ensure an understanding of the process.

### **Understandable Information and Data-Driven**

Building on data from the community air monitoring plan to inform community members about the short and long-term effects of health as a result of poor air quality in their neighborhoods. Share information in a format that the community can understand including the use of popular education tools, youth voices, and media to ensure decision making is data driven.

### **Led by Strategy Goals and Prioritizes Effective Strategies**

Prioritize the most effective emissions reduction and monitoring strategies to eliminate sources of pollution to the highest extent possible in a manner that is sustainable for the long-term.

**Follow a Transparent Process and Commit to Restorative Investments** Transparency through real-time communication with community members about progress and updates, with an emphasis on ensuring the information reaches everyone at all socioeconomic levels. A commitment to restorative investment in communities that have been disproportionately harmed by environmental injustice