

Richmond - San Pablo Community Air Monitoring Plan Steering Committee

Meeting #8: October 9,
2019 List of Appendices:

- Meeting Agenda
- PowerPoint Presentation
- Community Engagement for the Richmond - San Pablo Air Monitoring Plan Discussion Notes

Richmond-San Pablo Area Community Air Monitoring Plan Steering Committee Meeting

October 9, 2019 ~ 6:00 pm - 8:00 pm
Richmond Memorial Auditorium (403 Civic Center Plaza, Richmond)

A G E N D A

- 5:30 pm *Registration and Light Refreshments*
- 6:00 **I. Welcome, Introductions and Roll Call**
- 6:10 **II. Agenda Review**
- 6:15 **III. Process Overview**
- Brief Recap of 9/11 Steering Committee Meeting
- 6:25 **IV. Community Engagement for the Richmond – San Pablo Community Air Monitoring Plan**
- Community Summit on 11/2/19
 - Ongoing Outreach by Steering Committee Members
- 6:45 **V. Discussion of Priority Focus Areas**
- 7:45 **VI. Public Comments**
- 7:55 **VII. Next Steps**
- Next Steering Committee Meeting:
November 13, 2019, 6:00 - 8:00 pm; RSVP
Link:
<https://forms.gle/EzKKUwFxT7CUcwSq6>
- 8:00 pm *Close...*



**Richmond – San Pablo Community Air Monitoring Plan
Steering Committee Meeting #8**

October 9, 2019

Today's Agenda

- I. Welcome, Introductions and Roll Call
- II. Agenda Review
- III. Process Overview
- IV. Community Engagement for the Richmond – San Pablo Community Air
Monitoring Plan
- V. Discussion of Priority Focus Areas
- VI. Public Comments
- VII. Next Steps

Steering Committee Operating Principles

- Transparency
- Equal Participation
- Inclusivity
- Respectful Engagement
- Facilitated Meetings
- Decision Making



Participation Guidelines

- Participants will have **up to 1 minute** to ask their questions and/or state their comment
 - Please be succinct and avoid asking more than one question at a time
 - Indicate to whom your question is directed
- **Step up, step back**
- For public comment, participants are **only** invited to ask questions or make comments related to the Richmond-San Pablo Monitoring plan
 - Participants will have up to 1 minute to ask their questions and/ or state their comment

