

East Oakland Community Emissions Reduction Plan
(CERP)

Community Steering Committee Meeting #26

February 13, 2025

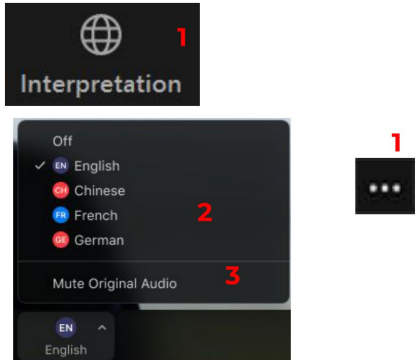


Bay Area Air District

COMMUNITIES
FOR A BETTER
ENVIRONMENT
established 1978

Interpretation Instructions

Windows | macOS



ZOOM - Select Language Channel

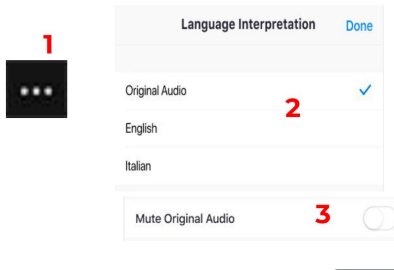
ENGLISH

1. In your meeting/webinar controls, click Interpretation.
2. Select the language that you would like to hear: English.
3. Closed caption: please turn on if you need it.

SPANISH

1. En los controles de la reunión o el seminario web, haga clic en Interpretación.
2. Haga clic en el idioma que desee escuchar: español (Spanish).
3. (Opcional) Para escuchar solo el idioma interpretado, haga clic en Silenciar audio original

Android | iOS





WELCOME TO THE CSC MEETING

Co-Chairs:
Aiyahna Johnson
Mr. Charles Reed
Mykela Patton

Meeting Objectives

- Honoring Black History Month
- CSC members will receive an introduction to the Community Description for the CERP
- CSC members will engage in a Public Health and Wellness break out activity

Meeting Agenda

- **Welcome & Agenda** (8 mins, 6:00-6:08)
- **Honoring Black History Month** (10 mins, 6:08-6:18)
- **CSC #25 (December) Recap** (2 mins, 6:18-6:20)
- **Public Health & Wellness Overview** (8 mins, 6:20-6:28)
- **Public Health & Wellness Example Actions Review Breakout** (39 min, 6:28 to 7:07)
- **Break** (10 mins, 7:07-7:17)
- **Community Description Overview & Discussion** (33 mins, 7:17-7:50)
- **Report out on Outreach & Engagement** (5 mins, 7:50-7:55)
- **Next Steps & Close Out** (5 mins, 7:55-8:00)

INITIAL MEETING AGREEMENTS OR NOTES FOR PARTICIPATION

- **One mic, one voice:** If in person, raise your hand to speak. If on Zoom, use Raised Hand function under Reactions at the bottom of your screen.
- Have grace for ourselves and one another.
- Take care of yourself (Stretch, drink water and breathe).
- Mutual respect, empowerment and active listening for all participants.
- To allow everyone to participate, please limit your comments to a speaking time of 2 minutes. We will actively give reminders and alerts.
- ‘Popcorning’ or passing the mic method will be used to encourage participation amongst quieter CSC members.
- **For any questions throughout the meeting:** If in person, please raise your hand to ask a question. If on Zoom, in addition to hand-raising, you may also use the Zoom Chat. CBE and BAAQMD staff will be responding to your questions.

COMMUNITY BUILDING

In person attendees are encouraged to interact with fellow participants during the dinner/meet and greet.

Virtual attendees, please type into the Zoom Chat:

- Your Name
- Your Pronouns
- Any affiliated organizations

Community building on Zoom: Use Chat and the Reaction emojis to inspire and encourage one another.

Note: CSC members, please raise your hand if you are not able to type into the chat and we will have you speak aloud.



Where are We Today?

