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COMMUNITY

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**Community Emission Reduction Plan (CERP)
Community Steering Committee Meeting #28**

September 25, 2023

Welcome

Karissa White, BAAQMD

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Agenda

TIME	TOPIC
5:30 PM	Welcome, Meeting Logistics, Agenda, Welcome New Members
5:45 PM	Meeting Minutes from August 28th, 2023
5:55 PM	Ad Hoc Updates <ul style="list-style-type: none">● Problems to Solutions● Governance
6:10 PM	Standing Committee <ul style="list-style-type: none">● Community Engagement and Outreach
6:20 PM	CERP Goals <ul style="list-style-type: none">● Review● Vote
7:00 PM	Transition to Implementation: What Happens after the CSC CERP Adoption <ul style="list-style-type: none">● BAAQMD and CARB Adoption● Continued CSC, Ad Hoc and Standing Committee Meetings● Implementation Plan● Annual Progress Reporting
7:45 PM	Environmental Justice Updates
7:55 PM	Next Steps and Meeting Close

Path To Clean Air Meeting Format






Member expectations:

- Be respectful and open to other points of view
- Review all materials prior to the meeting
- Use the raise hand feature in zoom
- Speak only when Co-Chairs and/or facilitator calls on you during discussions and public comment

Meeting procedures:

- Begin each meeting by taking roll call to establish a quorum
- Ask for public comment before taking any action
- Any member can make a motion which then has to be seconded by another member
- Co-chairs adjourn

Where are We Today?

		2023								2024	
Phase	Work Product	Q1	Q2	Jul	Aug	Sept	Oct	Nov	Dec	Q1	Q2
 SCOPE AND ORGANIZE PARTNERSHIP WITH COMMUNITY	Steering Committee (CSC)	»»»									
	Plan Process										
	Vision and Principles										
	Plan Boundary										
 ASSESS THE CHALLENGES	Community Description										
	Technical Assessment										
 PLAN OUR SOLUTIONS	Key Issues										
	Strategies							☑			
	Goals & Target		🚩			☑					
 COMMUNITY OUTREACH	Community Education						🚩		☑		
	Community Engagement						🚩		☑		
	Community Feedback								🚩	☑	
 PLAN REVIEW & ADOPT	Draft Plan Complete							☑			
	Draft Plan Translated								☑		
	Plan Adoption - CSC									☑	
	Plan Adoption - BAAQMD										☑
	Plan Adoption - CARB										

 INTRODUCTION TO THE STEERING COMMITTEE
  DECISION MADE

Welcome New Members

- **Stephanie Wright**
- **Franklin Ungo**



Approval of August 28, 2023 Meeting Minutes

Alfredo Angulo, CSC Co-Chair



Public Comment

Alfredo Angulo, CSC Co-Chair



Problems to Solutions Ad Hoc Updates

Dr. Omoniyi Omotoso, CSC Member

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Chapter 7 CERP Strategies Review Update

Review complete:

- Commercial and Industrial
- Land Use
- Urban Greening
- Health
- Marine and Rail
- Mobile
- Compliance and Enforcement
- Staffing and Resources

Chapter 7 Strategies Review Update (Cont.)

Review in progress as of September 15, 2023:

- Fuel Refining

Reducing the number of strategies

- Community Engagement moved to Implementation Chapter
- Website moved to Implementation Chapter
- Emissions Inventory Improvement & Reporting moved to Implementation Chapter
- Legislative removed
- Penalties moved to Fuel Refining

Governance Ad Hoc Updates

Nancy Aguirre, CSC Member



New Member Recruitment and Selection Process

Current Membership:

- Total of 22 members (voting and non-voting)
- One vacant industry seat
- All four government representative seats are filled
- Five voting member seats remain open

Screening of Applications

- Screening of applications completed by all five members of the Governance Ad Hoc
- Screening questions for review cover level of commitment, community interest and experience with air quality, and reason for joining.
- Ad Hoc members will recommend applicants to interview

*Applications are being accepted on an ongoing basis. Continue to share the [link](#) with your networks.

Selection Process (Cont.)

Interview Phase

- Interviews of all candidates are 30 minutes long
- Voting members will be asked eight (8) questions
- Non-Voting members (industry/business and government officials) will receive a separate set of (8) questions
- Two panelists for all interviews
 - Includes: Governance Ad Hoc member and a CSC member
 - Air District Staff to take notes and provide back end support
- Scoring system will be used to determine which applicants move forward

Selection Process (Cont.)

