

East Oakland Community Emissions Reduction Plan  
(CERP)  
**Community Steering Committee Meeting #23**

*October 10, 2024*

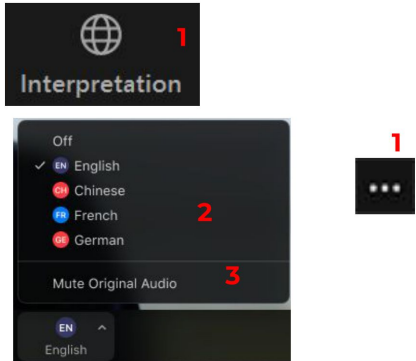


BAY AREA AIR QUALITY  
MANAGEMENT DISTRICT

COMMUNITIES  
FOR A BETTER  
ENVIRONMENT  
established 1978

# Interpretation Instructions

Windows | macOS



## ZOOM - Select Language Channel

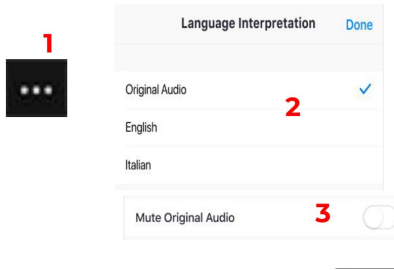
### ENGLISH

1. In your meeting/webinar controls, click Interpretation.
2. Select the language that you would like to hear: English.
3. Closed caption: please turn on if you need it.

### SPANISH

1. En los controles de la reunión o el seminario web, haga clic en Interpretación.
2. Haga clic en el idioma que desee escuchar: español (Spanish).
3. (Opcional) Para escuchar solo el idioma interpretado, haga clic en Silenciar audio original

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# WELCOME TO THE CSC MEETING

**Co-Chairs:**  
**Aiyahna Johnson**  
**Mr. Charles Reed**  
**Mykela Patton**

# Meeting Objectives

- CSC members will participate in reviewing the draft objectives for Transportation & Mobile Sources, and Built Environment & Land Use.
- CSC members will consider a vote on amending the “Youth” definition in the charter.

# Meeting Agenda

- **Welcome and Agenda** (8 mins, 6:00 - 6:08)
- **CSC #22 (Sept) Recap** (2 mins, 6:08 - 6:10)
- **Review of Draft Objectives for Transportation & Mobile Sources, and Built Environment & Land Use and Activity** (80 mins, 6:10 - 7:30)
- **Break** (5 mins, 7:30 - 7:35)
- **Introduction & Vote: Charter Amendment - “Youth” Definition** (15 mins, 7:35 - 7:50)
- **2nd Annual Community Environmental Awareness and Empowerment Block Party** (5 mins, 7:50 - 7:55)
- **Next Steps and Close Out** (5 mins, 7:55 - 8:00)

# INITIAL MEETING AGREEMENTS OR NOTES FOR PARTICIPATION

- **One mic, one voice:** If in person, raise your hand to speak. If on Zoom, use Raised Hand function under Reactions at the bottom of your screen.
- Have grace for ourselves and one another.
- Take care of yourself (Stretch, drink water and breathe).
- Mutual respect, empowerment and active listening for all participants.
- To allow everyone to participate, please limit your comments to a speaking time of 2 minutes. We will actively give reminders and alerts.
- 'Popcorning' or passing the mic method will be used to encourage participation amongst quieter CSC members.
- **For any questions throughout the meeting:** If in person, please raise your hand to ask a question. If on Zoom, in addition to hand-raising, you may also use the Zoom Chat. CBE and BAAQMD staff will be responding to your questions.

# COMMUNITY BUILDING

In person attendees are encouraged to interact with fellow participants during the dinner/meet and greet.

## **Virtual attendees, please type into the Zoom Chat:**

- Your Name
- Your Pronouns
- Any affiliated organizations

**Community building on Zoom:** Use Chat and the Reaction emojis to inspire and encourage one another.

**Note:** CSC members, please raise your hand if you are not able to type into the chat and we will have you speak aloud.