Where are We Today?		2023 Quarters				2024 Quarters				2025 Quarters				2026 Quarters				
Phase	Work Product	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	
SCOPE AND ORGANIZE PARTNERSHIP WITH COMMUNITY	Steering Committee (CSC)																	»»»
	CSC Governance	■	☑															
	Plan Vision & Principles	■	☑															
	Plan Community Boundary		■	☑														
ASSESS THE CHALLENGES	Community Profile			■														
	Emissions Inventory			■														
	Health Inequities Information			■														
	Community Mapping Project			■														
	Compliance & Enforce Data				■													
PLAN OUR SOLUTIONS	Strategy Development					■												
	Plan Goals			■				☑										
PLAN REVIEW & ADOPT	Draft Plan																	
	Environmental Assessment										■							
	Plan Adoption - CSC											☑						
	Plan Adoption – BAAQMD												☑					
	Plan Adoption – CARB													☑				
Implement	Plan Implementation																	»»»
	Track Progress																	»»»
	Report on Progress																	»»»

Updated 2024-09-26

■ INTRODUCTION TO THE STEERING COMMITTEE ☑ DECISION MADE

CSC #25 (Dec Mtg) Recap

Carly Cabral, CBE

Recap of December's CSC #25 Presentation on Illegal Dumping

- The Illegal Dumping Team conducted research on:
 - Public health impacts
 - Examples of best practices of dealing with illegal dumping from other cities
 - The City of Oakland's current efforts & programs
 - Statistics from the City of Oakland's Interactive Data Map Tool
 - The Illegal Dumping Resources Toolbox from CalRecycle

Recap of December's CSC #25 Breakout Activity on Illegal Dumping

- CSC members completed a breakout activity of the following questions on illegal dumping in East Oakland:
 - What has been your experience with illegal dumping efforts & programs in East Oakland?
 - Do you have any ideas for tactics or programs to address illegal dumping in East Oakland?
 - What information would you like the City of Oakland to share at February's optional ad hoc meeting?

Recap of December's CSC #25 Presentation on Public Health & Wellness

- The Public Health & Wellness team presented the following:
 - A recap of Alameda County Public Health Department's presentation from the August 2024 CSC meeting
 - Examples of Strategy Objectives & Actions from Richmond-North Richmond-San Pablo CERP and West Oakland's Community Action Plan
 - East Oakland's Community Concerns and current draft Strategy Objective topics for Public Health & Wellness

Recap of December's CSC #25 Breakout Activity on Public Health & Wellness

- CSC members completed a breakout activity on Public Health & Wellness Strategy Objectives and answered the following questions:
 - What would you change in the Strategy Objectives to better address the Community Concern?
 - What do you suggest adding to the Strategy Objectives?