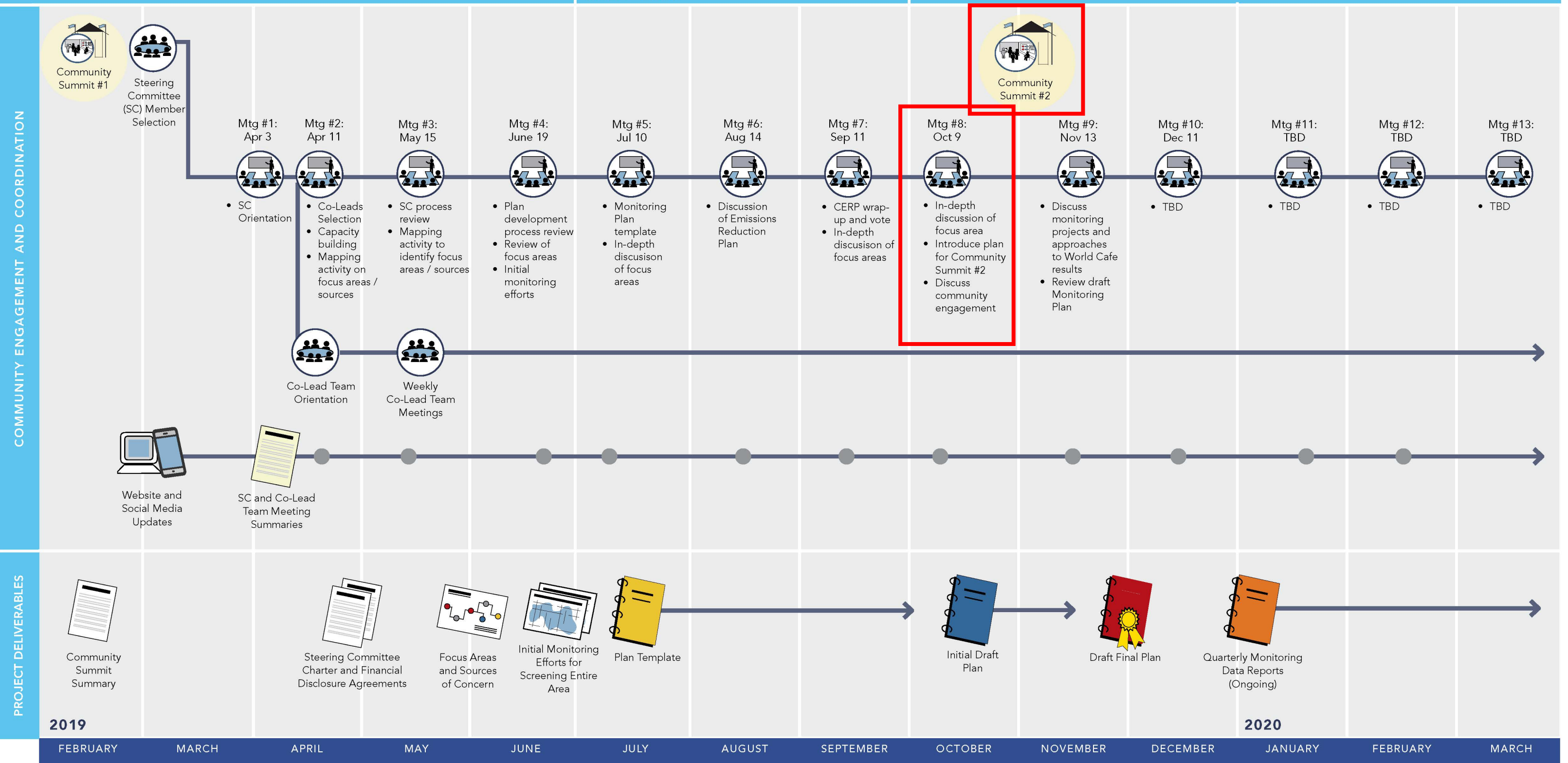
Process Overview

Richmond - San Pablo Area Community Air Monitoring Plan

PHASE 1: IDENTIFY COMMUNITY-SPECIFIC AIR QUALITY CONCERNS

PHASE 2: PRIORITIZE FOCUS AREAS AND DRAFT PLAN

PHASE 3: FINALIZE AND IMPLEMENT MONITORING PLAN



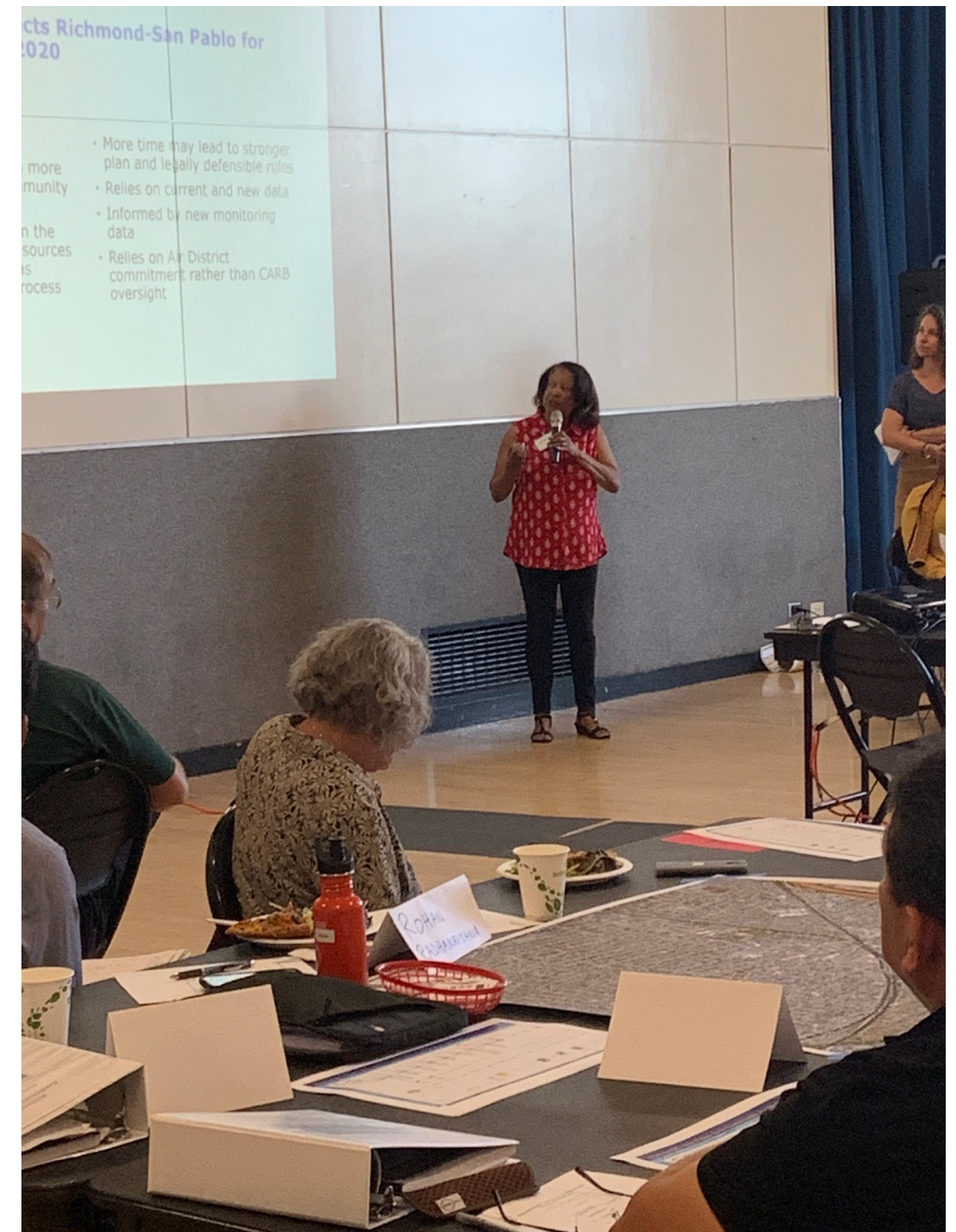
Recap of September Steering Committee Meeting

- The Steering Committee voted to recommend that CARB select Richmond-San Pablo for a **Community Emissions Reduction Program (CERP)** in **December 2020**.
- The Committee will monitor air quality and complete the technical and engagement work necessary for a CERP prior to December 2020.
- Committee members discussed one **priority focus area**, leaving the remaining focus areas for discussion at the next meeting.



Pre-Community Emissions Reduction Plan Work Group

- Sign up to join a work group to work with the Air District to:
 - Develop the community engagement framework
 - Start the technical work



Community Engagement for the Richmond – San Pablo Air Monitoring Plan

Community Summit

Logistics

- November 2nd 10 am – 1:30 pm
- Richmond Memorial Auditorium (Bermuda room)
- Presentations and Open House format

Objectives

- Inform the community about the Monitoring Plan progress
- Gather community priorities on the initial monitoring objectives and other plan-related topics

Richmond - San Pablo Community
Air Monitoring Plan



Join your community and the Bay Area Air Quality Management District for an **interactive** community summit! **Improve air quality** in the Richmond - San Pablo Area!

*Participants will be entered to win RAFFLE PRIZES!
Lunch, childcare and Spanish translation provided!*

Saturday, November 2, 2019
10:00 AM to 1:30 PM

Richmond Memorial Auditorium
403 Civic Center Plaza (Bermuda Room),
Richmond, CA

RSVP Today: bit.ly/richmond-sanpablo-communitysummit



Lunch and light refreshments will be served. Child watch for children 3+ years will be provided! For interpretation in other languages, contact Kristen Law (klaw@baaqmd.gov or 415-749-4653) by October 29th. **Learn more at our website:** bit.ly/richmond-sanpablo-communityhealth

UC Berkeley Student Outreach

Course: Citizen Involvement in the City Planning Process

- Three students are working with the Co-Lead Team to conduct additional community engagement in Oct-Nov
- Outreach will be designed to:
 - **Raise awareness** of the Monitoring Plan
 - Promote the Nov. 2nd **community summit**
 - Collect **input from youth** and students



Social Media: Stay Connected!