Finalists Meet Community Steering Committee

- After scores are finalized the applicants with the most points are will be selected and brought to the CSC for a vote
 - Opportunity for the Community Steering Committee (CSC) Members to ask questions of Governance Ad Hoc and of applicants being brought forward.
- Applicants will be contacted before the vote to confirm their continued interest.
 - No offer will be made until the CSC votes to accept the applicants.

Steering Committee Management Structure

Approach

- Governance Ad Hoc met with Brian Moore, Manager Community Planning Section at the California Air Resources Board (CARB) to learn about the leadership models across all AB-617 projects
- Reviewed existing Path to Clean Air Co-Chairs Responsibilities, Nomination and Selection Process and Charter (includes one sentence on a two appointments Co-Chairs).
- Reviewed the Community Advisory Council (CAC) Charter (Air District Board Governed Council)
 - Detailed language on Co-Chairs (three appointments termed for 2 years) leadership, roles and responsibilities, term of leadership and election process
 - Currently reviewing CAC roles and responsibilities to help inform a proposed leadership model that expands from two appointments to three plus.

Steering Committee Management Structure (Cont.)

Next Steps: Future Charter Amendments / Additions

- Leadership model
 - Term limits
 - Roles and Responsibilities
 - Election of Leadership i.e., includes vacancies
- Onboarding process for new members
- Annual commitments of all steering committee members
- Attendance and participation of all steering committee members

Steering Committee Questions and Discussions

Alfredo Angulo, CSC Co-Chair



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Community Engagement and Outreach Standing Committee

Dave Severy, CSC Member

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Overview of Community Engagement and Outreach Standing Committee

- Committee meets every Friday from 9 to 10am
 - Committee includes: Nancy Aguirre, Y'Anad Burrell, Marisol Cantu, Suzanne Coffee, Dave Severy, Heidi Swillinger, Stephanie Wright
- Workplan
 - Task 1: Finalizing library of materials
 - Task 2: Confirming three objectives for building awareness of our Community Emission Reduction Plan
 - Task 3: Warm up phase
 - Identify community organizations, neighborhood networks, events and venues
 - Begin outreach September - November
 - Update Excel outreach tracking sheet

Overview of Community Engagement and Outreach Standing Committee (Cont.)

Task 4: Guided Trainings

- How to talk about the Plan
- Tailor phone script and elevator pitches (emotional vs general)
- Learn about best practices
- Honing in on your strengths

Engagement and Outreach Objectives

Working Objectives

- To educate people of the Path to Clean Air and Community Emissions Reduction Plan
- Inspire people to take action to support the Plan in the comment period
- To understand how your audience feels about the Plan, immediate needs, and is there alignment

Library of Materials

Resources

- Email template, phone script and elevator pitch

Work in Progress

- FAQ
- Powerpoint Deck
- Flyer / Factsheet

Steering Committee Questions and Discussions

Alfredo Angulo, CSC Co-Chair



Public Comment

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CERP Goals Update

Marisol Cantú, CSC Member

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Overview of Goals Work to Date

- Process introduced at the May 22, 2023 steering committee monthly meeting and the CSC generated 20 plus goals
 - On June 26, 2023 the CSC reviewed the list of brainstormed goals and added any missing information
 - Staff worked to synthesize and organize goals into themes
- Goals working group formed and tasked to combine, narrow down, and finalize five goals covering the following themes: Just Transition, Mobile, Health, Community Engagement and Build Back Better BAAQMD

Overview of Goals Work to Date (Cont.)

- Survey sent to goals working group to review and edit the five goals
- Recalibration of goals
 - Revised themes: Just Transition, Health, Community Engagement and Hold Government Accountable
 - On September 7, 2023 Goals working group met to discuss, review and confirm final goals
- On September 11, 2023 survey sent to steering committee meeting to review and provide comments on goals

Community Emission Reduction Plan Goals

Final Goal #1 Just Transition: In pursuit of our right to breathe clean air, promote environmental justice, and ensure the well-being of our residents and workers, our community-driven emissions reduction plan is rooted in Just Transition principles. This plan seeks to address the consequences of historical racial disparities by developing more stringent air pollution policies that advance social healing and restoration.

Final Goal #2 Health: In pursuit of reducing historically high rates of asthma, cancer, and other chronic health conditions, our plan seeks to lower our community's disproportionate exposure to air pollution by reducing toxic emissions from local sources by 30-50% by 2035.

Community Emission Reduction Plan Goals (Cont.)

Final Goal #3 Community Engagement: Through education and engagement, our plan aims to empower our community by providing resources and tools to promote understanding of air pollution and its impact on our health and environment.