Public Health & Wellness Overview

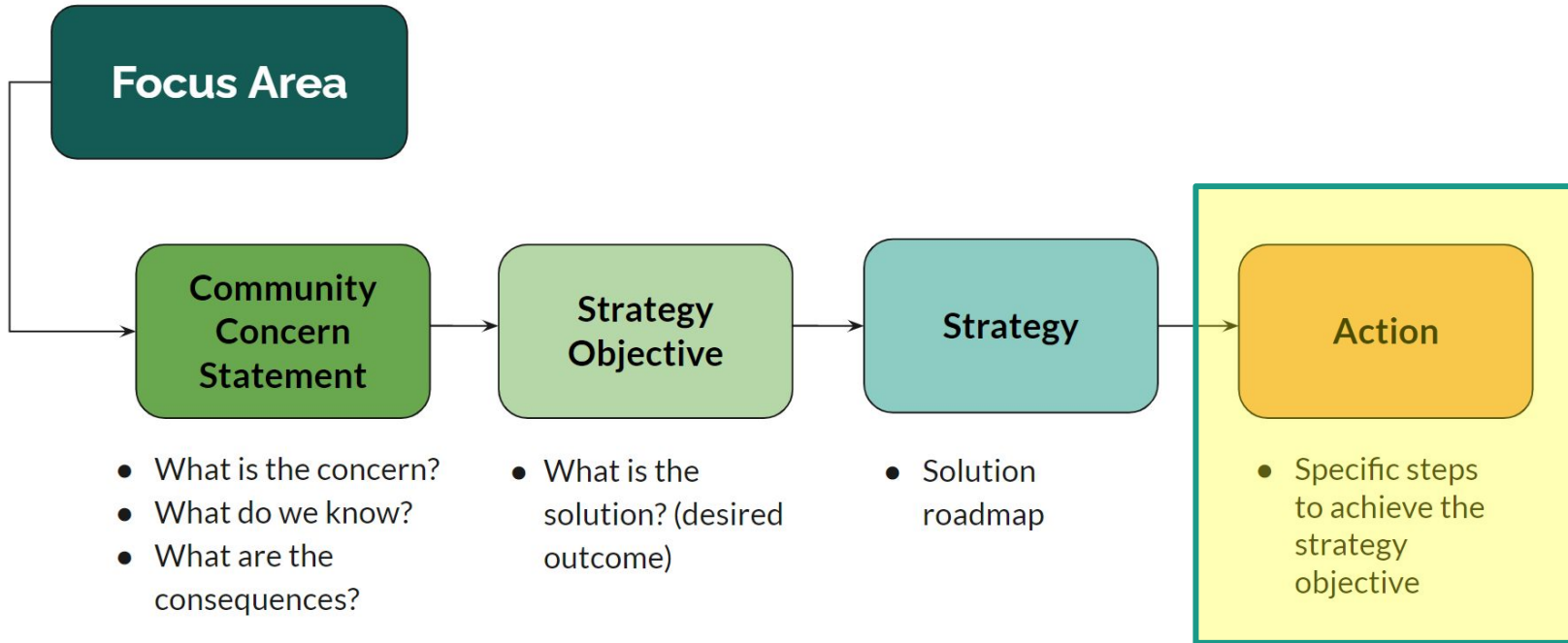
Example Actions

Mausam Jamwal, Just Cities

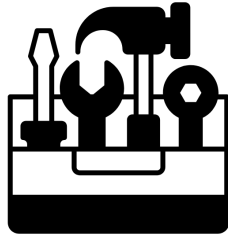
Changes to Strategy Objectives based on December CSC Feedback

- Added language on resourcing community involvement
- Added strategies on community-centered resilience hubs
- Increased emphasis on youth outreach and involvement
- Increased emphasis on agency coordination, community input, and rebuilding/re-establishing trust and care in the East Oakland community
- Added consideration of improving access to mental health care

Where we are: Example Actions

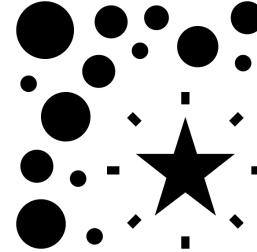


Recap of Strategies vs Actions



Created by Vanicon studio
from Noun Project

Strategy Objectives name
the **desired future**
condition to align actions
with



Created by Nithinan Tatah
from Noun Project

Actions achieve the
components of the
strategy objectives

Closer Look at Example Actions for Review

Strategy Name — **Strategy 3.** Provide Air Pollution and Health Impact Data, and Center Community Knowledge

Strategy Objective — **Strategy Objective:** Improved partnerships with communities are established to understand their lived experience and knowledge about air pollution...

Action # —

#	Example Action	Notes
3.1	Health Dashboard: Share information about the Alameda County health dashboard with East Oakland community members. Collaborate and take into account community experiences and ground-truthing, to deliver localized health and air pollution information and facilitate the monitoring of health metrics for East Oakland.	
	Lead: Alameda County Public Health Department	

Example Action —

Lead Agency —

Any notes from the writing team

There is a comment box under each action to record the CSC's thoughts and feedback

QUESTIONS AND ANSWERS



We want to hear from you! Activity Overview

- We will have 3 breakout rooms (all online), focused on **Public Health & Wellness Example Actions**. Each group will focus on actions under one of the following community concerns:
 - Cumulative Health Impacts of Outdoor Air Pollution
 - Access to Health Services and Resources for Vulnerable Populations
 - Awareness about Health Impacts of Air Pollution
- CSC members will join a group discussion led by a facilitator. Each breakout room will also have a notetaker and support staff.
- CSC members can share your feedback through group discussion, Zoom chat, or using Google Docs.
- Facilitators will provide a brief report back.

Activity Instructions

CSC members will review the **Public Health & Wellness** Example Actions and discuss the following questions:

- What resonates with you about these actions?
- What is something that we have not addressed through these actions?



Report Back: Key Takeaways

Next Steps

1. The example action documents will remain open for comment for a week until **5pm on Thursday, February 20th**. Links will be added to the chat and emailed out.
2. The Public Health and Wellness team will work to incorporate your feedback.



BREAK!

Community Description Overview and Discussion

Diana Perez-Domencich, Bay Area Air District

CSC: Ms. Cecilia Cunningham, Aiyahna Johnson (Co-Chair), Marina Muñoz, Mr. Charles Reed (Co-Chair), Gabrielle Sloane-Law

The Principles of Environmental Justice (EJ)

1991 First National People of Color Environmental Leadership Summit



#7 Environmental Justice demands the right to participate as equal partners at every level of decision-making, including needs assessment, planning, implementation, enforcement and evaluation.