- <https://www.facebook.com/bayareaairdistrict/>
- <https://twitter.com/AirDistrict>
- <https://www.instagram.com/bayareaairdistrict/>
- <https://www.linkedin.com/company/34402/admin/>
- https://www.youtube.com/channel/UCqDZvQey_NudwMVWRBN-H6w?view_as=subscriber



Ongoing Steering Committee Outreach

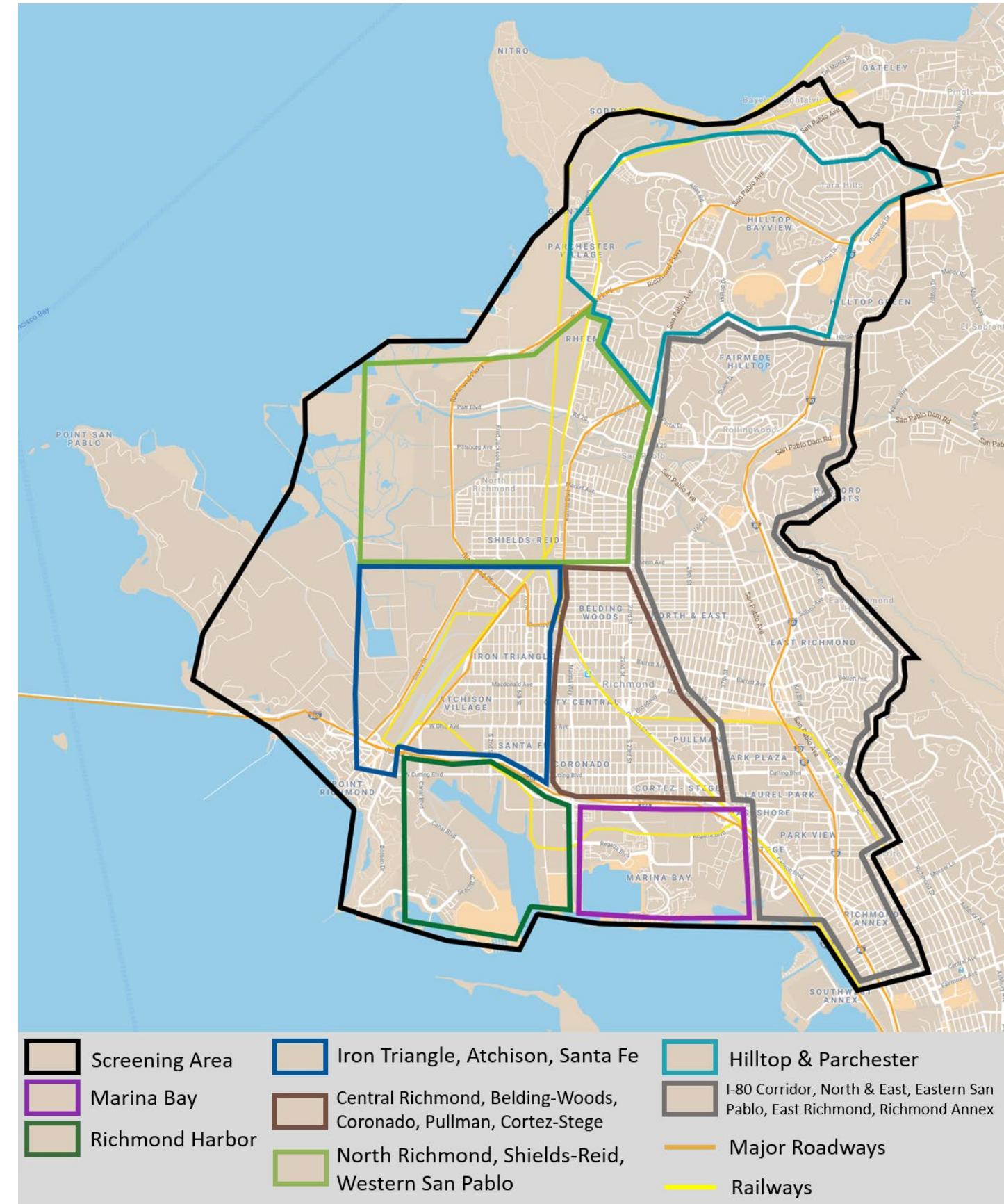
- How are you **engaging** your community and constituents?
- What **tools or resources** do you need to conduct additional community engagement?
- How will you **conduct outreach** for the November 2nd Community Summit?