# Where are We Today?

Where are We Today?		2023 Quarters				2024 Quarters				2025 Quarters				2026 Quarters				
Phase	Work Product	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	
<b>SCOPE AND ORGANIZE</b> PARTNERSHIP WITH COMMUNITY	Steering Committee (CSC)																	»»»
	CSC Governance	■	☑															
	Plan Vision & Principles	■	☑															
	Plan Community Boundary		■	☑														
<b>ASSESS</b> THE CHALLENGES	Community Profile			■														
	Emissions Inventory			■														
	Health Inequities Information			■														
	Community Mapping Project			■														
	Compliance & Enforce Data				■													
<b>PLAN</b> OUR SOLUTIONS	Strategy Development					■												
	Plan Goals			■				☑										
<b>PLAN</b> REVIEW & ADOPT	Draft Plan																	
	Environmental Assessment										■							
	Plan Adoption - CSC											☑						
	Plan Adoption – BAAQMD												☑					
	Plan Adoption – CARB													☑				
<b>Implement</b>	Plan Implementation																	»»»
	Track Progress																	»»»
	Report on Progress																	»»»

Updated 2024-09-26

■ INTRODUCTION TO THE STEERING COMMITTEE    ☑ DECISION MADE



# CSC #22 (Sept) Recap

Carly Cabral, CBE

# Recap of September CSC #22's Community Concern Statement Presentation & Activity

- Air District and CBE staff defined what Community Concern Statements are and how they set the foundation for Strategy Objectives, Strategies and Actions
- Community Concern Statement Breakout Activity
  - CSC members provided feedback on draft Community Concern Statements
- Received 136 comments from 13 identified respondents
  - 55 comments from "Visitor" (*respondents not identified by name or initial*)

# Recap of September CSC #22's Strategy Development Overview

- Air District staff provided examples of CERP Strategy templates from the Path to Clean Air (PTCA) and the West Oakland Community Action Plan (WOCAP)
- Air District staff gave an overview of the Strategy Development Process

# QUESTIONS AND ANSWERS



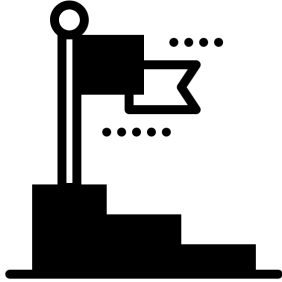
# Review of Draft Objectives for Transportation & Mobile Sources, and Built Environment & Land Use: Presentation and Activity

Alicia Parker, BAAQMD

# Milestones in Strategy Development



# Learning Goals for Strategy Development



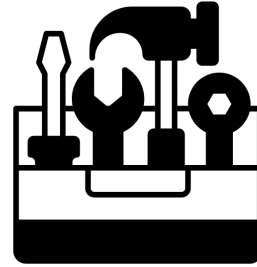
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**What is a  
Strategy  
Objective?**



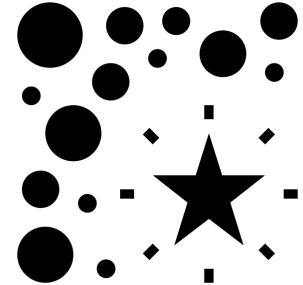
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**Why are Strategy  
Objectives  
important?**



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**How will  
Strategy  
Objectives be  
used?**



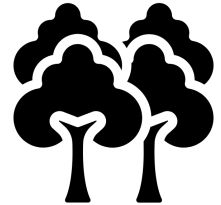
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**What's the difference  
between a Strategy  
Objective and an  
Action?**

## Land Use

Strategy objective is to eliminate the local disparity in exposure to air pollution in the “impact zones”.

**Action #12:** The Air District and the West Oakland Environmental Indicators Project intends to implement the **green infrastructure project** currently under development between Interstate I-880 and the Prescott neighborhood in West Oakland.