The goal of today's discussion is for the CSC to provide feedback on the content of the community description, recognizing that, as dedicated community members, you have a say in how East Oakland is represented in the CERP.

"Red Wall"

Artists: Cece Carpio, Elaine Chu, Marina Perez-Wong, Priya Kaur Handa Raiz, and Inbal Rubin

Photo Courtesy of [Oakland Murals](#)

Background and Purpose

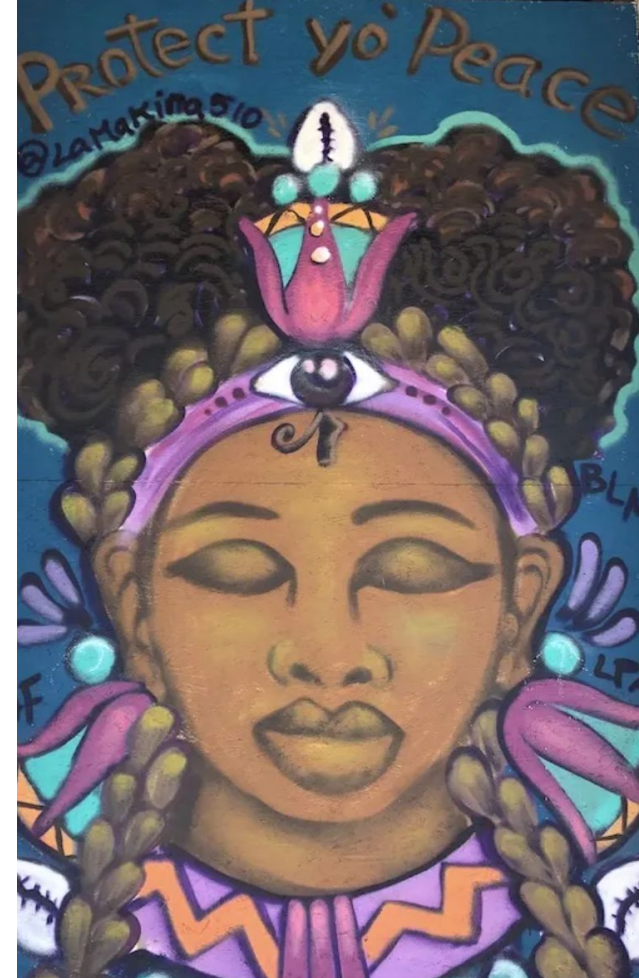
- Provide a description of the community that highlights key issues and community assets.
- Includes the finalized CERP community boundary, types of pollution impacting the area, locations where vulnerable populations gather, a summary of current public health data, and key socioeconomic indicators.
- Uplift community voices by incorporating the direct perspectives of CSC members.