Discussion of Priority Focus Areas

Discussion of Focus Areas

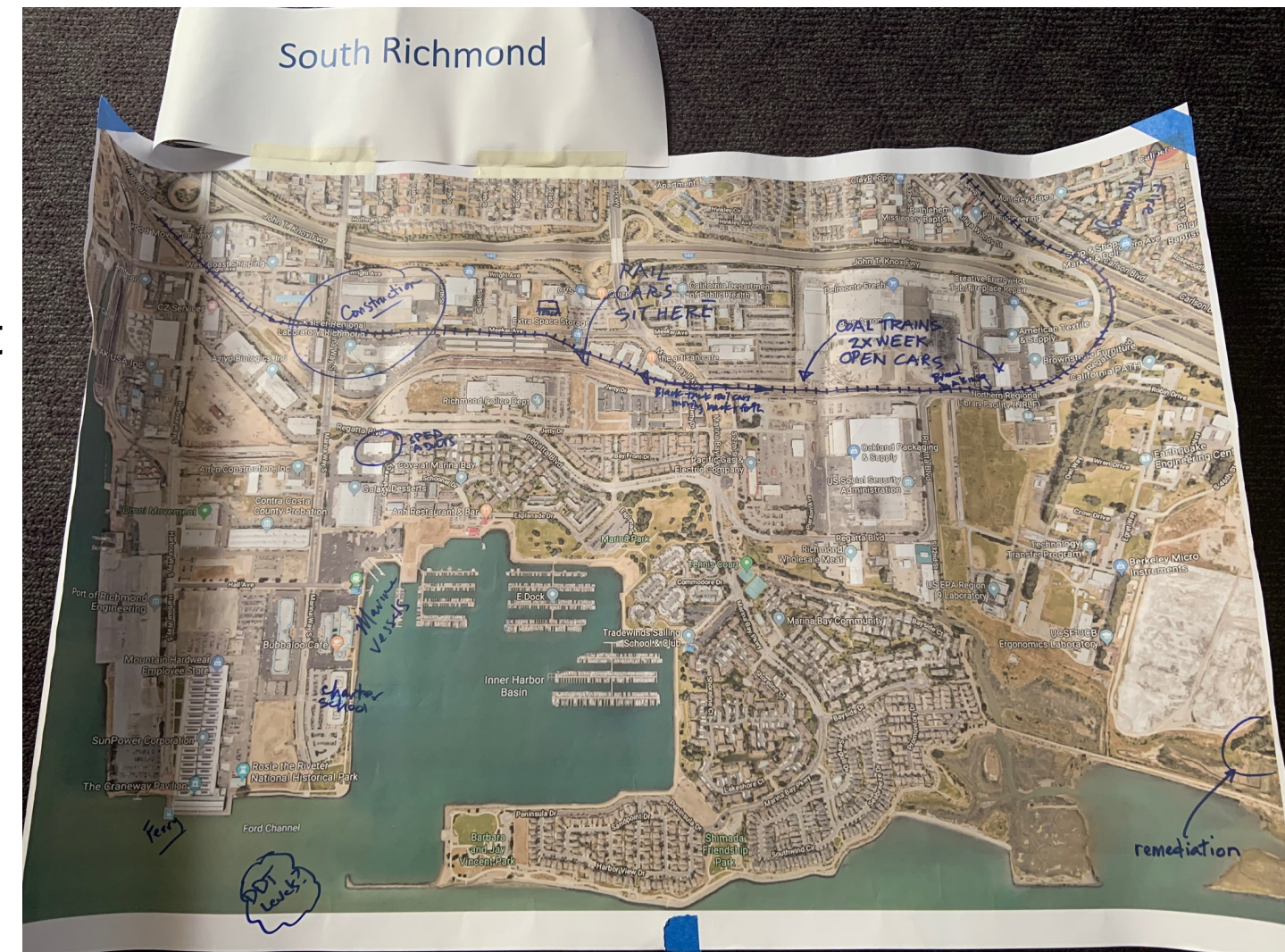
- Steering committee **identified areas** where they had concerns about air quality or pollution sources
- The focus areas shown are a **starting point for discussion** of potential monitoring studies that may complement the screening projects.