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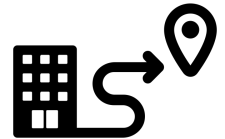


# WOCAP Strategy Example

## Land Use

The goal of the Plan is to protect and improve community health by eliminating disparities in exposure to local air pollution.

**Action #6:** The City of Oakland uses incentives and subsidies to **relocate businesses away from West Oakland that do not conform with the zoning designations** adopted in the West Oakland Specific Plan. The Air District will provide emissions data and technical support to assist the City in these efforts and to ensure that any relocated businesses do not cause exposure issues at the new location.



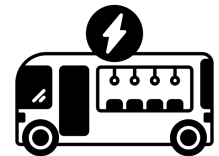
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# Path to Clean Air Strategy Example

## Public Transit, Bike, and Pedestrian Infrastructure

**Strategy Objective:** Beginning in 2030, all community members who live or work in the Plan area have **access to safe, affordable, and reliable alternatives to driving** that allow community members to reach all their main destinations. These modes of travel include bus, rail, microtransit, and active transportation options that serve people of all abilities.

**Action # Mobile 6.1:** **Zero Emission Bus Fleets by 2040.** Complete transition to all-electric hybrid and/or hydrogen bus fleet on all routes within the PTCA area by 2040.



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# Path to Clean Air Strategy Example

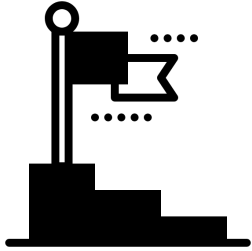


## Land Use

**Strategy Objective:** The goal of this strategy is to focus on land use regulations, conditions of approval, and protective zones to reduce the cumulative impact and concentration of polluting sources within the PTCA area. Recommended strategies will separate, buffer, and otherwise protect sensitive receptors and residential areas from existing and potential future pollution sources and exposure, **with an intended outcome of improving community health for all, including disproportionately impacted communities.**

**Action# Land Use 1.2: Community-Informed Amortization.** Develop a community-informed amortization approach and explore the use of zoning authority and incentives to relocate legal nonconforming polluting businesses away from residential areas in the PTCA area.

# Key Takeaways



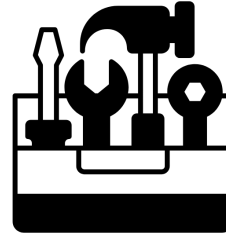
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**Strategies**  
provide a way to  
**organize**  
**actions**



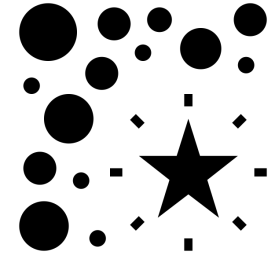
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**Strategies**  
describe the **big**  
**ideas** of the plan  
or groups of  
actions



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**Strategy**  
**Objectives** name  
the **desired**  
**future condition**  
to align actions  
with



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from Noun Project

**Strategies** describe a  
group of actions;  
**Actions** achieve the  
components of the  
strategy objectives

# QUESTIONS AND ANSWERS



# We want to hear from you! Activity Overview

## Reviewing Draft Strategy Objectives:

Transportation & Mobile Sources

Built Environment & Land Use

- **In-person & virtual:** We will have two breakout rooms, each focused on one of the two Focus Areas. In these rooms, you will join a small-group discussion led by a facilitator.
- You can share your feedback through **group discussion** , via the **Zoom chat** , or using **Google Docs** .
- Each breakout room will have a facilitator, a notetaker, and support staff to assist you.

# Activity Instructions

Please review **Draft Strategy Objectives and Community Concern Statements** and discuss the following questions:

1. What would you change in the Strategy Objective to better address the Community Concern?
2. What do you suggest adding to the Community Concern Statements or Strategy Objectives?