Community Description: Sections

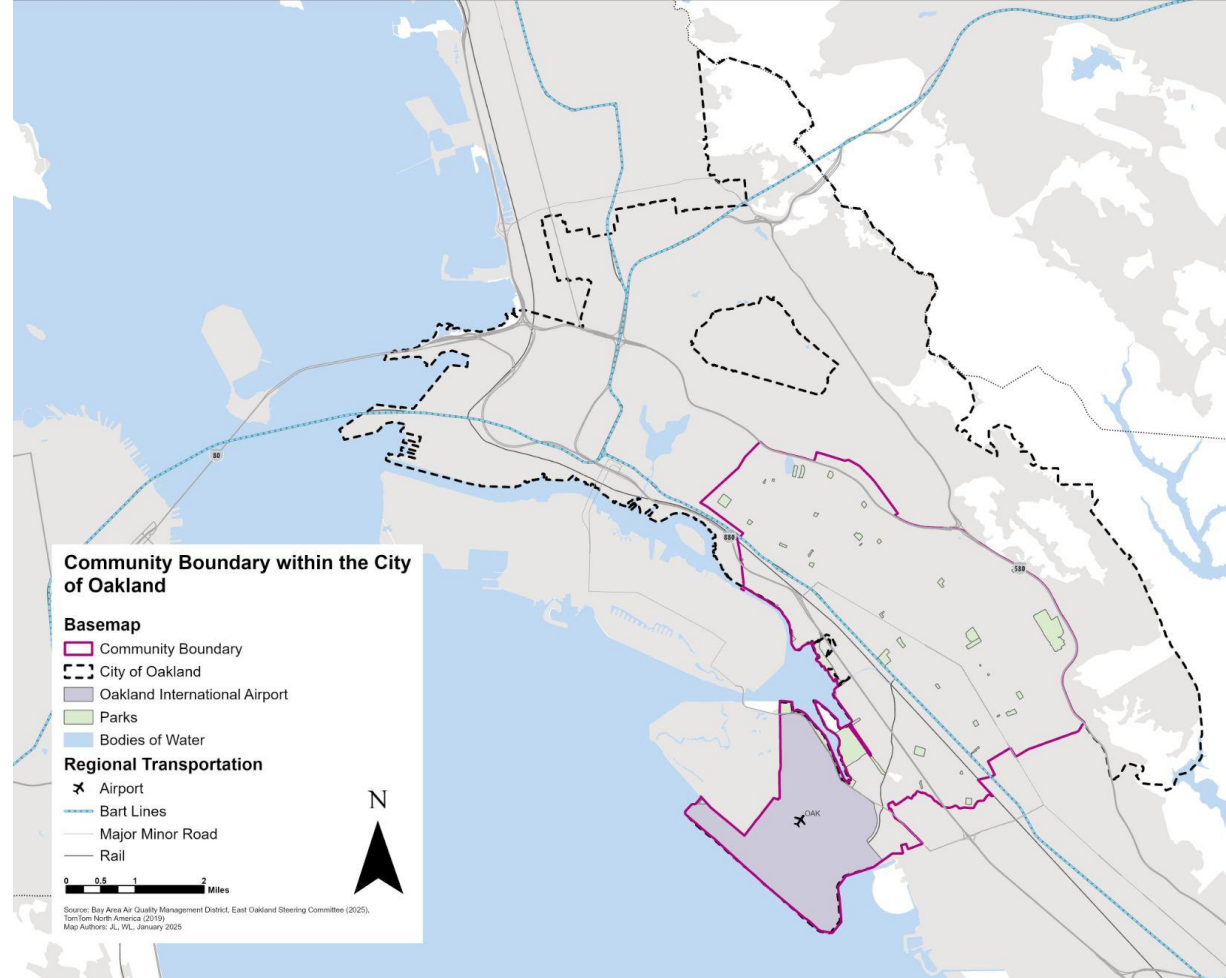
1. Introduction to East Oakland
 - Location
 - History
 - Community Perspectives
2. Population and Economic Profile
3. Health & Environmental Conditions & Inequities
4. Land Use, Transportation, & Housing Context

"Protect Yo Peace"

Artists: KeenA, Reon Jarreau, Los Pobres Artistas, Few and Far
Photo Courtesy of [Oakland Murals](#)



Introduction to East Oakland: Location



Introduction to East Oakland: History

- **Pre-1800s:** The Ohlone people were the Bay Area's first inhabitants, with a history spanning at least 7,000 years. They lived in villages, including Lisjan Village, in what is now Oakland, Alameda, Emeryville, and Berkeley.
- **1869:** Oakland became the western endpoint of the Transcontinental Railroad, driving population and industrial growth.
- **1930s:** Oakland adopted redlining, denying mortgage insurance in mostly Black, Indigenous, and People of Color (BIPOC) neighborhoods, causing racial segregation, disinvestment and poverty.
- **1963:** I-580 was built, and Caltrans, along with the Federal Highway Administration, imposed a ban on freight trucks weighing more than 4.5 tons. As a result, most of Oakland's freight traffic shifted to I-880, which now carries the majority of the city's freight trucks.

This is a small sample of historical data points that can be included in the Community Description. The goal is to show that today's environmental injustices are not just caused by recent (in)actions, but also by past decisions that created the patterns of racial segregation, pollution burden, and disinvestment we see today.