World Café Format

There are **four focus areas**:

- Iron Triangle, Atchison Village, Santa Fe
 - Belding-Woods, Coronado, Pullman, Cortez-Stege
 - Hilltop and Parchester Focus Area
 - I-80 Corridor, North & East, Eastern San Pablo, East Richmond, Richmond Annex
- **Steering committee and members of the public participate only**
 - You will spend **20 minutes at each station**
 - You can **select the focus area stations** that you visit.
 - No more than **8 people** per station
 - **Areas covered in the July meeting are in the side room**



World Café Format



Table 1 – Iron Triangle, Atchison Village, Santa Fe

Table 2 – Belding-Woods, Coronado, Pullman, Cortez-Stege

Table 3 – Hilltop and Parchester Focus Area

Table 4 – I-80 Corridor, North & East, Eastern San Pablo, East Richmond,
Richmond Annex

*Maps of the **focus areas covered in July** are in the smaller room: Marina Bay, Richmond Harbor, and North Richmond/Western San Pablo

World Café Discussion

1. What sources of air pollution are **missing** from this area? What, if any, other changes are needed for this area?
2. What **actions** can more air quality information inform or support in this area?
3. How can we ensure that the monitoring plan is **informed by people impacted by air pollution** from this area?



Public Comment

Next Steps

Next Steps

- **Steering Committee stipends**
 - **Complete survey by October 23rd**: <http://bit.ly/monitoring-plan-stipend>
 - Complete a W9 form
 - Payment will be processed in November 2019

Next Steps

- Next Steering Committee meeting to prioritize monitoring objectives based on World Café:
 - **November 13, 6:00 – 8:00 pm**
 - Richmond Memorial Auditorium (Bermuda Room)
 - **RSVP:** <https://forms.gle/EzKKUwFxT7CUcwSq6>
- **Conduct outreach for November 2nd Community Summit**

We Want to Hear From You!

Did you know that the air you breathe influences your health?
Are you aware of a new program to improve the air we breath?



We want to make sure we are all breathing healthy air. A community Steering Committee is working on a plan to better understand the air quality in the Richmond and San Pablo area.

How to get involved?

- Take our brief survey! <http://bit.ly/richmond-sanpablo-survey>
- Join our Steering Committee Meetings (see other side for schedule) →

Steering Committee Meeting Schedule

- **November 13, 6:00 – 8:00 pm**
- December 11, 6:00 – 8:00 pm
- Future meeting times and locations to be determined

****Child Watch Available****

To view Steering Committee agendas, minutes and PowerPoint presentations online, visit:

<http://bit.ly/Richmond-SanPablo-CommunityHealth>



**Richmond – San Pablo Community Air Monitoring Plan
Steering Committee Meeting #8**

October 9, 2019

Community Engagement for the Richmond – San Pablo Community Air Monitoring Plan Discussion Notes

1. Current Engagement
 - a. Refinery
 - b. Annual festival (flyers and announcement)
 - c. CHPC and residents (word of mouth)
 - d. Flyers, agenda item, drama class
 - e. Instagram, events, emails
 - f. Tabling, canvassing, newsletter
 - g. Parallel planning processes
2. Tools and Resources Still Needed
 - a. Numbers/data
 - b. Different forms of media, variety of materials (size, digital)
 - c. Schools
 - d. Multiple engagement activities, opportunities for input
 - e. Collaborate with youth
 - f. Incentives
 - g. Website (user friendly, creative)
3. Summit Outreach
 - a. Presentation to youth commission, social media, tabling
 - b. Youth (middle and high school)
 - c. Leveraging member orgs (tabling)
 - d. Marketing campaign (tailored messaging, graphics, variety of age groups)
 - e. Commercial, digital graphics
 - f. Promoting CERP
 - g. Long-term CERP Committee application window