Final Goal #4 Hold Government Accountable: Our goal is to hold our government accountable for implementing our plan, including its strategies and actions, to protect our health and environment and effectively enforce regulations on high-polluting industries and other toxic sources of emissions in our community.

Comments on Goals from CSC Review

- Total number of survey respondents: 6 and 1 email received
 - 4 out of 6 survey respondents, and 1 email respondent, approved all four goals with no edits.
- **Goal #2 Health:** 1 survey respondent approved and proposed an edit:
 - *Can we have a goal of greater than 30-50%?*
- **Goal #4 Hold Government Accountable:** 1 survey respondent did not approve and proposed an edit:
 - *"government" is too broad. consider perhaps "governments at the local, regional, and state levels"*

Request for Action

- The Goals Working Group recommends that the steering committee accept the four Community Emissions Reduction Plan goals.

Steering Committee Questions and Discussions

Alfredo Angulo, CSC Co-Chair



Public Comment

Alfredo Angulo, CSC Co-Chair



Vote

- To accept the four Community Emissions Reduction Plan goals.

Transition to Implementation: What Happens after CSC CERP Adoption?

Wendy Goodfriend, BAAQMD



Presentation Outline

- BAAQMD and CARB Adoption
- Continued CSC, Ad Hoc and Standing Committee Meetings
- Implementation Plan
- Annual Progress Reporting

BAAQMD and CARB Adoption

- After the CSC adopts the CERP, BAAQMD and CARB will adopt/approve the plan
- The CSC and their partners speak about the plan and advocate for adoption
 - BAAQMD Adoption - potentially Q1 2024
 - First - request for action at Community Health and Justice Committee
 - Second - request for action at Board of Directors (public hearing item)
 - CARB Approval - potentially Q2 2024
 - Air District staff transmit BAAQMD approved CERP to CARB
 - CARB reviews and issues a staff report with recommendation for approval
 - CARB Board or its delegee, the Executive Officer, approves CERP

Continued CSC, Ad Hoc and Standing Committee Meetings

- Once the CSC adopts the CERP, the CSC can continue into plan implementation
 - If members chose to drop off after adoption the Governance Ad Hoc will follow the process outlined in the charter to recruit and select new members
 - The CSC can determine the pace and frequency of meeting - for example meeting bi-monthly or quarterly
- Standing and Ad Hoc committees will continue at the pace and frequency they determine, new committees can form and disband as needed
 - Current Committees
 - Community Engagement
 - Governance
 - Problems to Solutions (coming to a close in Oct)
 - Proposed Committees
 - Legislative
 - Implementation

Implementation Plan

- Air District staff and the CSC (potentially through an Implementation Committee) will co-develop an annual Implementation Plan
- The Plan will prioritize strategies and actions for implementation in consultation with responsible Air District divisions and partner agencies
- The Plan will identify specific and appropriate Air District staff resource needs
- The Plan will identify CSC advocacy strategies and community engagement activities
- Staff recommend the Plan is developed in the fall to inform Air District annual budget planning and staff resource allocations
- To our knowledge no other CSCs or Air Districts have an annual Implementation Plan

Annual Progress Report

- The CARB Blueprint requires an Annual Progress Report
- Annual Progress Reports are presented Air District Boards in the Oct to Dec timeframe
- Annual Progress Reports are also shared with CARB
- CARB staff present to their Board on statewide AB 617 progress (usually late winter/spring)

Example: West Oakland Community Action Plan (WOCAP)

- Annual report developed with co-leads and presented to CSC in late summer/early fall each year
- Informational presentation made to Community Equity Health and Justice Committee by staff with co-lead panelists, usually in Nov or Dec
- Staff complete CARB's statewide tracking and reporting sheet and submit by Dec

See Annual Report Videos from 2020 here:

[West Oakland Annual Report Video 2020](#)

[West Oakland Annual Report Youth Video](#)

Annual Progress Report

- The Annual Progress Report on the PTCA CERP will include:
 - Success stories and highlights from the CSC and its committees
 - Progress made on strategies and actions
 - Emissions Inventory improvements and reports
 - Challenges that need to be addressed
 - New opportunities that have emerged
 - Whether allocated staff resources was sufficient or if there were shortfalls

Steering Committee Questions and Discussions

Alfredo Angulo, CSC Co-Chair



Public Comment

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Standing Environmental Justice Updates

Alfredo Angulo, CSC Co-Chair

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Next Meeting Details

- Our next Steering Committee meeting will be Monday, October 23, from 5:30PM to 8:00PM.
- The agenda topics are TBD.

Public Comment on Non-Agenda Matters

Alfredo Angulo, CSC Co-Chair