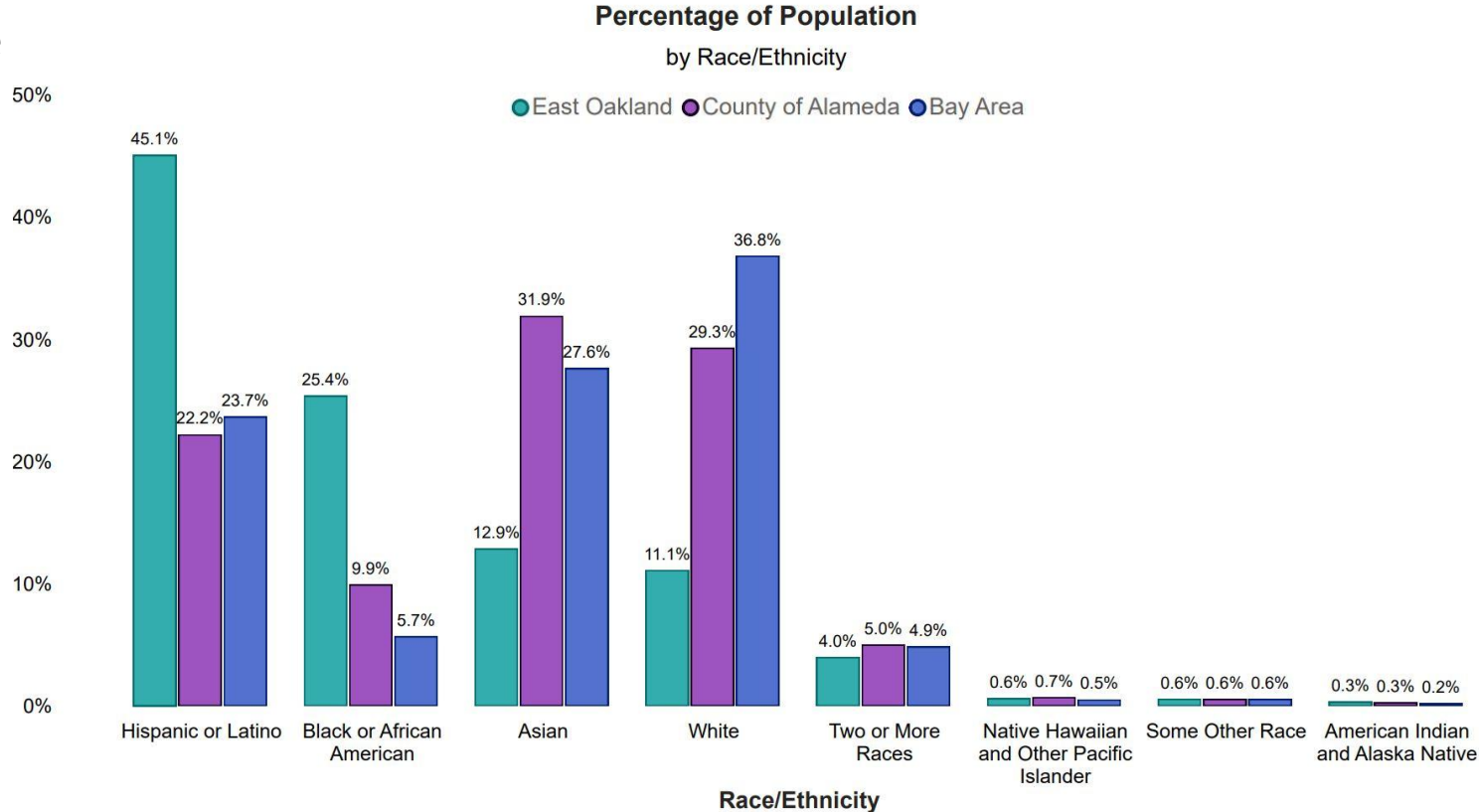
Population and Economic Profile

- The goal of this section is to help us understand the current demographic, economic, and social conditions in East Oakland. Data points in this section include:
 - *Race & Ethnicity*
 - *Age Distribution*
 - *Unemployment Rates*
 - *Educational Attainment*
 - *Poverty Levels*

Population and Economic Profile

This is an example of demographic data that can be included in the Community Description.

Population size:
Approx. 194,966



Health & Environmental Conditions & Inequities

- Overview of health outcomes in East Oakland, focusing on health conditions linked to air pollution:
 - *Life Expectancy by Race and Ethnicity*
 - *Mortality Rates: Focused on stroke, cardiovascular disease, and lung cancer*
 - *Asthma-Related Health Events: Emergency department visits and hospitalizations for children ages 5 and younger*
- Incorporates local data sources, including:
 - Alameda County Public Health Department
 - Oakland Unified School District

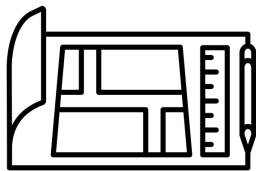
Land Use, Transportation, & Housing Context:

- This section looks at how land use, transportation, and housing function as social determinants of health. Highlighting their impacts on air quality, pollution exposure, and health outcomes.
- Includes results from [Community Mapping Project](#).