We will have **55 minutes** for this activity and we will reserve **10 minutes** at the end for a report-back.



# Report Back: Key Takeaways



# Options to Provide Feedback Between Community Steering Committee Meetings

1. Participate in a work session with staff,
2. Work independently, or
3. Attend office hours at CBE/Open House.

# QUESTIONS AND ANSWERS





**BREAK!**

# Introduction & Vote: Charter Amendment – “Youth” Definition

Carly Cabral, CBE

# CSC Charter

- Section I. *Roles & Responsibilities*, subsection C. *Steering Committee Members* (page 4)
  - “Number of CSC of Members: 19-26 (21 voting & 5 non-voting) and the following seats (in order of size of group):
    - 10 East Oakland Residents (housed and un-housed)
    - 4 Local Community-based Organization Representatives
    - 4 Youth Representatives (age 24 years or younger)”

# Proposed CSC Charter Amendment

- Section I. *Roles & Responsibilities*, subsection C. *Steering Committee Members* (page 4)
  - “Number of CSC of Members: 19-26 (21 voting & 5 non-voting) and the following seats (in order of size of group):
    - 9 East Oakland Residents (housed and un-housed)
    - 4 Local Community-based Organization Representatives
    - 5 Youth Representatives (age 24 years or younger **when selected as a Youth Steering Committee Member**)”

# Purpose of Charter Amendment

- Responding to CSC youth interest in East Oakland AB 617 CSC and CERP process.
- Ensuring continued leadership from Youth Co-Chair, Mykela Patton, through the remainder of the CERP development process and timeframe of the current Charter.

# CSC VOTE

Would voting members of the CSC raise their hand if you object to the proposed CSC Charter Amendment?



# 2nd Annual Community Environmental Awareness and Empowerment Block Party

Mr. Charles, CSC Co-Chair

# QUESTIONS AND ANSWERS



# Next Steps

1. **Air District + CBE take CSC reflections back** :
  - a. Update Strategy Objectives & Community Concern Statements
  - b. Draft Strategies & Actions
2. **November CSC Meeting:** CSC reviews revised Strategy Objectives and new Strategies and Actions



# FEEDBACK ON MEETING

AND

# NEXT STEPS

Fill out the post-meeting survey:

- English:  
<https://forms.gle/B2SYLBNg6aUorF5u6>
- Spanish:  
<https://forms.gle/Du8m9thM85jyCy7p7>

The next CSC meeting will be held  
**Thursday, November 14, 2024.**





# THANK YOU



**East Oakland CERP  
Draft Strategy  
Objective Examples &  
Development Process**

# East Oakland Strategy Examples:

## Built Environment and Land Use

### #3: Increasing Access to Clean Air and Resilience Resources During Extreme Weather

Strategy Objective: East Oakland community members have improved access to Clean and Cool Air Centers and resilience hub spaces, which are community-oriented facilities designed to provide support and resources during emergencies, helping residents stay safe and protect their health during wildfires and other extreme weather events. Backup power for individuals who rely on life-supporting medical devices, such as wheelchairs and oxygen tanks, is prioritized. These spaces are physically accessible and usable by everyone, regardless of their age or ability.

# East Oakland Strategy Examples: Transportation & Mobile Sources

## #5: Youth Environmental Justice Activism

Strategy Objective: Youth are educated about trucking- and freight-related issues to support intergenerational awareness of local air quality and environmental justice issues and to support continued advocacy.



Created by Maryamah  
from Noun Project



# How were Strategy Objectives Developed?

**CSC &  
Community  
Feedback**

**+**

**Research**

**+**

**Technical  
Analysis**



Social Pinpoint Mapping  
Mad Lib Strategy Brainstorming:  
*CSC Meetings #16, 18, 19, 20, 21*  
Community Concern Statements



Related Plans & Policies  
Problem Statements (CBE)



CSC# Meeting 11:  
Emissions Inventory &  
Public Health Data