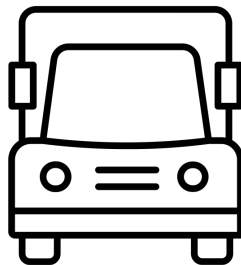
"Homefulness"
Artists: Kiss My Black Arts/Rtystk, Matteo Davinci
Photo Courtesy of [Oakland Murals](#)

Land Use, Transportation, & Housing Context:



Created by Suyatini
from Noun Project

Land Use: Proximity of industrial sites and toxic air pollutants to homes, schools, senior care facilities, etc.



Created by rivercon
from Noun Project

Transportation: High-traffic corridors, public transit, airport, I-880, and truck routes.



Created by Sumin Lee
from Noun Project

Housing: Social determinant of health. Age of Housing Stock, Tenure, Rent Burden, impact of indoor air quality on health.

Community Perspectives

- The Community Perspectives section highlights the lived experiences and insights of CSC members through interviews and photographs.
- **Summer 2023:** Interviews provide a platform for CSC members to share their connections to the community, discuss the impact of air pollution in East Oakland, and offer their thoughts on how community leaders, agency partners, and the public can help improve air quality in the region.



"East Oakland Boxing Association"

Artists: Estria

Photo Courtesy of [Oakland Murals](#)

Community Perspectives

Ms. Cecilia Cunningham

Aiyahna Johnson (Co-Chair)

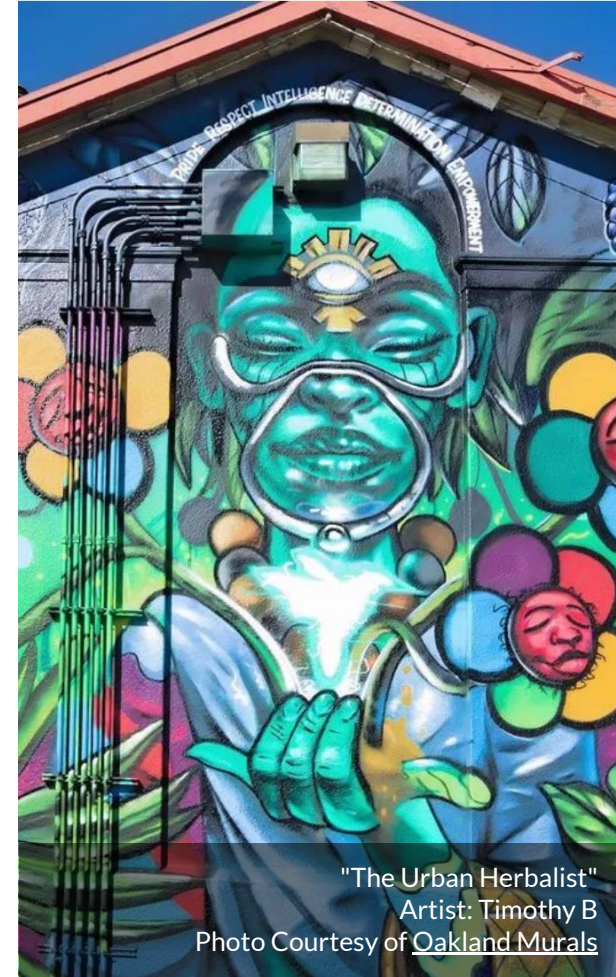
Marina Muñoz

Mr. Charles Reed (Co-Chair)

Gabrielle Sloane-Law

Discussion

1. What is important to highlight in the community description?
2. Do you have any other questions or comments?



"The Urban Herbalist"
Artist: Timothy B
Photo Courtesy of [Oakland Murals](#)

Next Step

1. The Air District will use the feedback from this discussion to inform the Community Description chapter.

Next Steps: Strategy & Action Development Review





FEEDBACK ON MEETING & NEXT STEPS

Fill out the post-meeting survey:

- English:
<https://forms.gle/B2SYLBNg6aUorF5u6>
- Spanish:
<https://forms.gle/Du8m9thM85jyCy7p7>

The next CSC meeting will be held
Thursday March 13, 2024.





THANK YOU